

## This Program Planner is for Bachelors of Communication/Bachelor of Arts (BCommun/BA) students starting in 2024

### Important Information

- At UQ we refer to your degree as a **program** and a subject as a **course**.
- Most UQ courses are usually 2 units in value.
- If you are a **full-time student**, you will undertake 8 units (4 courses) each semester.
- A course can only count once towards your program.

### BCommun/BA Program Requirements

Your BCommun/BA comprises 64 units that you will complete over four years.

#### Bachelor of Communication (BCommun) component requirements:

- Complete **32 units** comprising -
  - **16 units** for all BCommun Core Courses; AND
  - **16 units** for one BCommun Major.

#### Bachelor of Arts (BA) component requirements:

- Complete **32 units** from either of the two options –
  - Option 1 – Two BA Majors (16 units each); OR
  - Option 2 – One BA Extended Major (24 units) and one BA Minor (8 units)

Please note: Due to course overlap with the BCommun component, students cannot take a Minor or Major in Journalism and Mass Communication, Media and Digital or Professional Writing and Communication in the BA component of the dual program.

### Selecting Plans in mySI-net

A plan is a prescribed combination of courses within a program being either a Minor (8 units), Major (16 units), or Extended Major (24 units). Ensure the plans for your program are correctly listed in [mySI-net](#). If you require assistance selecting your plan(s), follow these [instructions](#).

### Exiting Early

Students exiting early with one component of a dual program must complete the single degree requirements. Students will then be required to follow the single program rules to complete the remaining component of that dual program.

### How to use this Program Planner

This Program Planner assists you in drafting an enrolment plan to complete the requirements of a BCommun/BA dual as a full-time student over four years.

Read the program rules, then add the courses that you are required to complete for both components. You can view the list of courses for your BCommun Major, BA Majors or BA Extended Major and BA Minor in the [BCommun/BA Program Requirements](#) on the Programs and Courses website.

Don't forget to save your BCommun/BA Program Planner document to your files.

### Course Scheduling

This program planner is intended as a guide only and is based on the current scheduling of courses in 2024. Students should note that course scheduling can change from year to year. You are advised to check the scheduling for the current year and contact the [Faculty](#) for advice if course scheduling has changed.

# 2024 Dual Program Planner

## Bachelor of Communication/ Bachelor of Arts



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### Still have questions?

Students are responsible for ensuring that they have complied with the rules relating to their program and have completed sufficient units the requirements for each component of this dual program to graduate with both programs. Program planning advice is not binding on the Faculty of Humanities, Arts and Social Sciences or The University of Queensland.

If you would like a Faculty Student Administration staff member to check your program planner, please email it to [hass@uq.edu.au](mailto:hass@uq.edu.au) from your UQ student email address.

If you require assistance completing your program planner or have concerns about meeting program requirements, please contact the [HASS Faculty Student Administration team](#) or you can book an Advising appointment with a team member via the [Student Hub](#).

### Study Planners

- [Semester 1 Commencement | Full-Time Study Planner - BCommun Digital Media Major](#)
- [Semester 1 Commencement | Full-Time Study Planner - BCommun Public Relations Major](#)
- [Semester 2 Commencement | Full-Time Study Planner - BCommun Digital Media Major](#)
- [Semester 2 Commencement | Full-Time Study Planner - BCommun Public Relations Major](#)

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### Semester 1 Commencement | Full-Time Study Planner - Digital Media Major

BACHELOR OF COMMUNICATION				BACHELOR OF ARTS		
Digital Media Major				Option 1: Two BA Majors	Option 2: One BA Extended Major and One BA Minor	
	Course Code	Course Name	Units	Course Code	Course Name	Units
Year 1	Semester 1					
		COMU1120	Media and Society	2		2
		WRIT1200	Writing Creatively	2		2
	Semester 2					
		COMU1130	Data and Society	2		2
		COMU1140	Multimedia	2		2
Year 2	Semester 1					
		COMU1052	Introduction to Strategic Communication	2		2
			Digital Media Major Elective Course	2		2
	Semester 2					
		COMU2120	Media Design	2		2
		COMU2160	Communication Law and Ethics	2		2
Year 3	Semester 1					
		COMU2030	Communication Research Methods	2		2
		COMU2140	Digital Media Industries	2		2
	Semester 2					
		COMU3100	Digital Project	2		2
		COMU3110	Media Platforms	2		2
Year 4	Semester 1					
		COMU3120	Digital Analytics	2		2
			Digital Media Major Elective Course	2		2
	Semester 2					
		COMU3150	Social Media Communication	2		2
			Digital Media Major Elective Course	2		2

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### Semester 1 Commencement | Full-Time Study Planner - Public Relations Major

BACHELOR OF COMMUNICATION				BACHELOR OF ARTS		
Public Relations Major				Option 1: Two BA Majors	Option 2: One BA Extended Major and One BA Minor	
	Course Code	Course Name	Units	Course Code	Course Name	Units
Year 1	Semester 1					
	COMU1120	Media and Society	2			2
	WRIT1200	Writing Creatively	2			2
Year 1	Semester 2					
	COMU1130	Data and Society	2			2
	COMU1140	Multimedia	2			2
Year 2	Semester 1					
	COMU1052	Introduction to Strategic Communication	2			2
		Public Relations Major Elective Course	2			2
Year 2	Semester 2					
	COMU1152	Public Relations Writing	2			2
	COMU2160	Communication Law and Ethics	2			2
Year 3	Semester 1					
	COMU2030	Communication Research Methods	2			2
	COMU2180	Media Strategies	2			2
Year 3	Semester 2					
	COMU3015	Public Interest Communication	2			2
	COMU3130	Public Relations Project	2			2
Year 4	Semester 1					
	COMU3140	Issues and Stakeholder Engagement	2			2
		Public Relations Major Elective Course	2			2
Year 4	Semester 2					
	COMU3150	Social Media Communication	2			2
		Public Relations Major Elective Course	2			2

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### Semester 2 Commencement | Full-Time Study Planner - Digital Media Major

BACHELOR OF COMMUNICATION				BACHELOR OF ARTS		
Digital Media Major				Option 1: Two BA Majors	Option 2: One BA Extended Major and One BA Minor	
	Course Code	Course Name	Units	Course Code	Course Name	Units
Year 1 Semester 2	COMU1120	Media and Society	2			2
	COMU1130	Data and Society	2			2
Year 2 Semester 1 Semester 2	COMU1052	Introduction to Public Relations	2			2
	WRIT1200	Writing Creatively	2			2
	COMU1140	Multimedia	2			2
	COMU2120	Media Design	2			2
Year 3 Semester 1 Semester 2	COMU2140	Digital Media Industries	2			2
	COMU2160	Communication Law and Ethics	2			2
	COMU3100	Digital Project	2			2
	COMU3110	Media Platforms	2			2
Year 4 Semester 1 Semester 2	COMU2030	Communication Research Methods	2			2
	COMU3120	Digital Analytics	2			2
	COMU3150	Social Media Communication	2			2
		Digital Media Major Elective Course	2			2
Year 5 Semester 1		Digital Media Major Elective Course	2			2
		Digital Media Major Elective Course	2			2

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### Semester 2 Commencement | Full-Time Study Planner – Public Relations Major

BACHELOR OF COMMUNICATION				BACHELOR OF ARTS		
Public Relations Major				Option 1: Two BA Majors	Option 2: One BA Extended Major and One BA Minor	
	Course Code	Course Name	Units	Course Code	Course Name	Units
Year 1 Semester 2	COMU1120	Media and Society	2			2
	COMU1130	Data and Society	2			2
Year 2 Semester 1	COMU1052	Introduction to Public Relations	2			2
	WRIT1200	Writing Creatively	2			2
	COMU1140	Multimedia	2			2
	COMU1152	Public Relations Writing	2			2
Year 3 Semester 1	COMU2160	Communication Law and Ethics	2			2
	COMU2180	Media Strategies				2
	COMU3015	Public Interest Communication	2			2
	COMU3130	Public Relations Project	2			2
Year 4 Semester 1	COMU2030	Communication Research Methods	2			2
	COMU3140	Issues and Stakeholder Engagement	2			2
	COMU3150	Social Media Communication	2			2
		Public Relations Major Elective Course	2			2
Year 5 Semester 1		Public Relations Major Elective Course	2			2
		Public Relations Major Elective Course	2			2