

Important Information

It is your responsibility to ensure that you complete all the requirements for each component of this dual program in order to graduate with both degrees. The following information is designed to help you plan your enrolment to meet this goal.

Selecting Plans in mySI-net

A plan is a prescribed combination of courses within a program being either a field of study, major, extended major, specialisation, minor or extended minor.

Ensure the plans for your program are correctly listed in [mySI-net](#). If you require assistance selecting your plan(s), follow these [instructions](#).

You may need to amend this study planner depending on the plan(s) that you have chosen to study.

Exiting Early

Students exiting early with one component of a dual program must complete the single program requirements of that component. Students will then be required to follow the single program requirements to complete the remaining component from that dual program.

Program Requirements

You must complete a total of 64 units for the program.

Bachelor of Business Management Requirements:

- 32 units from the BBusMan List including –
 - 16 units for all BBusMan Core Courses; and
 - 16 units for one Major from BBusMan Majors

Bachelor of Communication Requirements:

- 32 units under the BCommun course list including -
 - 16 units core courses from Core Courses; and
 - 16 units from a major.

The Program Requirements outline the requirements to complete the dual program and should be read in conjunction with the course list for each component of the dual program. Please refer to the [program and course requirements](#) for more information.

Program Guidelines

This planner is intended as a guide only and is based on current scheduling of courses. Students should note that scheduling can change from year to year. You are advised to check the scheduling for the current year and contact the relevant faculty for advice if course scheduling has changed.

Require Further Assistance?

If you require assistance planning your program or have concerns about meeting program requirements, contact the relevant Faculty for advice:

Program	Faculty	Contact Information
Bachelor of Communication	HASS Faculty	https://hass.uq.edu.au/contact
Bachelor of Business Management	BEL Faculty	bel@uq.edu.au

2023 Dual Degree Study Planner

Bachelor of Business Management/ Bachelor of Communication



THE UNIVERSITY
OF QUEENSLAND
AUSTRALIA

CREATE CHANGE

Semester 1 Commencement | Full Time Study Planner

		BACHELOR OF BUSINESS MANAGEMENT			BACHELOR OF COMMUNICATION		
		Course Code	Course Name	Units	Course Code	Course Name	Units
Year 1	Semester 1	MGTS1301	Introduction to Management	2	COMU1120	Media and Society	2
		MGTS1601	Organisational Behaviour	2	WRIT1200	Writing Creatively	2
	Semester 2	BISM1201	Transforming Business with Information Systems	2	COMU1140	Multimedia	2
		MKTG1501	Foundations of Marketing	2	COMU1130	Data and Society	2
Year 2	Semester 1	ACCT1101	Accounting for Decision Making	2	COMU1052	Introduction to Strategic Communication	2
		ECON1011	Economics for Business	2		Major Elective Course	2
	Semester 2	FINM1416	Introduction to Financial Management	2		Major Course COMU1152 (PR) or COMU2120 (DM)	2
		LAWS1100	Business Law	2	COMU2160	Communication Law and Ethics	2
Year 3	Semester 1		Course 1 for BBusMan Major	2	COMU2030	Communication Research Methods	2
			Course 2 for BBusMan Major	2		Major Course COMU2180 (PR) or COMU2140 (DM)	2
	Semester 2		Course 3 for BBusMan Major	2		Major Course COMU3015 (PR) or COMU3100 (DM)	2
			Course 4 for BBusMan Major	2		Major Course COMU3130 (PR) or COMU3110 (DM)	2
Year 4	Semester 1		Course 5 for BBusMan Major	2		Major Elective Course	2
			Course 6 for BBusMan Major	2		Major Course COMU3140 (PR) or COMU3120 (DM)	2
	Semester 2		Course 7 for BBusMan Major	2	COMU3150	Social Media Communication	2
			Course 8 for BBusMan Major	2		Major Elective Course	2
Total Units				32	Total Units		32

If you are planning on completing an overseas exchange, you may have to amend this plan. Students who would like an exchange experience in their program are encouraged to seek advice early in their program and be aware of the exchange deadlines for [Semester-based Exchange, Short-term Study and Internships](#).

2023 Dual Degree Study Planner

Bachelor of Business Management/ Bachelor of Communication



THE UNIVERSITY
OF QUEENSLAND
AUSTRALIA

CREATE CHANGE

Semester 2 Commencement | Full Time Study Planner

BACHELOR OF BUSINESS MANAGEMENT				BACHELOR OF COMMUNICATION			
	Course Code	Course Name	Units	Course Code	Course Name	Units	
Year 1 Semester 2	MGTS1301	Introduction to Management	2	COMU1120	Media and Society	2	
	MGTS1601	Organisational Behaviour	2	COMU1130	Data and Society	2	
Year 2 Semester 1	BISM1201	Transforming Business with Information Systems	2	COMU1052	Introduction to Strategic Communication	2	
	MKTG1501	Foundations of Marketing	2	WRIT1200	Writing Creatively	2	
	Semester 2	ACCT1101	Accounting for Decision Making	2	COMU1140	Multimedia	2
		ECON1011	Economics for Business	2		Major Course COMU1152 (PR) or COMU2120 (DM)	2
Year 3 Semester 1	FINM1416	Introduction to Financial Management	2		Major Course COMU2180 (PR) or COMU2140 (DM)	2	
	LAWS1100	Business Law	2	COMU2160	Communication Law and Ethics	2	
	Semester 2		Course 1 for BBusMan Major	2		Major Course COMU3015 (PR) or COMU3100 (DM)	2
		Course 2 for BBusMan Major	2		Major Course COMU3130 (PR) or COMU3110 (DM)	2	
Year 4 Semester 1		Course 3 for BBusMan Major	2	COMU2030	Communication Research Methods	2	
		Course 4 for BBusMan Major	2		Major Course COMU3140 (PR) or COMU3120 (DM)	2	
	Semester 2		Course 5 for BBusMan Major	2	COMU3150	Social Media Communication	2
			Course 6 for BBusMan Major	2		Major Elective Course	2
Year 5 Semester 1		Course 7 for BBusMan Major	2		Major Elective Course	2	
		Course 8 for BBusMan Major	2		Major Elective Course	2	
Total Units			32	Total Units		32	

If you are planning on completing an overseas exchange, you may have to amend this plan. Students who would like an exchange experience in their program are encouraged to seek advice early in their program and be aware of the exchange deadlines for [Semester-based Exchange, Short-term Study and Internships](#).