

# Bachelor of Business Management/Bachelor of Journalism

## 2021 Dual Degree Program Structure

It is important that you read and understand the following information.

It is your responsibility to ensure that you complete all the requirements for each section of this dual program in order to graduate with both degrees. The following information is designed to help you plan your enrolment to meet this goal. Please note that this is intended as a guide only and students should check the scheduling of courses each semester.

Further information can be found in the official rules and course lists under the **Program Rules and Requirements** link for each program in the Programs and Courses website:

<https://my.uq.edu.au/programs-courses/>

You may need to amend this plan depending on your choice of major. You are not required to submit this program plan for approval. However, if you have any concerns about meeting degree requirements, especially when nearing the end of your program, please contact the relevant Faculty for advice.

### PROGRAM GUIDELINES

You must complete a total of 64 units for the program.

#### Bachelor of Business Management Requirements:

- ❖ 32 units from the BBusMan List including –
  - 16 units of compulsory courses from Part A; and
  - 16 units for a major in Part B.

#### Bachelor of Journalism Requirements:

- ❖ 32 units from the BJ List including –
  - 24 units from Core Courses; and
  - 8 units from Program Electives.

This planner is intended as a guide only and is based on current scheduling of courses. Students should note that scheduling can change from year to year. You are advised to check the scheduling for the current year and contact the relevant Faculty for advice if course scheduling has changed.

## BACHELOR OF BUSINESS MANAGEMENT / BACHELOR OF JOURNALISM DUAL DEGREE PROGRAM STRUCTURE – SEMESTER 1 COMMENCEMENT

You can use this outline to plan your program (if you are commencing in semester 2, refer to the plan on page 3).

BACHELOR OF BUSINESS MANAGEMENT			BACHELOR OF JOURNALISM		
Courses		Units	Courses		Units
<b>YEAR ONE</b>			<b>YEAR ONE</b>		
<b>Semester 1</b>			<b>Semester 1</b>		
MGTS1301	Introduction to Management	2	JOUR1112	Journalistic Narratives	2
MGTS1601	Organisational Behaviour	2	COMU1120	Media and Society	2
<b>Semester 2</b>			<b>Semester 2</b>		
BISM1201	Transforming Business with Information Systems	2	COMU1130	Connectivity and Culture	2
MKTG1501	Foundations of Marketing	2	JOUR1710	Journalistic Investigation	2
<b>YEAR TWO</b>			<b>YEAR TWO</b>		
<b>Semester 1</b>			<b>Semester 1</b>		
ACCT1101	Accounting for Decision Making	2	COMU1140	Multimedia	2
ECON1011	Economics for Business	2	Program Elective		2
<b>Semester 2</b>			<b>Semester 2</b>		
FINM1416	Introduction to Financial Management	2	COMU2120	Media Design	2
LAWS1100	Business Law	2	JOUR2221	International Journalism & Mass Communication	2
<b>YEAR THREE</b>			<b>YEAR THREE</b>		
<b>Semester 1</b>			<b>Semester 1</b>		
Course 1 for BBusMan Major		2	COMU2160	Communication Law and Ethics	2
Course 2 for BBusMan Major		2	JOUR3000	Data Journalism	2
<b>Semester 2</b>			<b>Semester 2</b>		
Course 3 for BBusMan Major		2	WRIT2000	Writing and Editing for the Professions	2
Course 4 for BBusMan Major		2	JOUR3100	Social Justice Storytelling	2
<b>YEAR FOUR</b>			<b>YEAR FOUR</b>		
<b>Semester 1</b>			<b>Semester 1</b>		
Course 5 for BBusMan Major		2	Program Elective		2
Course 6 for BBusMan Major		2	Program Elective		2
<b>Semester 2</b>			<b>Semester 2</b>		
Course 7 for BBusMan Major		2	JOUR3401	Journalism Project	2
Course 8 for BBusMan Major		2	Program Elective		2
<b>Total Units</b>		<b>32</b>	<b>Total Units</b>		<b>32</b>

**Ensure your BBusMan Major is correctly listed on mySI-net**

If you are planning on completing an overseas exchange, you may have to amend this plan. Students who would like an exchange experience in their program are encouraged to seek advice early in their program and be aware of the exchange deadlines: <https://employability.uq.edu.au/global-experiences>

## BACHELOR OF BUSINESS MANAGEMENT / BACHELOR OF JOURNALISM DUAL DEGREE PROGRAM STRUCTURE – SEMESTER 2 COMMENCEMENT

*You can use this outline to plan your program if you are commencing in semester 2.*

BACHELOR OF BUSINESS MANAGEMENT			BACHELOR OF JOURNALISM		
Courses		Units	Courses		Units
<b>YEAR ONE</b>			<b>YEAR ONE</b>		
<b>Semester 1</b>			<b>Semester 1</b>		
<b>Semester 2</b>			<b>Semester 2</b>		
MGTS1301	Introduction to Management	2	COMU1130	Connectivity and Culture	2
MGTS1601	Organisational Behaviour	2	COMU1140	Multimedia	2
<b>YEAR TWO</b>			<b>YEAR TWO</b>		
<b>Semester 1</b>			<b>Semester 1</b>		
BISM1201	Transforming Business with Information Systems	2	JOUR1112	Journalistic Narratives	2
MKTG1501	Foundations of Marketing	2	COMU1120	Media and Society	2
<b>Semester 2</b>			<b>Semester 2</b>		
ACCT1101	Accounting for Decision Making	2	JOUR1710	Journalistic Investigation	2
ECON1011	Economics for Business	2	COMU2120	Media Design	2
<b>YEAR THREE</b>			<b>YEAR THREE</b>		
<b>Semester 1</b>			<b>Semester 1</b>		
FINM1416	Introduction to Financial Management	2		Program Elective	2
LAWS1100	Business Law	2		Program Elective	2
<b>Semester 2</b>			<b>Semester 2</b>		
	Course 1 for BBusMan Major	2	JOUR2221	International Journalism & Mass Communication	2
	Course 2 for BBusMan Major	2	WRIT2000	Writing and Editing for the Professions	2
<b>YEAR FOUR</b>			<b>YEAR FOUR</b>		
<b>Semester 1</b>			<b>Semester 1</b>		
	Course 3 for BBusMan Major	2	JOUR3000	Data Journalism	2
	Course 4 for BBusMan Major	2	COMU2160	Communication Law and Ethics	2
<b>Semester 2</b>			<b>Semester 2</b>		
	Course 5 for BBusMan Major	2	JOUR3100	Social Justice Storytelling	2
	Course 6 for BBusMan Major	2		Program Elective	2
<b>YEAR FIVE</b>			<b>YEAR FIVE</b>		
<b>Semester 1</b>			<b>Semester 1</b>		
	Course 7 for BBusMan Major	2	JOUR3401	Journalism Project	2
	Course 8 for BBusMan Major	2		Program Elective	2
<b>Total Units</b>		<b>32</b>	<b>Total Units</b>		<b>32</b>

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