

Bachelor of Business Management/Bachelor of Communication

2021 Dual Degree Program Structure

It is important that you read and understand the following information.

To be eligible to enrol in a dual degree program you must ensure that you satisfy the entry requirements for both programs.

Once enrolled it is your responsibility to ensure that you complete all the requirements for each section of this dual program in order to graduate with both degrees. The following information is designed to help you plan your enrolment to meet this goal. Further information can be found in the Official rules and Course lists under the **Program Rules and Requirements** link for each program in the Programs and Courses website:

<https://my.uq.edu.au/programs-courses/>

You may need to amend this plan depending on your choice of major. You are not required to submit this program plan for approval. However, if you have any questions or concerns about meeting degree requirements, especially when you are nearing the end of your program, please contact the relevant Faculty for advice.

Please note: Students exiting early with one component of a dual degree must complete the single degree requirements of that component. Students will then be required to follow the single degree rules to complete the remaining component from that dual degree. Please note that credit limitations may apply.

PROGRAM GUIDELINES

You must complete a total of 64 units for the program.

Bachelor of Business Management Requirements:

- ❖ 32 units from the BBusMan List including –
 - 16 units of compulsory courses from Part A; and
 - 16 units for a major in Part B.

Bachelor of Communication Requirements:

- ❖ 32 units from the BCommun List including –
 - 16 units for Core Courses; and
 - 16 units for a major.

BACHELOR OF BUSINESS MANAGEMENT/BACHELOR OF COMMUNICATION DUAL DEGREE PROGRAM STRUCTURE – SEMESTER 1 COMMENCEMENT

You can use this outline to plan your program (if you are commencing in semester 2, refer to the plan on page 3).

BACHELOR OF BUSINESS MANAGEMENT		BACHELOR OF COMMUNICATION	
Courses	Units	Courses	Units
YEAR ONE		YEAR ONE	
Semester 1		Semester 1	
MGTS1301 Introduction to Management	2	COMU1120 Media and Society	2
MGTS1601 Organisational Behaviour	2	WRIT1200 Writing Creatively	2
Semester 2		Semester 2	
BISM1201 Transforming Business with Information Systems	2	COMU1140 Multimedia	2
MKTG1501 Foundations of Marketing	2	COMU1130 Connectivity and Culture	2
YEAR TWO		YEAR TWO	
Semester 1		Semester 1	
ACCT1101 Accounting for Decision Making	2	COMU1052 Introduction to Strategic Communication	2
ECON1011 Economics for Business	2	BCommun Major Course	2
Semester 2		Semester 2	
FINM1416 Introduction to Financial Management	2	COMU2160 Communication Law and Ethics	2
LAWS1100 Business Law	2	BCommun Major Course	2
YEAR THREE		YEAR THREE	
Semester 1		Semester 1	
Course 1 for BBusMan Major	2	COMU2030 Communication Research Methods	2
Course 2 for BBusMan Major	2	BCommun Major Course	2
Semester 2		Semester 2	
Course 3 for BBusMan Major	2	BCommun Major Course	2
Course 4 for BBusMan Major	2	BCommun Major Course	2
YEAR FOUR		YEAR FOUR	
Semester 1		Semester 1	
Course 5 for BBusMan Major	2	COMU3150 Social Media Communication	2
Course 6 for BBusMan Major	2	BCommun Major Course	2
Semester 2		Semester 2	
Course 7 for BBusMan Major	2	BCommun Major Course	2
Course 8 for BBusMan Major	2	BCommun Major Course	2
Total Units	32	Total Units	32

Ensure your BBusMan and BCommun Majors are correctly listed on mySI-net

If you are planning on completing an overseas exchange, you may have to amend this plan. Students who would like an exchange experience in their program are encouraged to seek advice early in their program and be aware of the exchange deadlines: <https://employability.uq.edu.au/global-experiences>

BACHELOR OF BUSINESS MANAGEMENT/BACHELOR OF COMMUNICATION DUAL DEGREE PROGRAM STRUCTURE – SEMESTER 2 COMMENCEMENT

You can use this outline to plan your program if you are commencing in semester 2.

BACHELOR OF BUSINESS MANAGEMENT		BACHELOR OF COMMUNICATION	
Courses	Units	Courses	Units
YEAR ONE		YEAR ONE	
Semester 1		Semester 1	
Semester 2		Semester 2	
MGTS1301 Introduction to Management	2	COMU1120 Media and Society	2
MGTS1601 Organisational Behaviour	2	COMU1130 Connectivity and Culture	2
YEAR TWO		YEAR TWO	
Semester 1		Semester 1	
BISM1201 Transforming Business with Information Systems	2	COMU1052 Introduction to Strategic Communication	2
MKTG1501 Foundations of Marketing	2	WRIT1200 Writing Creatively	2
Semester 2		Semester 2	
ACCT1101 Accounting for Decision Making	2	COMU1140 Multimedia	2
ECON1011 Economics for Business	2	BCommun Major Course	2
YEAR THREE		YEAR THREE	
Semester 1		Semester 1	
FINM1416 Introduction to Financial Management	2	BCommun Major Course	2
LAWS1100 Business Law	2	COMU2160 Communication Law and Ethics	2
Semester 2		Semester 2	
Course 1 for BBusMan Major	2	BCommun Major Course	2
Course 2 for BBusMan Major	2	BCommun Major Course	2
YEAR FOUR		YEAR FOUR	
Semester 1		Semester 1	
Course 3 for BBusMan Major	2	COMU2030 Communication Research Methods	2
Course 4 for BBusMan Major	2	BCommun Major Course	2
Semester 2		Semester 2	
Course 5 for BBusMan Major	2	BCommun Major Course	2
Course 6 for BBusMan Major	2	BCommun Major Course	2
YEAR FIVE		YEAR FIVE	
Semester 1		Semester 1	
Course 7 for BBusMan Major	2	COMU3150 Social Media Communication BCommun Major Course	2
Course 8 for BBusMan Major	2	BCommun Major Course	2
Total Units	32	Total Units	32

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