

Bachelor of Business Management/Bachelor of Journalism

2020 Dual Degree Program Structure

It is important that you read and understand the following information.

It is your responsibility to ensure that you complete all the requirements for each section of this dual program in order to graduate with both degrees. The following information is designed to help you plan your enrolment to meet this goal. Please note that this is intended as a guide only and students should check the scheduling of courses each semester.

Further information can be found in the official rules and course lists under the **Program Rules and Requirements** link for each program in the Programs and Courses website:

https://my.uq.edu.au/programs-courses/program.html?acad_prog=2441

You may need to amend this plan depending on your choice of major. You are not required to submit this program plan for approval. However, if you have any concerns about meeting degree requirements, especially when nearing the end of your program, please contact the relevant Faculty for advice.

PROGRAM GUIDELINES

You must complete a total of 64 units for the program.

Bachelor of Business Management Requirements:

- ❖ 32 units from the BBusMan List including –
 - 18 units of compulsory courses from Part A; and
 - 12 units from one major in Part B (at least 6 units must be from level 3 courses); and
 - 2 units from Part B or C.

Bachelor of Journalism Requirements:

- ❖ 32 units from the BJ List including –
 - 24 units from Part A; and
 - 8 units from Part B.

This planner is intended as a guide only and is based on current scheduling of courses. Students should note that scheduling can change from year to year. You are advised to check the scheduling for the current year and contact the relevant Faculty for advice if course scheduling has changed.

BACHELOR OF BUSINESS MANAGEMENT / BACHELOR OF JOURNALISM DUAL DEGREE PROGRAM STRUCTURE – SEMESTER 1 COMMENCEMENT

You can use this outline to plan your program (if you are commencing in semester 2, refer to the plan on page 3).

| BACHELOR OF BUSINESS MANAGEMENT | | | BACHELOR OF JOURNALISM | | |
|----------------------------------|--|-----------|------------------------------------|---|-----------|
| Courses | | Units | Courses | | Units |
| YEAR ONE | | | YEAR ONE | | |
| Semester 1 | | | Semester 1 | | |
| MGTS1301 | Introduction to Management | 2 | JOUR1112 | Journalistic Narratives | 2 |
| MGTS1601 | Organisational Behaviour | 2 | COMU1120 | Media and Society | 2 |
| Semester 2 | | | Semester 2 | | |
| BISM1201 | Transforming Business with Information Systems | 2 | COMU1130 | Connectivity and Culture | 2 |
| MKTG1501 | Foundations of Marketing | 2 | JOUR1710 | Journalistic Investigation | 2 |
| YEAR TWO | | | YEAR TWO | | |
| Semester 1 | | | Semester 1 | | |
| ACCT1101 | Accounting for Decision Making | 2 | COMU1140 | Multimedia | 2 |
| ECON1011 | Economics for Business | 2 | Part B Level 2 Elective | | 2 |
| Semester 2 | | | Semester 2 | | |
| FINM1416 | Introduction to Financial Management | 2 | COMU2120 | Media Design | 2 |
| Elective Course from Part B or C | | 2 | JOUR2221 | International Journalism & Mass Communication | 2 |
| YEAR THREE | | | YEAR THREE | | |
| Semester 1 | | | Semester 1 | | |
| Course 1 for Major | | 2 | COMU2160 | Communication Law and Ethics | 2 |
| LAWS1100 | Business Law | 2 | JOUR3000 | Data Journalism | 2 |
| Semester 2 | | | Semester 2 | | |
| Course 2 for Major | | 2 | WRIT2000 | Writing and Editing for the Professions | 2 |
| Course 3 for Major | | 2 | JOUR2100 | Social Justice Storytelling | 2 |
| YEAR FOUR | | | YEAR FOUR | | |
| Semester 1 | | | Semester 1 | | |
| Course 4 for Major | | 2 | Level 3 Part B Elective | | 2 |
| Course 5 for Major | | 2 | Level 3 Part B Elective | | 2 |
| Semester 2 | | | Semester 2 | | |
| MGTS3301 | Business Policy and Strategy | 2 | JOUR3401 | Journalism Project | 2 |
| Course 6 for Major | | 2 | Level 2 or Level 3 Part B Elective | | 2 |
| Total Units | | 32 | Total Units | | 32 |

Ensure your BBusMan Major is correctly listed on mySI-net

BACHELOR OF BUSINESS MANAGEMENT / BACHELOR OF JOURNALISM DUAL DEGREE PROGRAM STRUCTURE – SEMESTER 2 COMMENCEMENT

You can use this outline to plan your program if you are commencing in semester 2.

| BACHELOR OF BUSINESS MANAGEMENT | | | BACHELOR OF JOURNALISM | | |
|----------------------------------|--|-----------|------------------------------------|---|-----------|
| Courses | | Units | Courses | | Units |
| YEAR ONE | | | YEAR ONE | | |
| Semester 1 | | | Semester 1 | | |
| | | | | | |
| Semester 2 | | | Semester 2 | | |
| MGTS1301 | Introduction to Management | 2 | COMU1130 | Connectivity and Culture | 2 |
| MGTS1601 | Organisational Behaviour | 2 | COMU1140 | Multimedia | 2 |
| YEAR TWO | | | YEAR TWO | | |
| Semester 1 | | | Semester 1 | | |
| BISM1201 | Transforming Business with Information Systems | 2 | JOUR1112 | Journalistic Narratives | 2 |
| MKTG1501 | Foundations of Marketing | 2 | COMU1120 | Media and Society | 2 |
| Semester 2 | | | Semester 2 | | |
| ACCT1101 | Accounting for Decision Making | 2 | JOUR1710 | Journalistic Investigation | 2 |
| ECON1011 | Economics for Business | 2 | COMU2120 | Media Design | 2 |
| YEAR THREE | | | YEAR THREE | | |
| Semester 1 | | | Semester 1 | | |
| FINM1416 | Introduction to Financial Management | 2 | Level 2 or Level 3 Part B Elective | | 2 |
| LAWS1100 | Business Law | 2 | COMU2160 | Communication Law and Ethics | 2 |
| Semester 2 | | | Semester 2 | | |
| Course 1 for Major | | 2 | JOUR2221 | International Journalism & Mass Communication | 2 |
| Elective Course from Part B or C | | 2 | WRIT2000 | Writing and Editing for the Professions | 2 |
| YEAR FOUR | | | YEAR FOUR | | |
| Semester 1 | | | Semester 1 | | |
| Course 2 for Major | | 2 | JOUR3000 | Data Journalism | 2 |
| Course 3 for Major | | 2 | Part B Level 2 Elective | | 2 |
| Semester 2 | | | Semester 2 | | |
| Course 4 for Major | | 2 | JOUR3401 | Journalism Project | 2 |
| Course 5 for Major | | 2 | JOUR2100 | Social Justice Storytelling | 2 |
| YEAR FIVE | | | YEAR FIVE | | |
| Semester 1 | | | Semester 1 | | |
| MGTS3301 | Business Policy and Strategy | 2 | Level 3 Part B Elective | | 2 |
| Course 6 for Major | | 2 | Level 3 Part B Elective | | 2 |
| Total Units | | 32 | Total Units | | 32 |

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