

Bachelor of Business Management/Bachelor of Communication

2019 Dual Degree Program Structure

It is important that you read and understand the following information.

To be eligible to enrol in a dual degree program you must ensure that you satisfy the entry requirements for both programs.

Once enrolled it is your responsibility to ensure that you complete all the requirements for each section of this dual program in order to graduate with both degrees. The following information is designed to help you plan your enrolment to meet this goal. Further information can be found in the Official rules and Course lists under the **Program Rules and Requirements** link for each program in the Programs and Courses website:

https://my.uq.edu.au/programs-courses/program.html?acad_prog=2404

You may need to amend this plan depending on your choice of major. You are not required to submit this program plan for approval. However, if you have any questions or concerns about meeting degree requirements, especially when you are nearing the end of your program, please contact the relevant Faculty for advice.

Please note: Students exiting early with one component of a dual degree must complete the single degree requirements of that component. Students will then be required to follow the single degree rules to complete the remaining component from that dual degree. Please note that credit limitations may apply.

PROGRAM GUIDELINES

You must complete a total of 64 units for the program.

Bachelor of Business Management Requirements:

- ❖ 32 units from the BBusMan List including –
 - 18 units of compulsory courses from Part A; and
 - 12 units from one major in Part B (at least 6 units must be from level 3 courses); and
 - 2 units from Part B or C, excluding MGTS2606 and RBUS2900.

Bachelor of Communication Requirements:

- ❖ 32 units from the BCommun List including –
 - 20 units from Part A; and
 - 12 units from one major in Part B.

BACHELOR OF BUSINESS MANAGEMENT/BACHELOR OF COMMUNICATION DUAL DEGREE PROGRAM STRUCTURE – SEMESTER 1 COMMENCEMENT

You can use this outline to plan your program (if you are commencing in semester 2, refer to the plan on page 3).

BACHELOR OF BUSINESS MANAGEMENT		BACHELOR OF COMMUNICATION	
Courses	Units	Courses	Units
YEAR ONE		YEAR ONE	
Semester 1		Semester 1	
MGTS1301 Introduction to Management	2	COMU1140 Multimedia	2
MGTS1601 Organisational Behaviour	2	WRIT1200 Writing Creatively	2
Semester 2		Semester 2	
BISM1201 Transforming Business with Info Systems	2	COMU1120 Media and Society	2
MKTG1501 Foundations of Marketing	2	COMU1130 Connectivity and Culture	2
YEAR TWO		YEAR TWO	
Semester 1		Semester 1	
ACCT1101 Accounting for Decision Making	2	COMU2030 Communication Research Methods	2
ECON1011 Economics for Business	2	COMU2160 Communication Law and Ethics	2
Semester 2		Semester 2	
FINM1416 Introduction to Financial Management	2	COMU1052 Introduction to Public Relations	2
LAWS1100 Business Law	2	Level 1 Part B Major Course	2
YEAR THREE		YEAR THREE	
Semester 1		Semester 1	
Course 1 for Major	2	COMU3120 Digital Analytics	2
Elective Course from Part B or C	2	Level 2 or Level 3 Part B Major Course	2
Semester 2		Semester 2	
Course 2 for Major	2	COMU2120 Media Design	2
Course 3 for Major	2	WRIT2000 Writing and Editing for the Professions	2
YEAR FOUR		YEAR FOUR	
Semester 1		Semester 1	
Course 4 for Major	2	Level 2 or Level 3 Part B Major Course	2
Course 5 for Major	2	Level 2 or Level 3 Part B Major Course	2
Semester 2		Semester 2	
MGTS3301 Business Policy and Strategy	2	Level 2 or Level 3 Part B Major Course	2
Course 6 for Major	2	Level 2 or Level 3 Part B Major Course	2
Total Units	32	Total Units	32

Ensure your BBusMan and BCommun Majors are correctly listed on mySI-net

BACHELOR OF BUSINESS MANAGEMENT/BACHELOR OF COMMUNICATION DUAL DEGREE PROGRAM STRUCTURE – SEMESTER 2 COMMENCEMENT

You can use this outline to plan your program if you are commencing in semester 2.

BACHELOR OF BUSINESS MANAGEMENT		BACHELOR OF COMMUNICATION	
Courses	Units	Courses	Units
YEAR ONE		YEAR ONE	
Semester 1		Semester 1	
Semester 2		Semester 2	
MGTS1301 Introduction to Management	2	COMU1120 Media and Society	2
MGTS1601 Organisational Behaviour	2	COMU1130 Connectivity and Culture	2
YEAR TWO		YEAR TWO	
Semester 1		Semester 1	
BISM1201 Transforming Business with Info Systems	2	COMU1140 Multimedia	2
MKTG1501 Foundations of Marketing	2	WRIT1200 Writing Creatively	2
Semester 2		Semester 2	
ACCT1101 Accounting for Decision Making	2	COMU1052 Introduction to Public Relations	2
ECON1011 Economics for Business	2	Level 1 Part B Major Course	2
YEAR THREE		YEAR THREE	
Semester 1		Semester 1	
FINM1416 Introduction to Financial Management	2	COMU2030 Communication Research Methods	2
LAWS1100 Business Law	2	COMU2160 Communication Law and Ethics	2
Semester 2		Semester 2	
Course 1 for Major	2	COMU2120 Media Design	2
Elective Course from Part B or C	2	WRIT2000 Writing and Editing for the Professions	2
YEAR FOUR		YEAR FOUR	
Semester 1		Semester 1	
Course 2 for Major	2	COMU3120 Digital Analytics	2
Course 3 for Major	2	Level 2 or Level 3 Part B Major Course	2
Semester 2		Semester 2	
Course 4 for Major	2	Level 2 or Level 3 Part B Major Course	2
Course 5 for Major	2	Level 2 or Level 3 Part B Major Course	2
YEAR FIVE		YEAR FIVE	
Semester 1		Semester 1	
MGTS3301 Business Policy and Strategy	2	Level 2 or Level 3 Part B Major Course	2
Course 6 for Major	2	Level 2 or Level 3 Part B Major Course	2
Total Units	32	Total Units	32

Ensure your BBusMan and BCommun Majors are correctly listed on mySI-net