1 Enrolment requirements
To enrol in the program, a person must hold—
(a) a bachelor degree (or equivalent) in the same discipline, with a GPA of 4.5, approved by the executive dean; or
(b) a bachelor degree in a different discipline, with a GPA of 4.5; and have completed at least three years full-time work experience in the same discipline, approved by the executive dean; or
(c) the UQx Business Leadership MicroMasters® credential with a percent grade of at least 65% in the Business Leadership Capstone Assessment and have completed at least three years full-time work experience in the same discipline, approved by the executive dean.

2 Program requirements
To complete the program, a student must complete 24 units from the MLSI course list, comprising—
(a) 8 units for part A; and
(b) 16 units from part B.

3 Maximum credit for other study
The maximum credit that the associate dean (academic) may grant to a student for other study is 12 units.

4 Special Rules
4.1 Award of the Graduate Certificate in Customer Experience
A student who withdraws from the program after completing BLSI7004, BLSI7005, BLSI7007 and BLSI7010 from the MLSI course list may be awarded the Graduate Certificate in Customer Experience.

4.2 Award of the Graduate Diploma in Customer Experience and Innovation
A student who withdraws from the program after completing 16 units of BLSI courses from the MLSI course list may be awarded the Graduate Diploma in Customer Experience and Innovation.