At UQ, we offer rich and varied educational experiences designed to foster a sense of belonging, while equipping our students to be leaders within their field with the agility to thrive in a global environment.

### Measures of success

#### 1. Learning and student experience

At UQ, we aim to provide an experiential curriculum with local and global partners that inspires students and extends their capabilities to thrive in a global environment.

#### Key performance indicators

##### Number 1 in Queensland for graduate employment outcomes

- Top 5 in Australia for sense of belonging among undergraduate students

<table>
<thead>
<tr>
<th>2019</th>
<th>2020</th>
<th>2021</th>
<th>2022</th>
</tr>
</thead>
<tbody>
<tr>
<td>7%</td>
<td>8%</td>
<td>24%</td>
<td>13%</td>
</tr>
</tbody>
</table>

- National effective rank for undergraduate satisfaction with overall quality of education schemes to provide more diversity in our student experience.

<table>
<thead>
<tr>
<th>2019</th>
<th>2020</th>
<th>2021</th>
<th>2022</th>
</tr>
</thead>
<tbody>
<tr>
<td>3%</td>
<td>5%</td>
<td>23%</td>
<td>7%</td>
</tr>
</tbody>
</table>

- National effective rank for undergraduate sense of belonging

<table>
<thead>
<tr>
<th>2019</th>
<th>2020</th>
<th>2021</th>
<th>2022</th>
</tr>
</thead>
<tbody>
<tr>
<td>5%</td>
<td>10%</td>
<td>24%</td>
<td>13%</td>
</tr>
</tbody>
</table>

- 50 per cent of bachelor’s graduates who have completed an entrepreneurship, global, leadership or leadership experience

<table>
<thead>
<tr>
<th>2019</th>
<th>2020</th>
<th>2021</th>
<th>2022</th>
</tr>
</thead>
<tbody>
<tr>
<td>15.1</td>
<td>16.1</td>
<td>15.9</td>
<td>n/a</td>
</tr>
</tbody>
</table>

#### Double our domestic postgraduate coursework commencements

<table>
<thead>
<tr>
<th>2019</th>
<th>2020</th>
<th>2021</th>
<th>2022</th>
</tr>
</thead>
<tbody>
<tr>
<td>2300</td>
<td>2190</td>
<td>2525</td>
<td>2190</td>
</tr>
</tbody>
</table>

- 10,000 participants per year completing an executive education or short course offerings

<table>
<thead>
<tr>
<th>2022</th>
</tr>
</thead>
<tbody>
<tr>
<td>10,000</td>
</tr>
</tbody>
</table>

- European University

- 53 current being developed - available in 2023

<table>
<thead>
<tr>
<th>2023</th>
</tr>
</thead>
<tbody>
<tr>
<td>150</td>
</tr>
</tbody>
</table>

- Queensland effective rank after accounting for statistical significance.

- Examples of enrichment activities include domestic and global internships, student-staff partnerships, industry projects, and international conferences.

### Related achievements and initiatives

- 271 students participated in 94 student-staff partnership projects during the year.
- 1,752 students engaged with the MyCareerAdvisor digital platform, enabling them to evidence their development and empowering them to build their #GetTheEdge.
- In partnerships with UQ, we supported more than 250 active and engaged student groups, including direct support from the Faculty of Engineering, Architecture, and Information Technology (EAIT) for UQ Space and UQ Racing, providing support for students to enhance their leadership capabilities through diverse experiences.
- HDR industry placement hosts included the Queensland Academy of Sport, Suncorp Bank, Rio Tinto, Queensland Health and more.
- UQ Ventures delivered over 189 programs and 43 events during 2022, engaging with more than 7,600 students.
- Events ranged from entrepreneurial pop-up sessions in various course programs, to flagship activities in design thinking, entrepreneurial mindsets and startup acceleration.

### Experiential curriculum

- Seven new programs and one exit award were introduced in 2022 for commencement between 2023 and 2025, with another 12 programs discontinued and one suspended.

### Digital experience

- We are evolving a digital and personalised experience that meets changing student and industry expectations and incorporates leading edge pedagogies, assessment and analytics.

- How we are achieving this

  Our focus is on enhancing online digital capabilities and face-to-face innovation in our educational programs to meet the needs of our students.

  We refined our Digital Teaching Quality Standards and enhanced our professional learning offerings to support best practice teaching.

  We developed supporting resources, including 20 open textbooks currently in production, self-paced learning modules for advanced literature searching, and legal research essentials.

  We refreshed a suite of digital course offerings to increase accessibility and standards across pedagogy, curriculum, and assessment in all schools and all faculties.

  We also continued to enhance assessment practices through the development of the UQ Assessment Action Plan.

### Related achievements and initiatives

- We introduced access to virtual resources including self-navigated tours to farms and agricultural sites for agriculture students to see industry concepts in action.

- We published a new course for teaching staff, Awareness of Digital Accessibility.

- We conducted an audit of the technology-rich spaces available for students.

- We reviewed and established new governance committees to oversee investment in future digital infrastructure.

- The Sustainable Minerals Institute (SMI) offered Global Minerals Industry Risk Management courses as short form credentials; and several faculties identified a range of courses suitable for offering as short form credentials, e.g. Indigenous Cultural Heritage.

- We identified a number of programs that could be delivered fully online, including the Bachelor of Exercise and Nutrition Sciences and the Bachelor of Psychological Science (Honours).

### Student enrichment and employability development

- We are developing opportunities that give students an edge in local and global networks through experiences that foster leadership, entrepreneurship, civic duty and digital literacy, among other critical capabilities.

- How we are achieving this

  We developed and launched a new landing page on The Future Students website, focused around the #GetTheEdge campaign that had attracted positive feedback.

  Following a successful pilot, MyCareerAdvisor was launched across the whole student cohort within the virtual learning platform, Blackboard.

  HDR students and early-career researchers undertook more industry placements and internships with key partners, resulting in a 10% increase in work-related experiences compared with the previous year.

  We also enabled more than 1,450 students to participate in 1,500 experiences to enhance their employability, including short-term global studies and semester exchanges, national and international conferences, student-staff partnerships, industry projects, and internships.

- Related achievements and initiatives

  - 271 students participated in 94 student-staff partnership projects during the year.
  - 1,752 students engaged with the MyCareerAdvisor digital platform, enabling them to evidence their development and empowering them to #GetTheEdge.
  - In partnerships with UQ, we supported more than 250 active and engaged student groups, including direct support from the Faculty of Engineering, Architecture, and Information Technology (EAIT) for UQ Space and UQ Racing.
  - Providing support for students to enhance their leadership capabilities through diverse experiences.
  - HDR industry placement hosts included the Queensland Academy of Sport, Suncorp Bank, Rio Tinto, Queensland Health and more.
  - UQ Ventures delivered over 189 programs and 43 events during 2022, engaging with more than 7,600 students.
  - Events ranged from entrepreneurial pop-up sessions in various course programs, to flagship activities in design thinking, entrepreneurial mindsets and startup acceleration.
Lifelong learning
We aim to launch a professional academy to deliver market-responsive programs and credentials for postgraduate and lifelong learning, supported by our landmark UQ Brisbane City and new online platforms.

How we are achieving this
UQ Brisbane City opened at 304 Queen Street in August as a place for staff, alumni and students to meet, exchange ideas, and engage with industry and government. It also served as a centre for professional growth, learning and connection, featuring a suite of continual professional development and short course offerings.

We began investigating how to diversify our program offerings, including expansion into short courses and micro-credentialled programs; the creation of work-based learning opportunities through industry engagement, and unbundling programs and services so students can access ‘just-in-time’ education at affordable prices. We also considered how best to design governance structures, product offerings, pricing and branding to position UQ as a leading provider of postgraduate and lifelong learning.

Related achievements and initiatives
- The Faculty of Science developed a Science Product Development Framework to guide market research in advance of any new product development, particularly postgraduate coursework and stackable shorter form credentials such as science teaching credits articulating to the Master of Educational Studies.
- In Semester 2, we trialled 47 individual fully online programs at graduate certificate, graduate diploma and masters level through the Open Universities Australia scheme – attracting interest from more than 300 prospective students.
- Potential partnership models were reviewed, based on analysis of the online program manager market.
- We designed a business case process for the development of new programs and short courses.
- We defined a product catalogue and developed a new website for short courses that will launch in early 2023.

Measures of success
2. Research and innovation
Through our commitment to conducting world-leading discovery research and collaborating with our partners to translate our research discoveries, we seek to not only create new knowledge but share it in ways that enrich our communities, our economy and the environment.

Key performance indicators
Number 1 in national research excellence, impact and engagement

<table>
<thead>
<tr>
<th>Year</th>
<th>2018</th>
<th>2019</th>
<th>2020</th>
<th>2021</th>
<th>2022</th>
</tr>
</thead>
<tbody>
<tr>
<td>National ranking in Excellence in Research for Australia (EIRA) assessment</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>National ranking in Engagement and Impact (EI) assessment</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Top 50 in Aggregate Ranking of Top Universities (ARUT)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Global ranking in Aggregate Ranking of Top Universities (ARUT)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Percentage of national funding for priority-driven research and, double industry and philanthropic research funding</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Percentage of national competitive grant funding (Category 2–4)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Top 5% globally for commercialisation of university IP</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Percentage of HDR graduates to complete career development experience or industry placement</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Percentage of HDR graduates who completed a career development experience or industry placement, or had an industry scholarship</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Research roadmap for mission-driven research
We are implementing a research roadmap to ensure the ongoing excellence of our world-class research capabilities, facilities and collaborative networks. We aim to connect the strengths and leadership of our comprehensive discipline profile to deliver mission-driven research that is aligned with industry, government and community priorities.

How we are achieving this
2022 saw the first draft of the UQ Research Roadmap produced, aligned with the University’s key research priorities. Work also began on the development of an integrated, whole-of-UQ research marketing and communications strategy, with qualitative market research completed during the year.

We expect to launch the Roadmap in 2023.

Related achievements and initiatives
- We received ARC funding to establish 3 Centres of Excellence – in Quantum Biotechnology, Indigenous Futures, and Green Electrochemical Transformation of Carbon Dioxide – making us the host of more Centres of Excellence than any other Australian university.
- We launched the HERA scheme, a major Vice-Chancellor’s Strategic Initiative over 7 years, with the first appointees commencing in September 2022.
- We secured $50 million in May under the Federal Government’s Trailblazer Universities Program to establish a new Food and Beverage Accelerator to nurture innovation in Australia’s agricultural, food and beverage sector. UQ is also a partner in another successful Trailblazer program – the Resources Technology and Critical Minerals hub, led by Curtin University.

See also
Lifelong learning this page
Capital infrastructure pg 32