Cost and Managerial Accounting

Course No.: 02832480  
Program: Undergraduate  
Credit: 3  
Time: Tue.5-7 & Wed.5-7  
Instructor: Luo, Le  
Location: 111/112#1  
Prerequisite: None  
Semester: 2012 Fall

Contact Information:  
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Email: luole@gsm.pku.edu.cn  
Office Hour: Tuesdays: 4:30pm – 6:00pm

Program Learning Goals and Objectives

Learning Goal 1: Graduates will possess a solid understanding of business and management and will be able to translate this knowledge into practice.

1.1 Objective 1 Our students will have a good command of fundamental theories and knowledge.

1.2 Objective 2 Our students will have a good command of analytical methods and decision-making tools.

1.3 Objective 3 Our students will be able to apply theories and methodologies in key business functions.

Learning Goal 2: Our students will be able to think critically.

2.1 Objective 1 Our students will be able to identify and summarize problems

2.2 Objective 2 Our students will be able to collect data and analyze problems in a critical manner

2.3 Objective 3 Our students will be able to put forward effective solutions to business problems

Learning Goal 3: Our students will have a sense of social responsibility.

3.1 Objective 1 Our students will be aware of the importance of ethics.

3.2 Objective 2 Our students will be able to provide solutions that take account of contrasting ethical standpoints.

Learning Goal 4: Our students will be effective communicators.

4.1 Objective 1 Our students will be proficient in oral and written communication.

4.2 Objective 2 Our students will possess good interpersonal skills.

4.3 Objective 3 Our students will be able to adapt to diverse learning environments.

Learning Goal 5: Our students will have global perspectives.

5.1 Objective 1 Our students will be aware of social and cultural differences.

5.2 Objective 2 Our students will be aware of the impact of globalization on business operations, opportunities, and challenges.

5.3 Objective 3 Our students will be proficient in English.
Course Overview

Cost and managerial accounting studies the preparation and use of cost accounting information for managerial decision-making and control purposes. This course provides students with the tools needed to understand and address the important problems facing management accountants today.

In order to keep up with the class, students should go over the relevant chapters and problems prior to each class. This must then be followed by a more in-depth review of the material and practice of problems after the class.

Course Objectives

We will promote the use of quantitative techniques and stress the importance of considering qualitative factors. Most managerial decisions are made with less than perfect information. Accordingly, we will also discuss analysis of information under uncertainty, an essential characteristic facing modern business practitioners.

Detailed Course Plan

<table>
<thead>
<tr>
<th>Schedule</th>
<th>Date</th>
<th>Topics and Tasks</th>
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<tbody>
<tr>
<td>Session #1</td>
<td>Sep. 11 / Tuesday</td>
<td>Introduction Management Accounting, Business Organizations, and Professional Ethics</td>
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<tr>
<td>Session #2</td>
<td>Sep. 12 / Wednesday</td>
<td>Introduction to Cost Behavior and Cost-Volume Relationships</td>
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<tr>
<td>Session #3</td>
<td>Sep. 18 / Tuesday</td>
<td>Measurement of Cost Behavior</td>
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<td>Session #4</td>
<td>Sep. 19 / Wednesday</td>
<td>Cost Management Systems and Activity-Based Costing (I)</td>
</tr>
<tr>
<td>Session #5</td>
<td>Sep. 25 / Tuesday</td>
<td>Cost Management Systems and Activity-Based Costing (II)</td>
</tr>
<tr>
<td>Session #6</td>
<td>Sep. 26 / Wednesday</td>
<td>Relevant Information for Decision Making with a Focus on Pricing Decisions</td>
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<tr>
<td>Session #7</td>
<td>Oct. 9 / Tuesday</td>
<td>Relevant Information for Decision Making with a Focus on Operational Decisions</td>
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<tr>
<td>Session #8</td>
<td>Oct. 10 / Wednesday</td>
<td>Introduction to Budgets and Preparing the Master Budget</td>
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<td>Session #9</td>
<td>Oct. 16 / Tuesday</td>
<td>Flexible Budgets and Variance Analysis</td>
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<td>Session #10</td>
<td>Oct. 17 / Wednesday</td>
<td>Management Control Systems and Responsibility Accounting</td>
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<td>Session #11</td>
<td>Oct. 23 / Tuesday</td>
<td>Management Control in Decentralized Organizations</td>
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<tr>
<td>Session #12</td>
<td>Oct. 24 / Wednesday</td>
<td>Capital Budgeting</td>
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Final Exam:

The final exam is a closed-book exam scheduled at 1:00pm – 3:00pm on November 14 (Wednesday).

Teaching Methods

The structure of the course is a combination of lectures and discussions of problems. Difficult concepts are best illustrated through problem-solving. Many examples will be discussed in class.

IT tools to be used in the classroom

PowerPoint slides are used for lectures.

Textbooks

Horngren, Charles T., Sundem, Gary L., Stratton, William O., Burgstahler, Dave, and Schatzberg, Jeff, Peking University Press / Prentice Hall

References & Readings

*Study Guide* accompanying the above text. This guide contains a wealth of resources designed to aid students in text comprehension. Each chapter includes separate overviews, study tips, self-test questions, demonstration problems and worked-out solutions.

Videos, CD-ROMs and other adjunct learning resources used

Other materials may be accessed through the course website.

Rules students must follow

1. Students must abide by the codes of conduct of Peking University and those of Guanghua School of Management (see Undergraduate Students’ Manual).
2. Please avoid arriving late or leaving early.
3. Please turn off or silence your cell phones during class.
4. Missing exams without advance notice and approval by the instructor will result in zero scores.
Course Assessment

Grades in the course will be assigned on the following basis:

<table>
<thead>
<tr>
<th>Assignments</th>
<th>40%  (20% × 2)</th>
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<tbody>
<tr>
<td>Final exam (cumulative)</td>
<td>50%</td>
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<tr>
<td>Class Participation</td>
<td>10%</td>
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<tr>
<td>Total:</td>
<td>100%</td>
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How does this course serve the Assurance of Learning Assessment?

1. Students’ understanding of basic cost and managerial accounting knowledge is examined through individual assignments.

2. The class participation is focused on students’ analytical thinking, logical reasoning, and communication skills.

3. The final exam checks students’ overall understanding of cost and managerial accounting concepts and methods, their applications of cost and managerial accounting basics in business practices, and their abilities to make decisions based on relevant accounting information.