School of Journalism and Mass Communication
University of North Carolina at Chapel Hill

The UNC School of Journalism and Mass Communication has earned a reputation among both academics and professionals as one of the best journalism programs in America. The school is the reigning back-to-back national champions in the Hearst collegiate journalism competition.

Students in the school can choose to specialize in:
- Advertising
- Editing and graphic design
- Electronic communication
- Multimedia
- Photojournalism
- Public relations
- Reporting
- Strategic communication

Students have the opportunity to work for Carolina Week and Carolina Connection, award-winning television and radio news shows broadcast live from the school, and the experimental Reese Felts Digital Newsroom. Many students also work for the university newspaper, The Daily Tar Heel, which has a daily readership of 38,000.

The school has an award-winning faculty that includes a balance of scholars, researchers, seasoned journalists and innovative media professionals. The result is a highly engaged school with a significant voice in the evolving issues of North Carolina, America and the world.

Students work on continually upgraded equipment and software in state-of-the-art classrooms, labs and media production facilities.

The school often hosts visits from some of the leading journalists and media producers, giving students the opportunity to meet and learn from top political reporters, foreign and war correspondents, photojournalists and multimedia producers.

In addition to practical skills classes, students can take courses that focus on political culture, the history of broadcasting, gender and the media, comparative international media, new media and many other areas.

Whatever the area of journalism, the UNC J-school offers innovative courses and provides exciting opportunities to enable students to shape the future of digital media.

- Students in the magazine writing and designing classes create and publish a new magazine each semester in print and as an iPad app.
- Photojournalism and multimedia storytelling classes create award-winning websites that feature multimedia pieces about the people they meet. Some of these classes travel to locations like the North Carolina mountains or the Galapagos Islands to complete the projects.
- Community journalism students write and publish the Carrboro Commons and Durham VOICE newspapers and websites, creating journalism with a hyperlocal focus.
- The advanced multimedia class has created interactive websites investigating energy usage in America. This investigative project has won international awards including first place at South by Southwest Interactive.

Questions about UNC, the J-school, available courses, or life in Chapel Hill can be directed to Michael Penny, assistant director for international programs at the J-school.

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Information about applying to study abroad at UNC can be found through the UNC Study Abroad office.

jomc.unc.edu/international
studyabroad.unc.edu
Located on the mid-Atlantic seaboard, North Carolina is famous for beautiful beaches, forest covered mountains, and a rich history and culture steeped in the traditions of the American South. The state is known for its Research Triangle, an area of high tech firms and cutting edge research anchored by Raleigh, Durham and Chapel Hill and the universities of NC State, Duke and UNC Chapel Hill. This combination of an appreciation of the old with an embrace of the new, creates a unique, exciting and vibrant place to live and study.

The Triangle has an active arts scene with countless music venues, museums, galleries and theaters. It's also famous for a thriving food and drink culture with excellent restaurants, food trucks and craft breweries that have been recognized by newspapers, magazines and websites the world over. The area offers hundreds of miles of biking tracks, walking and hiking trails, and many opportunities for kayaking, sailing and other outdoor activities.

Known as 'The Southern Part of Heaven,' Chapel Hill is often listed among the best college towns in America and the most liveable communities in the country. With a population of around 60,000 it has been hailed as 'The Foodiest Small City in America' with Franklin Street, the central road of Chapel Hill, a hub of restaurants, bars, shops and nightlife.

UNC Chapel Hill is the oldest state university in America and is regarded as one of the top public schools in the country. The campus is regarded as one of the most beautiful in the nation with wide, tree-lined squares bordered by domed and pillared buildings. There are hundreds of clubs and societies for students to join from football to politics, board games to film, or painting to marathon running.

UNC Chapel Hill is an exciting location to study abroad with a multitude of personal, professional and academic opportunities to truly make your time here memorable!