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Studying abroad or on exchange at UQ’s Faculty of Business, Economics and Law (BEL) will shape how you see the world and inspire you to create change in your future career.

Choose from our diverse range of courses in rapidly-evolving areas including advertising, entrepreneurship, data analytics and information management, and event marketing.

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Further information about UQ for international students, including the study environment, links to estimated living costs, refund policies, support services, information for students with families, and your legal rights as an international student can be found at future-students.uq.edu.au

Foundations of Entrepreneurship (TIMS1301)

Semester: Semester 1
Course level: Undergraduate
Location: UQ St Lucia

Want to become a budding entrepreneur? Then this course is for you. It will teach you the fundamentals of entrepreneurship, focusing on both theoretical and practical knowledge. You will draw on current insights in the field as you learn how to identify, create, evaluate and execute new business opportunities. Course topics include business models, business planning, and pitching business ideas. This course consists of a mix of lectures, case studies, practical exercises and class discussions, allowing you to learn through experience.

China: Emergence, Implications & Challenges (ECON2500)*

Semester: Semester 1
Course level: Undergraduate
Location: UQ St Lucia

China is the engine of growth in an increasingly prosperous East Asian region. Their economic emergence has far-reaching implications and presents immense challenges both within China and abroad. By covering the nature of China’s emergence and the consequent implications and challenges, this course provides you with a thorough understanding of China’s contemporary economy.

Data Analytics and Information Management (BISM2202)*

Semester: Semester 2
Course level: Undergraduate
Location: UQ St Lucia

Modern business collects large volumes of raw data through its daily operations. This data can come from business transactions, sensors, or external sources and is a valuable organisational resource. This course develops your data mining and decision support system knowledge and skills by covering topics such as data integrity and quality, data warehousing, and business intelligence. You will gain an understanding of the management issues of security, privacy and ethics for information, empowering you to acquire and exploit business data in an effective manner to benefit the organisations goals.
Organisational Behaviour (MGTS1601)

Semester: Semester 1 or 2  
Course level: Undergraduate  
Location: UQ St Lucia

Introduce yourself to the field of Organisational Behaviour, including key concepts, theories, and empirical findings relevant to organisations today. Develop a better understanding of human behaviour in organisational settings by consciously experiencing some of the important concepts, rather than just sitting back and trying to absorb them passively. You will have the opportunity to participate in workshops, activities, case studies in tutorials, and get actively involved in lectures.

Online Advertising (ADVT2506)*

Semester: Semester 1  
Course level: Undergraduate  
Location: UQ St Lucia

The advertising industry is changing with the rise of digital media. In this course, you will explore new media and the issues faced by advertising and communicating in this space. You will study emerging platforms including social, mobile and video advertising. You will also learn how to manage online content, target certain audiences and use social media and search engine marketing effectively. The course’s blend of theory and practice will build your professional advertising, marketing and business skills as you learn to apply innovative advertising concepts to digital media spaces.

Event Marketing (EVNT2004)

Semester: Semester 1  
Course level: Undergraduate  
Location: UQ St Lucia

The business, sports and entertainment event sector has experienced a high level of growth in recent years, pointing to the need for event organisers to hold advanced marketing and management skills to deliver engaging, enjoyable and profitable events. As events involve a wide array of stakeholders such as consumers, government, community, cultural groups, media and business sponsors, you will develop your abilities to apply the principals of marketing and management practices to real-world event cases, creating successful events in this dynamic and competitive environment.

Environmental Law (LAWS5134)*^ 

Semester: Semester 1  
Course level: Undergraduate  
Location: UQ St Lucia

Environmental law is more important than ever with the onset of environmental catastrophes such as climate change, drought, erosion and loss of biodiversity. The law must respond to these issues to preserve our natural resources. Through interactive seminars, tutorials and lectures, you will critically examine the broad legal, social and political contexts of environmental law in Australia. You will learn to solve complex legal problems and evaluate the effectiveness of current environmental laws.

The Economics of Social Issues (ECON1120)

Semester: Semester 2  
Course level: Undergraduate  
Location: UQ St Lucia

Economists study and shape policy for major social issues such as poverty, ageing populations, access to education and healthcare, globalisation, financial crises and environmental catastrophes. However, not all economists agree on the best policy responses to these issues. This course will introduce you to the economics of social issues and the political controversies they generate.

Courses available in Semester 1 commence in February or March, and Semester 2 in July.

*These courses are NOT pre-approved for Study Abroad and Exchange students. Incoming Study Abroad and Exchange students wishing to undertake these courses at UQ will be required to apply for approval. Enrolment in these courses is not guaranteed. Some courses assume prerequisite knowledge. The semester in which a course is offered may change from year to year. When selecting courses, students are advised to consult comprehensive information online at uq.edu.au/study

*Please note - law courses are only available to students undertaking a law program.