Jackie Chin graduated from UQ in 2005 with a Bachelor of Economics (Honours) and now works as an investment analyst with Tactical Global Management in Brisbane. Jackie’s job involves constant monitoring of economic and financial market developments and she conducts model simulations to produce base case forecast and scenario analysis. “My job also involves finding economic relationships and how they could potentially impact the financial markets,” she said.

Jackie said she chose to study economics because it addressed the fundamental issues of how individuals, business and society as a whole coexist. “There are very few aspects of our lives that cannot be analysed from an economics perspective, evaluating and comparing the costs and benefits of alternative courses of action,” Jackie said. “Therefore, I believe a thorough understanding of economics will be a stepping stone to my chosen career path.”

Jackie is originally from Malaysia and chose to study at UQ because it was renowned for providing excellent coursework and producing quality research. She said she gained an in-depth understanding of the economic principles taught in her program but also developed her analytical and social skills. “I gained a better understanding of not just the Australian culture and education system but that of other countries too,” she said.
BUSINESS, ECONOMICS, TOURISM & LAW

Why choose UQ for studies in Business, Economics, Tourism & Law?

If you want to be a leader in your chosen career, then a degree in business, economics, tourism or law at UQ is the way to go.

UQ is a provider of world-class teaching, learning and research opportunities in business, economics, tourism and law, and offers undergraduate programs at the University’s St Lucia, Ipswich and Gatton campuses.

UQ is committed to providing graduates in these disciplines with a quality education, supported by cutting-edge research and teaching techniques, to produce the leaders of tomorrow.

Teaching staff in these disciplines are recognised globally as experts in their fields. They maintain close links with the public and private sectors across the world through extensive consulting activities and by holding key positions within national and international professional bodies.

In recognition of the importance placed on international relations and the contributions international students make to the student population, UQ’s Faculty of Business, Economics and Law has established a dedicated International Relations Unit. The team is responsible for oversight of student services relating to both undergraduate and postgraduate students within the Faculty, and staff members are available to assist students during their time at UQ.

The Faculty also has a dedicated Employment Service Unit that aims to maximise student satisfaction by providing recruitment and employment information. An International Employment Services Officer within the Unit assists international students with work experience and employment information in their home countries.

UQ’s facilities and special features include:
> cutting-edge computing facilities with 24-hour access
> purpose-built buildings and high-tech lecture theatres
> a Faculty Resource Centre providing a one-stop-shop for students
> Peer Assisted Study Sessions (PASS), which involve small interactive group study sessions conducted by current students to assist new students with first-year courses
> access to one of the largest library collections in Australia, and
> a professionally designed Moot Court which allows students to hone their law skills under simulated court conditions.

Career opportunities in this discipline
Career opportunities in the disciplines of Business, Economics, Tourism and Law are unlimited and qualifications in these areas will open many doors both in Australia and internationally. Graduates secure employment in both private enterprise and government organisations in areas such as:
> accounting and auditing
> advertising and multimedia
> banking and finance
> business management
> commerce
> communication management
> consulting
> convention and conference management
> economics and economic theory, history and policy
> electronic business and commerce
> employer and industry associations
> event management
> hospitality management
> human resource management
> industrial relations
> infrastructure development and planning
> international business
> investment and trade
> leisure and recreation management
> marketing
> negotiation and advocacy
> occupational health and safety
> operations management
> organisational communication and development
> public relations
> real estate and development
> staff recruitment
> stockbroking
> trade unions
> travel and tourism
> Web design and development

Degrees in this discipline
> Agribusiness
> Business
> Business Management
> Commerce
> Economics
> International Hotel and Tourism Management
> Laws

see page 44
see page 44
see page 46
see page 47
see page 48
see page 49
Eligibility for visa
International students must undertake programs on campus at UQ on a full-time basis to be eligible to apply for an Australian student visa. See page 96 for more information.

BACHELOR OF Agribusiness

Location Gatton
Commencement semesters 1, 2
Duration 3 years full-time
Admission requirements Queensland Year 12 (or equivalent) English (see also pages 94-95), Mathematics A or B or C
Honours Available as an extra year of study
Additional program information is provided in the tables on pages 84-86

Program outline
The Bachelor of Agribusiness program is aimed at those wishing to establish a business career in the food and fibre industries. The program offers the ideal preparation for management positions with business, producing graduates who are consumer focused, commercially aware, innovative, internationally orientated and technically competent.

The program will provide students with an appreciation of the business principles which drive food and fibre industries, both nationally and internationally. Students will learn about marketing, finance and managing the people and technology which link the producers of raw ingredients with manufacturers and finally consumers. Students will study business courses such as accounting, economics, human resource management, marketing research and marketing; with specialist studies in the agricultural, environmental and food and fibre industry technologies. Through a wide range of elective courses students can further tailor their studies to their preferred career path.

Placement Courses
30 working days of approved industry practice work experience in at least two positions in agribusiness before the end of the program (and prior to commencing AGRC3000) is required.

Supplementary information
The highlight of this program is the overseas marketing project students may undertake in their final year of study. Students, together with a small group of their classmates, will be engaged as consultants by an agribusiness firm to undertake market research in Asia. The project will provide students with invaluable experience in a foreign country and is highly valued by potential employers. Over the past five years, students have undertaken projects in countries such as China, Japan, Thailand, Vietnam and Singapore.

This program boasts an exceptional employment rate for graduates, with many being offered positions (often more than one) prior to graduation.

It is an expectation that students will have private access to a computer and the Internet.

Career opportunities
The UQ Agribusiness program is designed for students who aspire to be the business leaders and managers of the future. This program will equip students with the necessary knowledge, skills and self-confidence to assist in effective and successful management, within constantly changing and highly competitive environments. Our graduates establish careers in the private and public sector, both within Australia and internationally.

Agribusiness graduates find employment in a variety of fields including (but not limited to):
> Agribusiness Management
> Banking, Finance and Insurance
> Commodity trading
> Export
> Government Agencies
> Policy Development and Analysis within Agricultural and Regional Agencies
> Sales and Marketing
> Supply Chain Management

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It is an expectation that students will have private access to a computer and the Internet.
events, artistic and cultural events and sporting events, among others. The event management major explores theoretical frameworks for understanding the nature, characteristics and role of events and offers students a comprehensive, professional understanding of all aspects of event management. Graduates find employment in both the public and private sector in event development, coordination and management of the range of events including arts and cultural festivals; sporting events; community events; private events and business events.

**Food Industry Management (Gatton)**
The field of food industry management aims to produce graduates with a specialist understanding of business management in the food processing, food service and food retailing industries. Students will build their knowledge of food production and marketing systems on a core of business courses. They will also be able to choose electives that focus more deeply on the food industry, or on agribusiness, agri-food production systems, or sustainable enterprise management.

**Hospitality Management (Ipswich)**
This major focuses on the diverse hospitality industry, which encompasses hotel, restaurant and resort management and more. This major delves into international hotel operations management, technological applications in hospitality management and large-scale services management as well as small business operations. Students gain an in-depth understanding of hotel operations management; technological applications; international hotel operations and services management for the hospitality industry. Graduates work in hotel, motel, club and casino management; restaurant, bar and catering management; sales and marketing in the hospitality industry; operations and human resource management; tertiary and technical education and consultancy.

**Online Business (Ipswich)**
This major provides students with a strong knowledge and understanding of fundamental online business principles. Students learn to apply such principles to contemporary business practices and processes. Courses explore the online business environment and its relevance to the current business operations environment, for example, dealing online with trading partners, customers and suppliers. Online business graduates find employment in Web design and development, online marketing and advertising, online retail/services, e-risk assurance services, management consulting, and public sector departments and agencies.

**Sport and Leisure Management (Ipswich)**
Sport and leisure management is an expansive and eclectic field which encompasses many sectors, including sport and fitness, adventure and outdoor tourism, wilderness and natural park recreation, facility management and community recreation. Students examine the role of sport and leisure in contemporary society. Various leisure industry operations and contemporary leisure management issues are explored, in the context of current industry operations providing a deeper understanding of the relationship between work and leisure experiences. Graduates work in government recreation departments; community-based agencies; community recreation, sport and aquatic centres; amusement centres; commercial venues; tourist resorts and not-for-profit agencies.

**Sustainable Enterprise Management (Gatton)**
The field of sustainable enterprise management aims to produce graduates with an understanding of how businesses can be competitive and profitable while at the same time demonstrating environmental and social responsibility. Students will build their knowledge of environmental management, corporate responsibility, finance and environmental markets, and systems-thinking, on a core of business courses. They will also be able to choose electives that focus on business, production, environmental or social issues.

**Travel and Tourism Management (Ipswich)**
Students explore the tourism and travel industry from both a national and international perspective, gaining an understanding of the operation and functions of the key sectors of the world’s biggest industry. This plan examines tourism visitor behaviour, marketing and transportation; the travel industry; the development of tourism and tourism experiences in the Asia Pacific Rim; concepts of sustainability; and tourism impact on the environment. Courses consider issues relating to tourism planning, together with cross-cultural issues, and their impact on tourist groups and organisations. Students are able to focus on either tourism or travel management. Graduates find employment in the travel or tourism industries, or in a range of supporting sectors. These include air and land transport; tourist resorts, cruise ships and attractions; accommodation; government bodies; tourism departments; government tour operations; businesses supporting tourism enterprises (including retail, marketing, financial and consultancy firms); travel agencies and tour operators; cruise shipping companies; retail travel and travel wholesalers; airlines; coach companies and car hire companies; management consultancies; and tourist bureaus.

**Professional memberships**
Students may be eligible to become members of a number of professional associations either during their studies or upon the completion of their program and depending on the major chosen. These include:

> Australian and New Zealand Association of Leisure Studies
> Australian Hotels Association
> Australian Institute of Travel and Tourism (AITT)
> Certified Practising Accountants Australia (CPA Australia)
> Chartered Secretaries Australia Limited (CSA)
> Festivals and Events Association (FEA)
> Financial Services Institute of Australasia (FINSIA)
> Hotel Catering and Institutional Management Association
> International Centre of Excellence in Tourism and Hospitality Education (THE-ICE)
> International Council on Hotel, Restaurant and Institutional Education (I-CHRIE)
> Meetings and Events Australia (MEA)
> Meetings Professionals International (MPI)
> Queensland Tourism Industry Council (QITIC)
> Sport Management Association for Australia and New Zealand
> Taxation Institute of Australia
> The Australian Council for Health, Physical Education and Recreation
> The Institute of Chartered Accountants in Australia (ICAA)
> TTF Australia – Tourism and Transport Forum
> United Nations World Tourism Organization
> World Leisure

**Dual programs**

- Accountancy
- Arts
- Laws

**Sample first year courses**

- Accounting for Decision Making
- Business Law
- Computer-based Information Systems
- Introduction to Management
- Introduction to Marketing
- Introductory Macroeconomics
- Organisational Behaviour
- Quantitative Economic and Business Analysis A
- Tourism, Leisure, Hospitality: Principles

**Contact details**

International Recruitment Manager
www.uq.edu.au/international/enquiry
Phone (outside Australia) + 61 3 8676 7004
(within Australia – Free Call) 1800 671 980

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**BACHELOR OF BUSINESS MANAGEMENT**

**Location**
St Lucia

**Commencement semesters**
1, 2

**Duration**
3 years full-time

**Admission requirements**
Queensland Year 12 (or equivalent) English (see also pages 94-95), Mathematics B

**Honours**
Available as an extra year of study

**Additional program information is provided in the tables on pages 84-86**

**Program outline**
This program is designed for students who aspire to be business leaders and managers of the future. Graduates are equipped with the necessary knowledge, skills and self-confidence to assist in effective and successful management, within constantly changing and highly competitive national and international business environments.

Students complete compulsory core courses and can choose a major. A range of electives is also available, including advanced business management courses.

**Supplementary information**
International students commencing this program with prior tertiary education may be eligible for advanced standing/credit transfer. To view some of these opportunities, go to the Faculty of Business, Economics and Law website (www.bel.uq.edu.au).
Majors

Business Economics
The Business Economics major equips students with the skills to apply economic analysis effectively in business management contexts. Courses are highly relevant to those planning a career in corporate strategy, marketing, purchasing, production management, financial planning, capital budgeting and human resource management.

A range of career opportunities is available for graduates in public and private sector corporations; banking and financial services; consultancy companies; and government departments.

eBusiness
This major provides students with a strong knowledge and understanding of fundamental e-business management principles. Students learn to apply such principles to contemporary business practices. Courses explore the eBusiness environment and its relevance to the general business environment.

Electronic business graduates find employment in Web design and development; online marketing and advertising; online retail/services; public sector departments and agencies.

Human Resources
The major in Human Resources (HR) focuses on all aspects of people management. Courses cover managing people; employment relations (which provides students with a broad understanding of the nature of Australian and international industrial relations); developing teams; selection and recruitment; organisational change; interpersonal communication; conflict resolution; training and development; managing staff in the multinational enterprise; negotiating employment agreements; and leadership.

Graduates work as professional HR managers in the public and private sectors; in professional practices such as law firms; trade unions; employer associations; government departments; HR management consultancies; industrial relations; negotiation and advocacy; and occupational health and safety. A major in Human Resources is advantageous for all employees who work as line managers in all industries.

International Business
This major provides an understanding of the major issues in international business management. Courses examine international trade and investment; international marketing; international human resource management; and the management of operations in firms engaged in international business, finance and strategy. Students focus on the challenges encountered by Australian organisations conducting business in regions such as Asia, the European Union and the Americas.

Graduates work in a wide range of private businesses looking to expand operations or trading networks overseas. Career opportunities also exist in government agencies and industry or trade associations.

Marketing
The endeavour of marketing is to direct an organisation’s activities towards the needs of its external customers by encouraging exchanges of products, services or ideas so that both customers and organisational goals are satisfied. Students develop an understanding of the key concepts underlying marketing practices, while acquiring the skills necessary to embark on professional marketing careers. Graduates work in marketing positions in medium to large sized businesses; sales and retailing; marketing consultancies; and market research.

Physical Activity
This major provides students with knowledge and skills in areas of physical activity, sport and exercise science and how business management skills may be incorporated into these areas.

Real Estate and Development
This major examines the professional organisations and institutions involved in the property industry, leading graduates to challenging careers within the industry. Students develop their knowledge of business and land economic principles, and can apply these principles to the real world. Courses explore property law finance and investment; asset management; town planning; and property valuation. Advanced software and computer programs are used to solve business problems relating to land development and management.

Graduates find employment in property investment, development, management and valuation.

Professional memberships
Students may be eligible to become members of a number of professional associations either during their studies or upon the completion of their program and depending on the major chosen. These include the:

- Australian Human Resources Institute
- Australian Institute of Management
- Australian Institute of Valuers and Land Economists
- Australian Marketing Institute
- Economic Society of Australia
- Industrial Relations Society
- Market Research Society of Australia
- Meeting Industry Association of Australia (MIAA)
- Real Estate Institute of Queensland

Dual programs
- Applied Science
- Arts
- Commerce
- Economics
- Education (Secondary)
- Engineering
- Human Movement Studies
- Information Technology
- Journalism
- Laws
- Science

Sample first year courses
- Accounting for Decision Making
- Building Construction Management and Economics
- Business Law
- Computer-based Information Systems
- Introduction to Management
- Introduction to Marketing
- Introduction to Planning
- Introductory Macroeconomics
- Introductory Microeconomics
- Organisational Behaviour
- Personal Wealth Management
- Quantitative Economic and Business Analysis A

- Quantitative Economic and Business Analysis B
- Valuation Principles

Contact details
International Recruitment Manager
www.uq.edu.au/international/enquiry
Phone (outside Australia) + 61 3 8676 7004
(within Australia – Free Call) 1800 671 980

BACHELOR OF Commerce

Location
St Lucia

Commencement semesters 1, 2

Duration 3 years full-time

Admission requirements
Queensland Year 12 (or equivalent) English (see also pages 84-95), Mathematics B

Honours Available as an extra year of study
Additional program information is provided in the tables on pages 84-86

Program outline
The Bachelor of Commerce program prepares students for careers in general management, banking, financial management, and accounting and information systems. Graduates are also equipped to work as public accountants in commercial or government administration, or in private practice. Courses focus on accounting, financial planning, decision-making and control in organisations. Students examine the fundamental principles of commerce and the business environment, and learn how to apply business principles to contemporary business practices.

Supplementary information
International students commencing this program with prior tertiary education may be eligible for advanced standing/credit transfer. To view some of these opportunities, go to the Faculty of Business, Economics and Law website (www.bel.uq.edu.au).

Majors

Accounting
Courses allow students to develop the skills necessary to practice in the accounting profession. Students complete the Accounting major and use their electives to study the necessary prerequisites for associate membership of the key Australian accounting professional bodies, Certified Practising Accountants (CPA) Australia and the Institute of Chartered Accountants in Australia.

Business Information Systems
This major is designed for students who wish to obtain education and in-depth training in the analysis, design, implementation and maintenance of computer systems. Courses facilitate the development of information systems skills in a business environment. Students also gain the skills to design, develop and manage computer applications involving accounting data.
Finance
Students undertake courses in financial management, portfolio management, and corporate finance principles including risk assessment and business statistics.

Career opportunities
Graduates work in a range of fields including:
> Public sector government departments and agencies concerned with economic policy or public accounting/financial auditing
> Private sector multinational corporations or local firms as professional accountants, economists or managers
> Financial institutions, stockbroking firms and merchant banks as security, economic, investment and business analysts
> Public utilities fields of transport, communications and power supply
> Specialist organisations industry associations, management consultancies, market research and advertising organisations, trade unions, and stockbroking and investment advisory services

Professional memberships
Students may be eligible to become members of a number of professional associations either during their studies or upon the completion of their program and depending on the major chosen. These include the:
> Association of Certified Chartered Accountants
> Certified Practicing Accountants (CPA) Australia
> Financial Services Institute of Australasia (FINSIA)
> Taxation Institute of Australia
> The Chartered Secretaries Australia Limited
> The Institute of Chartered Accountants in Australia

Dual programs
> Arts
> Business Management
> Economics
> Education (Secondary)
> Engineering
> Information Technology
> Laws
> Science

Sample first year courses
> Accounting for Decision Making
> Business Law
> Computer-based Information Systems
> Introduction to Management
> Introduction to Marketing
> Introductory Macroeconomics
> Introductory Microeconomics
> Quantitative Economic and Business Analysis A
> Quantitative Economic and Business Analysis B

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BACHELOR OF Economics

Location St Lucia
Commencement semesters 1, 2
Duration 3 years full-time

Admission requirements Queensland Year 12 (or equivalent) English (see also pages 94-95), Mathematics B
Honours Available as an extra year of study
Additional program information is provided in the tables on pages 84-86

Program outline
The study of economics is central to an understanding of business, markets, trade, government policies and international issues, globalisation, health, development and the environment. This program is for students intending to become economists and analysts in the public and private sectors and leads to careers in business, finance, international development, health, human resource management, marketing, management and research.

The School of Economics is the State’s largest, most experienced and influential economics school. Graduates are equipped to work on important policy and decision challenges in business and government. The program focuses on resource allocation and decision making. Students can pursue individual interests and professional specialisations through a wide choice of courses. Study areas available include business economics; economic history; econometrics; environmental and resource economics; financial markets; labour economics; health economics; international trade and development; macroeconomics; and microeconomics.

Supplementary information
International students commencing this program with prior tertiary education may be eligible for advanced standing/credit transfer. To view some of these opportunities, go to the Faculty of Business, Economics and Law website (www.bel.uq.edu.au).

Majors
Business and Industry
This major concentrates on economic decision making in the business sector. It covers issues such as managerial economics, industrial and labour economics, the regulatory environment and benefit/cost analysis techniques. Students develop critical skills and understanding applicable to businesses across all sectors and industries.

Businesses and industries participating in the rapid pace of international economic integration constantly seek to improve their competitiveness and efficiency. Graduates will be equipped to play a central role in any business-oriented enterprise.

International Trade and Finance
This major focuses on the economics and financial systems, mechanisms and emerging issues in an increasingly globalised economy.

The key factors and impacts associated with this international phenomenon are studied, along with the management and policy responses of governments and business. Students develop an understanding of the complex nature of economics in the international environment and its close relationship with financial management firms.

Natural Resources and Environment
With the growing awareness at the international, regional, national and local levels of the ecological and economic importance of our diverse natural resources, effective and efficient use of these assets is a significant social and political issue. This specialisation provides the tools of economic analysis for application to problems associated with the allocation of renewable and non-renewable natural resources, including fish/marine; forests; agricultural and recreational land; river systems; local and global environments; energy and minerals.

Students who complete this specialisation will have gained the analytical abilities to apply to the challenges facing business, government and the community at large and the understanding of the key issues and trade-offs we face in a world of increasing competition, globalisation and natural resource depletion.

Quantitative Methods
With a strong mathematical and modelling focus, students are provided with the critical scientific techniques to successfully measure, analyse, project and model a diverse set of economic factors and scenarios. Graduates are equipped to facilitate better management decision-making, by providing economic analysis that is scientifically-based, verifiable and objective.

Students select courses including econometrics, benefit/cost analysis, advanced mathematical economics, business and economic decision techniques, and experimental economics.

Career opportunities
Graduates work in a range of fields including international consulting, infrastructure development and planning, environmental management, international finance, investment and trade, natural resource and agricultural economics, public health, treasury and statistics. Employment opportunities exist in the following:
> Education – universities, secondary schools or abroad
> Financial institutions, stockbroking firms and merchant banks
> International organisations (Asian Development Bank, World Bank, International Monetary Fund, World Health Organisation) providing policy advice and expertise for economic development and infrastructure projects
> Private sector multinational corporations and local firms
> Public sector government departments and agencies in economic policy, finance or public accounting
> Public utilities in the fields of transport, communications and power supply
> Specialist/consultants in training and management development, business law, industrial relations, or information technology
> Specialist organisations such as industry associations, management consultancies, market research/advertising organisations, and trade unions

Professional memberships
Students may be eligible to become members of a number of professional associations either during their studies or upon the completion of their program and depending on the major chosen. These include the:
> Australasia Institute of Banking and Finance
> Australian Institute of Management
> Australian Marketing Institute
> Market Research Society
> The Australian Human Resources Institute
> The Economic Society of Australia
> The Securities Institute of Australia

Dual programs
> Applied Science
> Arts
> Business Management
> Commerce
> Engineering
> Health Sciences
> Information Technology
> Laws
> Science

Sample first year courses
> Accounting for Decision Making
> Australian Economic Institutions
> Introductory Macroeconomics
> Introductory Mathematical Economics
> Introductory Microeconomics
> Political Economy and Comparative Systems
> Quantitative Economic and Business Analysis A
> Quantitative Economic and Business Analysis B
> The Economics of Social Issues

Contact details
International Recruitment Manager
Phone (outside Australia) + 61 3 8676 7004
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BACHELOR OF
International Hotel and Tourism Management

Location
St Lucia
Commencement
semesters 1, 2
Duration
3 years full-time

Admission requirements
Queensland Year 12 (or equivalent) English (see also pages 94-95), Mathematics A or B or C
Honours
Available as an extra year of study
Additional program information is provided in the tables on pages 84-86

Program outline
Graduates of the prestigious Bachelor of International Hotel and Tourism Management (BIHTM) are in strong demand by employers in both Australia and overseas. The BIHTM contains a range of compulsory professional learnings, such as Asia-Pacific Cultures and Tourism, International Hotel Management and International Gaming Management. Students are also instructed in fundamental business principles, ensuring that graduates have a solid grounding in areas such as management, marketing, human resources and finance.

Supplementary information
International students commencing this program with prior tertiary education may be eligible for advanced standing/credit transfer. To view some of these opportunities, go to the Faculty of Business, Economics and Law website (www.bel.uq.edu.au).

Majors
Commercial Recreation and Sport
Traditional tourism and hospitality offerings are increasingly being confronted with the changing nature of consumer demand. Research suggests that the visitor experience is becoming more important to the consumer than is the actual destination. In such a changing business environment, leisure attractions, commercial recreation services and sports events are increasingly being used by the tourism and hospitality sectors to enhance the visitor experience. The relatively recent focus on the use of sports tourism and commercial recreation to leverage other benefits for the tourism and hospitality industry is a clear case in point that the sector is fast moving towards an experience economy. As such, the major in Commercial Recreation and Sport, is designed to introduce students to the diverse range of management issues and processes related to the operation of commercial recreation services, sport operations and leisure attractions in the current global tourism environment. Opportunities exist for students to undertake workplace shadowing programs in industry, a field studies based course and there are a number of international exchange programs available.

Event Management
Globally, business, sporting, cultural and other events play a significant role in society and make a considerable contribution to the economic development of a region. The event management major prepares students to enter the event sector by providing a suite of related courses which identify and explore key factors in the successful development, operation and management of events. Students will develop a broad understanding of event management processes and strategies while developing specific workplace skills which are relevant within a variety of professional contexts such as tourism and hospitality. Opportunities exist for students to undertake workplace shadowing programs in industry, a field studies based course and there are a number of international exchange programs available.

Hotel Management
Hospitality is both an industry in its own right and a very significant sector of the wider tourism industry. This major provides a suite of courses which cover the essential skills and knowledge to enter this sector. Hotel and resort management, food and catering management, gaming management and service delivery are all examined. Students will develop a broad understanding of hotel management processes and strategies while developing specific workplace skills which are relevant within a variety of professional contexts. Opportunities exist for students to undertake workplace shadowing programs in industry, a field studies based course and there are a number of international exchange programs available.

Tourism Management
Tourism is Queensland’s, and indeed one of the world’s, most important industries and this major focuses on this industry by providing a suite of courses which cover the essential skills and knowledge required to enter the profession. Tourism destination marketing, planning and policy, visitor behaviour, travel and tourism management, sustainability and ecotourism policy, and physical, economic and social tourism impacts are all examined. Opportunities exist for students to undertake workplace shadowing programs in industry, a field studies based course and there are a number of international exchange programs available.

Career opportunities
Graduates can expect to find employment in:
> Conferences and convention centres
> Hospitality training and consultancy firms
> Hotels and resorts
> Institutional hospitality management
> Performing and visual arts complexes
> Private event enterprises
> Tourism organisations
> Tourism and hotel consultancies
> Other various aspects of the tourism industry

Professional memberships
Students may be eligible to become members of a number of professional associations either during their studies or upon the completion of their program and depending on the major chosen. These include the:
> Australian and New Zealand Association of Leisure Studies
> Australian Hotels Association
> Australian Institute of Travel and Tourism (AITT)
> Festivals and Events Association (FEA)
> Hotel Catering and Institutional Management Association
> International Council on Hotel, Restaurant and Institutional Education (I-CHRIE)
> Meetings and Events Australia (MEA)
> Meetings Professionals International (MPI)
> Sport Management Association for Australia and New Zealand
> The Australian Council for Health, Physical Education and Recreation

Dual programs
> Arts

Sample first year courses
> Accounting for Decision Making
> Business Law
> Introduction to Management
> Introduction to Marketing
> Introductory Microeconomics
> Tourism, Leisure, Hospitality: Principles

Contact details
International Recruitment Manager
Phone (outside Australia) + 61 3 8676 7004
(within Australia – Free Call) 1800 671 980
BACHELOR OF
Laws

Location  St Lucia
Commencement semester 1
Duration  4 years full-time
Admission requirements  Queensland Year 12 (or equivalent) English (see also pages 94-95)
Honours  Available as part of the standard program
Additional program information is provided in the tables on pages 84-86

Program outline
The LLB is designed to provide students with a comprehensive and deep understanding of legal principles and institutions that is distinguished by its rigour, depth and conceptual sophistication.

An education in the law will include not only a thorough understanding of the concepts, principles, policies and values that underpin and permeate the law both in Australia and in other jurisdictions, but will also see students develop a critical and reflective attitude to the law, and more generally, a capacity for sustained critical analysis, thought and argument.

The LLB fulfils the academic requirements for admission as a legal practitioner throughout Australia. Students from Singapore or Malaysia may use the LLB to directly fulfil the academic qualifications required for admission to the legal profession in those countries. Students from other countries may only need to complete limited conversion modules to be eligible for admission in their home countries once they are admitted in Australia.

Supplementary information
International students commencing this program with prior tertiary education may be eligible for advanced standing/credit transfer. To view some of these opportunities, go to the Faculty of Business, Economics and Law website (www.bel.uq.edu.au).

Career opportunities
UQ law graduates enjoy exceptional success in the employment market. Most law graduates enter into private practice as barristers or solicitors. Others work as corporate lawyers for large firms, legal officers in the public service, community lawyers or in any one of a wide range of positions in areas of accounting, education, foreign affairs, industrial relations, management, politics or taxation.

Professional memberships
The Bachelor of Laws fulfils the academic requirements for admission to the legal profession.

Dual programs
> Arts
> Business
> Business Management
> Commerce
> Economics
> Information Technology
> Journalism
> Science

Sample first year courses
> Constitutional Law
> Law and Society
> Law of Torts A
> Law of Torts B
> Legal Method
> Principles of Public Law

Contact details
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www.uq.edu.au/international/enquiry
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(within Australia – Free Call) 1800 671 980