

# Bachelor of Business Management/Bachelor of Journalism

## 2018 Dual Degree Program Structure

It is important that you read and understand the following information.

It is your responsibility to ensure that you complete all the requirements for each section of this dual program in order to graduate with both degrees. The following information is designed to help you plan your enrolment to meet this goal. Please note that this is intended as a guide only and students should check the scheduling of courses each semester.

Further information can be found in the official rules and course lists under the **Program Rules and Requirements** link for each program in the Programs and Courses website:  
<https://my.uq.edu.au/programs-courses/>.

You may need to amend this plan depending on your choice of major. You are not required to submit this program plan for approval. However, if you have any concerns about meeting degree requirements, especially when nearing the end of your program, please contact the relevant Faculty for advice.

### PROGRAM GUIDELINES

- You must complete a total of 68 units for the program.

#### **Bachelor of Business Management Requirements:**

- ❖ 36 units from the BBusMan List including –
  - 24 units of compulsory courses from Group 1; and
  - Either:
    - 12 units from one major in Group 2 (minimum 6 units must be at level 3); OR
    - 12 units of elective courses from Group 3 (minimum 6 units must be at level 3, and maximum 2 units may be at level 1).

#### **Bachelor of Journalism Requirements:**

- ❖ 32 units in accordance with the BJ Program List including –
  - 24 units from Part A
  - 8 units from Part B

This planner is intended as a guide only and is based on current scheduling of courses. Students should note that scheduling can change from year to year. You are advised to check the scheduling for the current year and contact the relevant Faculty for advice if course scheduling has changed.

## BACHELOR OF BUSINESS MANAGEMENT / BACHELOR OF JOURNALISM 2018 DUAL DEGREE PROGRAM STRUCTURE – SEMESTER 1 COMMENCEMENT

*You can use this outline to plan your program (if you are commencing in semester 2, refer to the plan on page 3).*

BACHELOR OF BUSINESS MANAGEMENT			BACHELOR OF JOURNALISM		
Courses		Units	Courses		Units
<b>YEAR ONE</b>			<b>YEAR ONE</b>		
<b>Semester 1</b>			<b>Semester 1</b>		
BISM1201	Transforming Business with Information Systems	2	JOUR1112	Journalistic Narratives	2
MGTS1301	Introduction to Management	2	COMU1120	Media and Society	2
<b>Semester 2</b>			<b>Semester 2</b>		
ECON1010	Introductory Microeconomics	2	COMU1130	Connectivity and Culture	2
MKTG1501	Foundations of Marketing	2	COMU1140	Multimedia	2
<b>YEAR TWO</b>			<b>YEAR TWO</b>		
<b>Semester 1</b>			<b>Semester 1</b>		
ECON1020	Introductory Macroeconomics	2	COMU2130	News Analysis	2
MGTS1601	Organisational Behaviour	2	Part B Course		2
<b>Semester 2</b>			<b>Semester 2</b>		
ACCT1101	Accounting for Decision Making	2	JOUR1710	Journalistic Investigation	2
			COMU2120	Media Design	2
			JOUR2221	International Journalism & Mass Communication	2
<b>YEAR THREE</b>			<b>YEAR THREE</b>		
<b>Semester 1</b>			<b>Semester 1</b>		
Course 1 for Major OR Group 3 Elective		2	COMU2160	Communication Law and Ethics	2
LAWS1100	Business Law	2	JOUR3000	Data Journalism	2
<b>Semester 2</b>			<b>Semester 2</b>		
Course 2 for Major OR Group 3 Elective		2	WRIT2000	Writing and Editing for the Professions	2
FINM2400	Managerial Finance	2			
MGTS2606	Managerial Skills & Communication	2			
<b>YEAR FOUR</b>			<b>YEAR FOUR</b>		
<b>Semester 1</b>			<b>Semester 1</b>		
Course 3 for Major OR Group 3 Elective		2	Part B Course		2
RBUS2900	Business Research Methods	2	Part B Course		2
<b>Semester 2</b>			<b>Semester 2</b>		
Course 4 for Major OR Group 3 Elective		2	JOUR3401	Journalism Project	2
Course 5 for Major OR Group 3 Elective		2	Part B Course		2
<b>YEAR FIVE</b>			<b>YEAR FIVE</b>		
<b>Semester 1</b>			<b>Semester 1</b>		
Course 6 for Major OR Group 3 Elective		2			
MGTS3301	Business Policy & Strategy	2			
<b>Total Units</b>		<b>36</b>	<b>Total Units</b>		<b>32</b>

**Ensure your BBusMan Major is correctly listed on mySI-net**

## BACHELOR OF BUSINESS MANAGEMENT / BACHELOR OF JOURNALISM 2018 DUAL DEGREE PROGRAM STRUCTURE – SEMESTER 2 COMMENCEMENT

*You can use this outline to plan your program if you are commencing in semester 2.*

BACHELOR OF BUSINESS MANAGEMENT		BACHELOR OF JOURNALISM	
Courses	Units	Courses	Units
<b>YEAR ONE</b>		<b>YEAR ONE</b>	
<b>Semester 1</b>		<b>Semester 1</b>	
<b>Semester 2</b>		<b>Semester 2</b>	
MGTS1301 Introduction to Management	2	COMU1130 Connectivity and Culture	2
MKTG1501 Foundations of Marketing	2	COMU1140 Multimedia	2
<b>YEAR TWO</b>		<b>YEAR TWO</b>	
<b>Semester 1</b>		<b>Semester 1</b>	
ACCT1101 Accounting for Decision Making	2	JOUR1112 Journalistic Narratives	2
BISM1201 Transforming Business with Information Systems	2	COMU1120 Media and Society	2
<b>Semester 2</b>		<b>Semester 2</b>	
ECON1010 Introductory Microeconomics	2	JOUR1710 Journalistic Investigation	2
MGTS1601 Organisational Behaviour	2	COMU2120 Media Design	2
<b>YEAR THREE</b>		<b>YEAR THREE</b>	
<b>Semester 1</b>		<b>Semester 1</b>	
ECON1020 Introductory Macroeconomics	2	COMU2130 News Analysis	2
MGTS2606 Managerial Skills & Communication	2	COMU2160 Communication Law and Ethics	2
<b>Semester 2</b>		<b>Semester 2</b>	
Course 1 for Major OR Group 3 Elective	2	JOUR2221 International Journalism & Mass Communication	2
LAWS1100 Business Law	2	WRIT2000 Writing and Editing for the Professions	2
<b>YEAR FOUR</b>		<b>YEAR FOUR</b>	
<b>Semester 1</b>		<b>Semester 1</b>	
Course 2 for Major OR Group 3 Elective	2	JOUR3000 Data Journalism	2
FINM2400 Managerial Finance	2	Part B Course	2
<b>Semester 2</b>		<b>Semester 2</b>	
Course 3 for Major OR Group 3 Elective	2	JOUR3401 Journalism Project	2
RBUS2900 Business Research Methods	2	Part B Course	2
<b>YEAR FIVE</b>		<b>YEAR FIVE</b>	
<b>Semester 1</b>		<b>Semester 1</b>	
Course 4 for Major OR Group 3 Elective	2	Part B Course	2
Course 5 for Major OR Group 3 Elective	2	Part B Course	2
<b>Semester 2</b>		<b>Semester 2</b>	
Course 6 for Major OR Group 3 Elective	2		
MGTS3301 Business Policy & Strategy	2		
<b>Total Units</b>	<b>36</b>	<b>Total Units</b>	<b>32</b>

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