

# Bachelor of Business Management/Bachelor of Communication

## 2018 Dual Degree Program Structure

It is important that you read and understand the following information.

To be eligible to enrol in a dual degree program you must ensure that you satisfy the entry requirements for both programs.

Once enrolled it is your responsibility to ensure that you complete all the requirements for each section of this dual program in order to graduate with both degrees. The following information is designed to help you plan your enrolment to meet this goal. Further information can be found in the Official rules and Course lists under the **Program Rules and Requirements** link for each program in the Programs and Courses website:

<https://my.uq.edu.au/programs-courses/>

You may need to amend this plan depending on your choice of major. You are not required to submit this program plan for approval. However, if you have any questions or concerns about meeting degree requirements, especially when you are nearing the end of your program, please contact the relevant Faculty for advice.

***Please note:*** Students exiting early with one component of a dual degree must complete the single degree requirements of that component. Students will then be required to follow the single degree rules to complete the remaining component from that dual degree. Please note that credit limitations may apply.

### **PROGRAM GUIDELINES**

- You must complete a total of 64 units for the program.

#### ***Bachelor of Business Management Requirements:***

- ❖ 32 units from the BBusMan List including –
  - 20 units of compulsory courses from Group 1, excluding MGTS2606 and RBUS2900; and
  - Either:
    - 12 units from one major in Group 2 (minimum 6 units must be at level 3); OR
    - 12 units of elective courses from Group 3 (minimum 6 units must be at level 3, and maximum 2 units may be at level 1).

#### ***Bachelor of Communication Requirements:***

- ❖ 32 units from the BCommun List including –
  - 20 units of core courses from Part A; and
  - 12 units from one major in Part B.

## BACHELOR OF BUSINESS MANAGEMENT/BACHELOR OF COMMUNICATION 2018 DUAL DEGREE PROGRAM STRUCTURE – SEMESTER 1 COMMENCEMENT

*You can use this outline to plan your program (if you are commencing in semester 2, refer to the plan on page 3).*

BACHELOR OF BUSINESS MANAGEMENT			BACHELOR OF COMMUNICATION		
Courses		Units	Courses		Units
<b>YEAR ONE</b>			<b>YEAR ONE</b>		
<b>Semester 1</b>			<b>Semester 1</b>		
BISM1201	Transforming Business with Information Systems	2	COMU1140	Multimedia	2
MGTS1301	Introduction to Management	2	WRIT1200	Writing Creatively	2
<b>Semester 2</b>			<b>Semester 2</b>		
ECON1010	Introductory Microeconomics	2	COMU1120	Media and Society	2
MKTG1501	Foundations of Marketing	2	COMU1130	Connectivity and Culture	2
<b>YEAR TWO</b>			<b>YEAR TWO</b>		
<b>Semester 1</b>			<b>Semester 1</b>		
ECON1020	Introductory Macroeconomics	2	COMU2030	Communication Research Methods	2
MGTS1601	Organisational Behaviour	2	COMU2160	Communication Law and Ethics	2
<b>Semester 2</b>			<b>Semester 2</b>		
ACCT1101	Accounting for Decision Making	2	COMU1052	Introduction to Public Relations	2
	Course 1 for Major OR Group 3 Elective	2		Level 1 Part B Major Course	2
<b>YEAR THREE</b>			<b>YEAR THREE</b>		
<b>Semester 1</b>			<b>Semester 1</b>		
	Course 2 for Major OR Group 3 Elective	2	COMU3120	Digital Analytics	2
LAWS1100	Business Law	2		Level 2 or Level 3 Part B Major Course	2
<b>Semester 2</b>			<b>Semester 2</b>		
	Course 3 for Major OR Group 3 Elective	2	COMU2120	Media Design	2
FINM2400	Managerial Finance	2	WRIT2000	Writing and Editing for the Professions	2
<b>YEAR FOUR</b>			<b>YEAR FOUR</b>		
<b>Semester 1</b>			<b>Semester 1</b>		
	Course 4 for Major OR Group 3 Elective	2		Level 2 or Level 3 Part B Major Course	2
	Course 5 for Major OR Group 3 Elective	2		Level 2 or Level 3 Part B Major Course	2
<b>Semester 2</b>			<b>Semester 2</b>		
	Course 6 for Major OR Group 3 Elective	2		Level 2 or Level 3 Part B Major Course	2
MGTS3301	Business Policy & Strategy	2		Level 2 or Level 3 Part B Major Course	2
<b>Total Units</b>		<b>32</b>	<b>Total Units</b>		<b>32</b>

***Ensure your BBusMan and/or BCommun Major/s are correctly listed on mySI-net***

## BACHELOR OF BUSINESS MANAGEMENT/BACHELOR OF COMMUNICATION 2018 DUAL DEGREE PROGRAM STRUCTURE – SEMESTER 2 COMMENCEMENT

*You can use this outline to plan your program if you are commencing in semester 2.*

BACHELOR OF BUSINESS MANAGEMENT			BACHELOR OF COMMUNICATION		
Courses	Units		Courses	Units	
<b>YEAR ONE</b>			<b>YEAR ONE</b>		
<b>Semester 1</b>			<b>Semester 1</b>		
<b>Semester 2</b>			<b>Semester 2</b>		
ECON1010	Introductory Microeconomics	2	COMU1120	Media and Society	2
MGTS1301	Introduction to Management	2	COMU1130	Connectivity and Culture	2
<b>YEAR TWO</b>			<b>YEAR TWO</b>		
<b>Semester 1</b>			<b>Semester 1</b>		
ECON1020	Introductory Macroeconomics	2	COMU1140	Multimedia	2
MKTG1501	Foundations of Marketing	2	WRIT1200	Writing Creatively	2
<b>Semester 2</b>			<b>Semester 2</b>		
BISM1201	Transforming Business with Information Systems	2	COMU1052	Introduction to Public Relations	2
MGTS1601	Organisational Behaviour	2		Level 1 Part B Major Course	2
<b>YEAR THREE</b>			<b>YEAR THREE</b>		
<b>Semester 1</b>			<b>Semester 1</b>		
ACCT1101	Accounting for Decision Making	2	COMU2030	Communication Research Methods	2
	Course 1 for Major OR Group 3 Elective	2	COMU2160	Communication Law and Ethics	2
<b>Semester 2</b>			<b>Semester 2</b>		
	Course 2 for Major OR Group 3 Elective	2	COMU2120	Media Design	2
LAWS1100	Business Law	2	WRIT2000	Writing and Editing for the Professions	2
<b>YEAR FOUR</b>			<b>YEAR FOUR</b>		
<b>Semester 1</b>			<b>Semester 1</b>		
	Course 3 for Major OR Group 3 Elective	2	COMU3120	Digital Analytics	2
FINM2400	Managerial Finance	2		Level 2 or Level 3 Part B Major Course	2
<b>Semester 2</b>			<b>Semester 2</b>		
	Course 4 for Major OR Group 3 Elective	2		Level 2 or Level 3 Part B Major Course	2
	Course 5 for Major OR Group 3 Elective	2		Level 2 or Level 3 Part B Major Course	2
<b>YEAR FIVE</b>			<b>YEAR FIVE</b>		
<b>Semester 1</b>			<b>Semester 1</b>		
	Course 6 for Major OR Group 3 Elective	2		Level 2 or Level 3 Part B Major Course	2
MGTS3301	Business Policy & Strategy	2		Level 2 or Level 3 Part B Major Course	2
<b>Total Units</b>		<b>32</b>	<b>Total Units</b>		<b>32</b>

***Ensure your BBusMan and/or BCommun Major/s are correctly listed on mySI-net***