

# Bachelor of Business Management/Bachelor of Journalism

## 2016 Dual Degree Program Structure

It is important that you read and understand the following information.

It is your responsibility to ensure that you complete all the requirements for each section of this dual program in order to graduate with both degrees. The following information is designed to help you plan your enrolment to meet this goal. Please note that this is intended as a guide only and students should check the scheduling of courses each semester.

Further information can be found in the official rules and course lists under the **Program Rules and Requirements** link for each program in the Programs and Courses website: <http://www.uq.edu.au/study/>.

You are not required to submit this program plan for approval. However, if you have any concerns about meeting degree requirements, especially when nearing the end of your program, please contact the relevant Faculty for advice.

### PROGRAM GUIDELINES

- You must complete a total of #68 for the program.

### Bachelor of Business Management Requirements:

- ❖ #36 from the BBusMan List including –
  - #24 of compulsory courses from Group 1; and
  - Either:
    - #12 from one major in Group 2 (minimum #6 must be at level 3); OR
    - #12 of elective courses from Group 3 (minimum #6 must be at level 3, and maximum #2 may be at level 1).

### Bachelor of Journalism Requirements:

- ❖ #32 in accordance with the BJ Program List including –
  - #16 from Part A
  - #16 from Part B (Part B is split up with #12 and the other #4 are dependent on a student's GPA)
  - *\*Journalism students need to undertake courses in a specific sequence in order to be able to progress.*

This planner is intended as a guide only and is based on current scheduling of courses. Students should note that scheduling can change from year to year. You are advised to check the scheduling for the current year and contact the relevant Faculty for advice if course scheduling has changed.

## BACHELOR OF BUSINESS MANAGEMENT / BACHELOR OF JOURNALISM 2016 DUAL DEGREE PROGRAM STRUCTURE – SEMESTER 1 COMMENCEMENT

*You can use this outline to plan your program (if you are commencing in semester 2, refer to the plan on page 3).*

BACHELOR OF BUSINESS MANAGEMENT			BACHELOR OF JOURNALISM		
Courses		Total Units #	Courses		Total Units #
<b>YEAR ONE</b>			<b>YEAR ONE</b>		
<b>Semester 1</b>			<b>Semester 1</b>		
MGTS1201	Transforming Business with Information	2	JOUR1111	Introduction to Journalism and Communication	2
MGTS1301	Introduction to Management	2	JOUR1112	Reporting	2
<b>Semester 2</b>			<b>Semester 2</b>		
ECON1010	Introductory Microeconomics	2	COMU1999	Introduction to Visual Communication	2
MKTG1501	Foundations of Marketing	2	JOUR1710	Journalistic Investigation	2
<b>YEAR TWO</b>			<b>YEAR TWO</b>		
<b>Semester 1</b>			<b>Semester 1</b>		
ECON1020	Introductory Macroeconomics	2	JOUR2822	Journalism in Sound	2
MGTS1601	Organisational Behaviour	2	JOUR2811	Journalism in Text	2
<b>Semester 2</b>			<b>Semester 2</b>		
ACCT1101	Accounting for Decision Making	2	COMU1311	Identity, Culture and Communication	2
			JOUR2711	Principles of Editing & Design	2
			JOUR2833	Visual Journalism	2
<b>YEAR THREE</b>			<b>YEAR THREE</b>		
<b>Semester 1</b>			<b>Semester 1</b>		
Course 1 for Major OR Group 3 Elective	2		COMU2233	Mass Media and Society	2
LAWS1100	Business Law	2	COMU3222	Mass Media, Spin and Public Opinion	2
<b>Semester 2</b>			<b>Semester 2</b>		
Course 2 for Major OR Group 3 Elective	2		JOUR2722	Social Media & Journalism	2
FINM2400	Managerial Finance	2			
MGTS2606	Managerial Skills & Communication	2			
<b>YEAR FOUR</b>			<b>YEAR FOUR</b>		
<b>Semester 1</b>			<b>Semester 1</b>		
Course 3 for Major OR Group 3 Elective	2		JOUR3290	Journalism and Mass Communication Research	2
RBUS2900	Business Research Methods	2	[JOUR3111	Digital Journalism	
			<b>OR</b>		
			[JOUR3401	Independent Study in Journalism & Commun	2
			<b>OR</b>		
			[JOUR3801	Journalism Internship	
<b>Semester 2</b>			<b>Semester 2</b>		
Course 4 for Major OR Group 3 Elective	2		COMU3800	Professional Accountability in Communication	2
Course 5 for Major OR Group 3 Elective	2		[JOUR3122	Field Study – Journalism & Communication	
			<b>OR</b>		
			[JOUR3222	Journalism design	
			<b>OR</b>		
			[JOUR3401	Independent Study in Journalism & Commun	2
			<b>OR</b>		
			[JOUR3801	Journalism Internship	
<b>YEAR FIVE</b>			<b>YEAR FIVE</b>		
<b>Semester 1</b>			<b>Semester 1</b>		
Course 6 for Major OR Group 3 Elective	2				
MGTS3301	Business Policy & Strategy	2			
<b>Total</b>		<b>#36</b>	<b>Total</b>		<b>#32</b>

When this program is studied at a standard load of 4 courses per semester, the final semester will comprise part-time study of only two courses. Students may decide to overload in some semesters or undertake study in a summer semester to reduce the total duration of the program.

**Ensure your BBusMan Major is correctly listed on mySI-net**

**BACHELOR OF BUSINESS MANAGEMENT / BACHELOR OF JOURNALISM**  
**2016 DUAL DEGREE PROGRAM STRUCTURE – SEMESTER 2 COMMENCEMENT**

*You can use this outline to plan your program if you are commencing in semester 2.*

BACHELOR OF BUSINESS MANAGEMENT			BACHELOR OF JOURNALISM		
Courses		Total Units #	Courses		Total Units #
YEAR ONE			YEAR ONE		
Semester 1			Semester 1		
Semester 2			Semester 2		
MGTS1301	Introduction to Management	2	COMU1311	Identity, Culture and Communication	2
MKTG1501	Foundations of Marketing	2	COMU1999	Introduction to Visual Communication	2
YEAR TWO			YEAR TWO		
Semester 1			Semester 1		
ACCT1101	Accounting for Decision Making	2	JOUR1111	Introduction to Journalism and Communication	2
MGTS1201	Transforming Business with Information	2	JOUR1112	Reporting	2
Semester 2			Semester 2		
ECON1010	Introductory Microeconomics	2	JOUR1710	Journalistic Investigation	2
MGTS1601	Organisational Behaviour	2	JOUR2711	Principles of Editing & Design	2
YEAR THREE			YEAR THREE		
Semester 1			Semester 1		
ECON1020	Introductory Macroeconomics	2	JOUR2811	Journalism in Text	2
MGTS2606	Managerial Skills & Communication	2	JOUR2822	Journalism in Sound	2
Semester 2			Semester 2		
Course 1 for Major OR Group 3 Elective		2	JOUR2722	Social Media & Journalism	2
LAWS1100	Business Law	2	JOUR2833	Visual Journalism	2
YEAR FOUR			YEAR FOUR		
Semester 1			Semester 1		
Course 2 for Major OR Group 3 Elective		2	COMU2233	Mass Media and Society	2
FINM2400	Managerial Finance	2	COMU3222	Mass Media, Spin and Public Opinion	2
Semester 2			Semester 2		
Course 3 for Major OR Group 3 Elective		2	COMU3800	Professional Accountability in Communication	2
RBUS2900	Business Research Methods	2	[JOUR3122	Field Study – Journalism & Communication	2
			OR		
			[JOUR3222	Journalism design	
			OR		
			[JOUR3401	Independent Study in Journalism & Commun	
			OR		
			[JOUR3801	Journalism Internship	
YEAR FIVE			YEAR FIVE		
Semester 1			Semester 1		
Course 4 for Major OR Group 3 Elective		2	JOUR3290	Journalism and Mass Communication Research	2
Course 5 for Major OR Group 3 Elective		2	[JOUR3111	Digital Journalism	2
			[OR		
			[JOUR3401	Independent Study in Journalism & Commun	
			OR		
			[JOUR3801	Journalism Internship	
Semester 2			Semester 2		
Course 6 for Major OR Group 3 Elective		2			
MGTS3301	Business Policy & Strategy	2			
Total		#36	Total		#32

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