

Report on the

CELEBRATION *of the* UQ CENTENARY

Appendices

Appendix 1

CENTENARY COMMITTEES

Two committees were formed for the Centenary.

Centenary Celebrations Committee

The membership of the Centenary Celebrations Committee, over the years 2007-2010, was as follows:

The Chancellor (Chair)	The Hon Sir Llew Edwards AC/Mr John Story
The Deputy Chancellor	The Hon Justice Dr Margaret White/ Dr Mary Mahoney AO
Two additional members of Senate	Dr Mary Mahoney AO/ Dr Jane Wilson/ Ms Catherine Lawrence
The Vice-Chancellor	Professor Paul Greenfield AO
Senior Deputy Vice-Chancellor, (initially as The Deputy Vice-Chancellor (Academic))	Professor Michael Keniger
Deputy-Vice-Chancellor (External Relations)	Professor Ian Zimmer
until 2009 Director, Advancement Office	Ms Carla Boeckman
from 2009 Pro-Vice-Chancellor (Advancement)	Ms Clare Pullar
Secretary and Registrar /Executive Director (Operations)	Mr Douglas Porter/ Mr Maurie McNarn AO
An Executive Dean (Faculty of Arts)	Professor Richard Fotheringham
Director, Office of Marketing & Communications	Mr Shaun McDonagh/ Mr Graham Bethune
Executive Communications Advisor	Ms Fiona Kennedy

Centenary Task Force

The membership of the Centenary Task Force, over the years 2009-2010 was as follows –

Senior Deputy Vice-Chancellor	Professor Michael Keniger (Chair)
Deputy Vice-Chancellor (External Relations)	Professor Ian Zimmer
Director, Office of Protocol	Mr John Moller
Deputy Director, Alumni and Community Relations, Advancement Office	Ms Lea Sublett
Executive Officer, Centenary Secretariat	Miss Ellen Juhasz
President, UQ Union	Mr Brandon Carter/ Mr Michael Zivcic
One head of school	Professor Doune Macdonald, Head, School of Human Movement Studies

Appendix 2

CENTENARY COMMUNICATIONS REPORT

The context

The University's Centenary celebrations followed the University Insight project: the largest market research and strategic planning project for marketing the University had undertaken in its 100-year history.

In March 2009, informed by the report of the Insight Project, the University launched a brand advertising campaign and implemented a new visual identity to assist with redefining and communicating the University's positioning.

The findings of the INSIGHT Project indicated that it was essential for the Centenary celebrations and communications to convey a clear future-focused message. It was also important for the message to be consistent at all times: that UQ is a vibrant and dynamic institution, which pays homage to its heritage and is underpinned by tradition, but is not solely focused on the past.

Planning

On 26 August 2008, the Centenary Celebrations Committee agreed on the following objectives for the Centenary –

1. To enhance the community's understanding of the University's contribution to the State, the nation and globally;
2. To reveal the University's potential to contribute to the future economic, social and cultural strengths of the State, the nation and the international community; and
3. To celebrate the achievements of the students, staff and graduates of the University, past and present.

These objectives were core to the communications planning for the Centenary.

The Director, Mr Shaun McDonagh, and Deputy-Director, Ms Kirsten McHarg, of the Office of Marketing and Communications, undertook to identify the communication objectives and target audiences and to develop key messages for Centenary communications that were informed by the outcomes of the Insight Project.

This work commenced at the beginning of 2009 and the resultant UQ Centenary Communications Planning Framework was approved by the Centenary Celebrations Committee on 30 March 2009. A copy of the Centenary Communications Planning Framework is available on the Centenary files.

The Communications Planning Framework identified target audiences, key messages and four phases for the campaign, Pre-launch/awareness, Launch, Engagement and Analysis/wrap-up. It set out milestones with dates for the project plan and it included a risk analysis and risk mitigation strategy.

The four overarching key messages that the University sought to convey to its audiences in Centenary communications were reflective of the Centenary objectives. All 4 key messages reflected the University's brand values and positioning.

1. The University of Queensland is a leading Australian research-intensive University with a domestic and international reputation for research and teaching excellence.
2. UQ is at the forefront of discovery, learning and engagement and is constantly contributing to local and global communities.
3. UQ is progressive and future-focused underpinned by its strong and reputable tradition of 100 years of excellence.
4. UQ is a welcoming, accessible, creative and intellectual resource that impacts on the communities it serves locally, across Queensland, Australia and the world.

The Centenary Logo

Following agreement on the objectives of the Centenary at the Centenary Celebration Committee meeting of 26 August 2008, the Office of Marketing and Communications undertook to produce draft logos for the Centenary that reflected the objectives.

On 23 October 2008 the various proposals for a Centenary logo were considered by the Centenary Celebrations Committee and an amalgamation of one design concept with another's tagline was settled on. The chosen tagline, "100 years ahead", evoked differing interpretations on the part of members, and it was thought that wider testing of the logo should be undertaken for the clarity of its message with audiences inside and outside the University.

The testing was conducted by the Office of Marketing and Communications. A total of 34 respondents were surveyed, and the following findings were reported:

- The most common response amongst the key stakeholders was that the Centenary logo was well designed, words like – modern, clean and simple were used to express this and 61.67% of respondents agreed that it was a good design.
- Over half of the respondents thought it indicated that the University was looking forward to the next 100 years.
- 38.24% of respondents indicated that the logo didn't look like UQ, and one questioned whether this wasn't a good thing – the font was different, too modern, it didn't stand alone. It should be noted that the surveys were conducted without introducing the new branding work from the Insight project. A staff member from the Faculty of BEL asked how this would link with the rebrand.
- Over one-third of the respondents mentioned that the logo indicated that UQ was turning 100 years old.
- 26.47% said the tagline "100 Years Ahead" was too small and therefore the message was lost.
- There were mixed responses on whether dates needed to be included, 17.65% of respondents said they should be included and 8.82% acknowledged that the dates were missing but they preferred this.

Guidelines and distribution

New corporate branding guidelines had been developed as a result of the Insight Project and these were scheduled for release in 2009. It was agreed that a single roll-out of the new visual identity/corporate branding should occur, incorporating the introduction of the Centenary logo. Guidelines were agreed with the OMC Design and Desktop Publishing Unit on the use of the Centenary logo on publications from 2009. All 2010 prospectuses printed in 2009 through OMC included an information statement regarding the Centenary together with the logo.

The Unit also encouraged organisational units submitting documents for desktop publishing during 2009 that were to be circulated in 2010, to include the logo with a statement about the Centenary, where suitable.

It was decided that the logo would not be placed on publications that might still be use beyond 2010. Other material submitted to the Unit was considered on a case-by-case basis.

The Centenary logo was also made available to UQ staff on the Centenary website in the Staff Resources section (which was password protected). Instructions on its application were included.

Implementation of Communications Plan

As part of the discussions relating to the implementation of the Centenary Communications Planning Framework, it was agreed that a new position would be created within the Communications team in OMC to lead the Centenary communications and promotions effort. By May 2009, the Project Officer (Centenary Communications), Ms Shannon Price, had been appointed to the project to develop and implement a tactical communications plan to help the Centenary Secretariat and the University to achieve the project objectives.

Brainstorms

Brainstorms were held with the Communications team and the Marketing team in the Office of Marketing and Communications.

The objective of these meetings was to extract tactical promotional and communication ideas to help raise awareness of the University's Centenary. The brainstorms were facilitated by the Project Officer.

Participants received a set of brainstorm notes prior to the hour-long meeting.

Brainstorm participants included:

- Rachel Christie, Marketing Coordinator
- Andrew Dunne, Research Communications Officer
- Kristy Gan, Events Coordinator
- Shirley Glaister, Senior Communications Officer
- Justine Greig, Events Coordinator
- Ellen Juhasz, Executive Officer, UQ Centenary Secretariat
- Jan King, Communications Manager
- Sarah Koch, Marketing Coordinator
- Jennifer Lofgren, Marketing Communications Officer
- Alicia O'Grady, Insight Project Manager
- Cameron Pegg, Communications Officer
- Linda Pike, Senior Marketing Coordinator
- Eliza Plant, Communications Officer
- Shannon Price, Project Officer (Centenary Communications)
- Penny Robinson, Communications Officer
- Tegan Taylor, Communications Officer

The 'Centenary swirl'

The creative design for Centenary materials was provided by Ms Felicia Gibson in the Design team, in the Office of Marketing and Communications. This design went on to be used consistently across marketing and communication collateral for all project phases.

Staffing

The Project Officer (Centenary Communications) commenced on the Centenary project in May 2009.

Up until February 2010, the Project Officer, filled both the promotions and communications roles for the Centenary. When the workload on the communications side increased significantly in the lead-up to the Centenary Celebration Day, and due to the concentration of Orations at the start of the year, other staff in the OMC marketing team were assigned duties in the promotions area.

Also due to the increased workload for communications, Ms Fiona Cameron was employed as a Communications Officer to assist the Project Officer with media liaison for the Centenary Celebrations Day.

The Project Officer left the project in July 2010, after assuming the position of Manager, Marketing and Communications (Advancement). The project responsibilities were handed back to the Office of Marketing and Communications.

Ms Kathy Grube, Communications Officer, assumed Centenary communications responsibilities for the Oration Series. The Marketing, Design and Web Services teams continued to offer support to the Centenary Secretariat when required.

Media partnerships

Partnership proposals were presented to ABC Radio, The Courier Mail, Channel 7, Channel 9 and Channel 10.

The TV stations, whilst they expressed interest, needed substantial funding for what was considered little return. The Office of Marketing and Communications recommended that TV was not the most cost effective communications channel, given the limited promotional budget.

Sponsorship deals were negotiated with ABC local radio and *The Courier Mail* newspaper.

ABC Radio

ABC Radio provided the following support, free of charge, to the University's Centenary celebrations –

- Outside Broadcast, 10.00am – 12.00noon at the Centenary Celebration Day on 18 April, with Warren Bolland;
- ABC-supported events on the ABC Big Diary, an event website;
- Editorial support for Orations and the Centenary Celebration Day with various programs, including Brisbane's highest rating breakfast program with Spencer Howson.

The Courier Mail

Negotiations with *The Courier Mail* resulted in the following paid support for the Centenary celebrations –

- Advertising feature including Centenary Celebration Day program plus editorial – 10 April;

- 20-page commemorative lift-out – 16 April;
- Four advertisements promoting Global Change talks, the Positive Ageing talks and the Science and Innovation talks for the Centenary Celebration Day; Editorial support for the orations, the Centenary Celebration Day and the Centenary Alumni Reunion Weekend.

Centenary in the media

Press releases and direct pitching to the media resulted in successful media placement around the main Centenary events: UQ Birthday and Centenary Celebration Day, the Oration Series and the Centenary Alumni Reunion Weekend.

Throughout the year, celebratory events and activities gained media exposure for the University across the nation.

Internal communications

For 2010, a special category, Centenary Highlights, was created in *UQ Update*, the weekly e-newsletter emailed to all staff. Each week, items were placed advertising upcoming events and inviting participation in activities.

Centenary features appeared in each of the February, March and May editions of UQ News in 2010. The March edition carried the program for the Centenary Celebration Day.

All-staff email messages were distributed on behalf of the Vice-Chancellor ahead of the staff and student celebrations on 16 April, the Centenary Celebration Day on 18 April and the Centenary Alumni Reunion Weekend on 2 – 4 July. These messages also carried information on parking and traffic changes.

Electronic communications

The *Centenary Updates* e-newsletter was distributed each month from December 2009 to April 2010. People interested in the Centenary signed up for the mailing list via the Centenary website and also at 2009 events where the Centenary was promoted, e.g., Open Day, and could also sign up online. *Centenary Updates* had 446 subscribers (as at 8 July 2010).

Up to July 2010, a constant stream of information was communicated via the UQ Centenary Twitter account (@UQCentenary) and the UQ News Online Twitter account (@UQnews online).

Video imagery and messages were disseminated via a uqcentenary channel on YouTube and images from Centenary events were posted on Flickr on a UQ Centenary account as well as by the Alumni Team on the UQ Alumni area.

Centenary-related or inspired videos were also made available on the University's iTunesU account, which launched in the University's Centenary year.

Graduate Contact Features

Eight-page features on the Centenary were placed in the special Centenary edition of *Graduate Contact* magazine, released in February 2010 and in the Summer edition of *Graduate Contact* which was distributed in December 2010.

The former feature was used as a communications channel to alert alumni of UQ of the Centenary activities that would be happening in 2010.

The latter feature included a wrap report of the alumni activities that were held throughout the Centenary year, including the international reunions and the inaugural Vice-Chancellor's Alumni Summit.

Graduations booklets

A grant of \$5,000 was provided to Student and Academic Services Division to fund the inclusion of a 4-page commemorative feature in graduation programs for all ceremonies in 2010.

The audience for this piece was not only new graduates, but also their families. A philanthropic message was included in this feature to accommodate the University's increased drive to position the University as a philanthropic destination.

UQ Christmas Cards

The selection of official UQ Christmas cards for 2010 included a Centenary card, featuring the Centenary logo and a Centenary statement, with a Centenary purple background.

2009 UQ Open Day / 2009 Ekka

UQ Centenary Secretariat staff manned a booth at the 2009 UQ Open Day and were present at the UQ 2009 Ekka to promote the Centenary to parents of prospective students who were UQ alumni and members of the community who were UQ alumni.

The level of interest at each of these events was relatively low and consumed staff time that on reflection might have been better utilised.

Centenary Mailbox

A Centenary email mailbox was created to which the Executive Officer, the Events Coordinator and the Project Officer (Centenary Communications) had access. The email address centenary@uq.edu.au was used by the external community as the primary point of contact with the Centenary Secretariat.

Centenary Website

A Centenary website was developed to support the Centenary celebrations, with the address www.uq.edu.au/centenary. The website was designed

and implemented by Web Services within the Office of Marketing and Communications.

Work on the creation of page templates began in February 2009 and by June 2009 the first stage of the site was live.

All initial content was provided by the Executive Officer, UQ Centenary Secretariat. The Project Officer (Centenary Communications) took over responsibility for further development of the site from July 2009. The Event Coordinator in the UQ Centenary Secretariat assisted with creating and maintaining information for events pages.

A special section was created for the Oration Series and a micro-site developed for the Centenary Celebration Day.

Major website traffic peaks to the website occurred in January, February and March 2010. Overall, between 1 June 2009 and 31 December 2010 there were 21,660 unique visitors to the Centenary website, with a bounce rate of 57.52%. 181,295 visits were recorded in total with the average number of pages visited at 2.63. Average time spent on the site was 00:2:09 minutes. Most popular pages viewed after the home page were the Centenary Calendar, the Centenary Oration Series area, the Our Stories area and the summary page on celebratory activities.

After Australia, the major countries from which visits to the site were made were in order the United States of America, China, Singapore, the United Kingdom, Malaysia, Japan, Hong Kong, Canada and Vietnam.

The Centenary Celebration day micro-site received 25,953 visits from 9,492 unique visitors leading up to April 18.

Graduates, staff and students were invited to "submit your UQ story" via the website, and the number of completed stories on the Centenary website ended at 32. Some of these stories were used in the February *UQ News* edition. As the Communications Project Officer was otherwise occupied and then removed from Centenary work, much of the story capture and liaison fell to the Executive Officer. Competing demands on the time of the Executive Officer meant that the full potential of this process was not realised.

The Alumni Team developed a Centenary Alumni Reunion Weekend micro-site for the Centenary Alumni Reunion Weekend, which was linked from the relevant event page in the online Centenary Events Calendar. The site was released after 18 April 2010. Printed postcards and other promotional materials were made available to direct people to the website link for detailed information about the Centenary Alumni Reunion Weekend. It received 13,649 visits from 9,541 unique visitors between April and July 2010.

Centenary promotion

A variety of tactics were used in the promotion of the Centenary and individual events. All of these activities required content contributions from the Project Officer (Centenary Communications), often at short notice. A full list of promotion activities is available on file.

A Centenary banner featuring the distinctive purple and orange/yellow Centenary swirl was in place at the Sir Fred Schonell Drive entrance to the University from March 2010.

A special Centenary edition of the University wall calendar was printed for 2010 with the three key events (UQ birthday, Centenary Celebration Day and Centenary Alumni Reunion Weekend) highlighted on the calendar.

The Centenary logo was included on all staff and student ID cards issued in 2010, making them an enduring souvenir of the Centenary year.

Centenary Celebration Day

A media campaign was developed and executed for the Centenary Celebration Day and contributed to the achievement of target audiences. Paid advertisements to raise awareness about the Centenary Celebration Day and to invite the community to enjoy a day of free activities and entertainment ran in local community and suburban newspapers, including *Westside News*, *City News*, *bmag*, and *map* magazine.

The impact of the feature in *The Courier Mail* on 10 April 2010, mentioned above as part of the media partnership, depended on the newspaper's success in receiving paid advertising from UQ suppliers/partners. Take-up of the advertising was poor, so the University paid *The Courier Mail* to include the full program for the Centenary Celebration Day in the 10 April edition.

Flyers and campus posters were distributed around campus and to local businesses and the promotions staff in OMC organised for flags using the bright purple Centenary design to be erected on light poles throughout the Brisbane CBD, including on George Street, Adelaide Street and the William Jolly Bridge, for a month leading up to the Centenary Celebration Day.

A grass-roots campaign targeting community and interest groups who would have an interest in the events and activities on the day was developed and implemented. Groups were supplied with tailored 50- to 100-word paragraphs for inclusion in member/constituent newsletters.

Online advertisements ran on the *Our Brisbane* site for two weeks leading up to the Celebration Day. The @UQCentenary and @uqnewsonline Twitter accounts were used as vehicles to communicate the highlights of both staff and student celebrations and the UQ Centenary Celebration Day.

An event page for the UQ Centenary Celebration Day was set-up on an existing UQ Facebook group. This Facebook group, which had over 14,000 members, was run by a UQ graduate, and was not affiliated with UQ. Contact was made with the Administrator, requesting permission to include an event page within the group, and permission was kindly granted.

An aggressive campaign was mounted which targeted local media, particularly the editorial departments of the Centenary sponsors, ABC 612 local radio and *The Courier Mail*. A large component of both the pre-promotion and on the UQ Centenary Celebration Day was an outside broadcast by ABC 612 from the Great

Court. The *Sunday* program with Warren Boland was broadcast across Queensland. Talent was sourced from the Centenary Celebration Day program.

The UQ Centenary Celebration Day was positively received by local print media with hits in Quest newspapers and *The Courier Mail*. ABC News sent a crew to cover the 16 April staff and student celebrations, with the story running that night and mentioning the Centenary Celebration Day, open to the community on the Sunday.

Channel 7 *Flashback* and ABC *7.30 Report* also produced segments on the Centenary in April, but with a focus on the Mayne murder and inheritance. Negative feedback regarding the credibility of the Mayne murder story was received. It should be noted that this angle was not 'pitched' to the media.

Centenary Oration Series

A communications and promotional plan was developed for each of the Centenary Orations, and activities were determined by relevant audiences.

All speakers were promoted via an advertisement in *The Courier Mail*, editorial support from *The Courier Mail*, editorial support from ABC Radio 612, postings on the *Our Brisbane* website, inclusions in Brisbane Marketing e-newsletter, an insert in the all-staff *UQ Update*, and distribution of information to support and interest groups relevant to individual speakers.

The Gareth Evans Oration was broadcast by ABC TV on *Big Ideas* and on ABC Radio National, and Professor Evans was interviewed for *Conversations* by Richard Fidler. The Tony Haymet Oration was broadcast on ABC TV *Big Ideas*, and Dr Haymet was interviewed by Antony Funnell for *Future Tense* on Radio National. News of Dr Haymet's Oration also ran in Quest's *Westside News*. His Oration was made available to the public through UQ's iTunesU.

Professor Jim Bell was also interviewed for Richard Fidler's *Conversations* ABC Radio program and Radio National's *Future Tense*. Professor Bell was promoted by postcard distribution in the western suburbs and delivery to the Brisbane Planetarium, and through advertisements in the *Westside News*.

Professor Joseph Stiglitz's Oration was promoted by the Economic Society of Australia as part of the Society's Eminent Speaker Series. UQ promotion included advertising in the *Westside News* and *Brisbane News*. The Stiglitz Oration is available on iTunesU, and Professor Stiglitz was interviewed for and appeared on ABC TV's *7.30 Report* and Richard Fidler's *Conversations* program. The Faculty of Business, Economics and Law undertook extensive promotion of the Oration to its alumni and industry partners and on the School of Economics Facebook page.

Dr Andrew Liveris was promoted to UQ alumni in Southeast Queensland by the Advancement Office and through paid advertisements placed in *The Courier Mail*, *City News*, and the magazine *MX*. Information was placed in the Brisbane Marketing e-News, IChemE and Engineers Australia newsletters, on the Engineers Australia, *OurBrisbane* and IChemE

event websites. Advertisements also ran on the Brisbane CityCat ferries. DL cards were printed and distributed at relevant events staged in the lead-up.

ABC Radio, 612 Brisbane, provided a listing for the Liveris Oration on ABC's *The Big Diary* website and a mention on ABC Radio 612 Breakfast Program, and the Big Ideas program has requested audio and plan to air it in 2011. An interview with Peter McCutcheon appeared on ABC TV's *Stateline*. The ABC TV *Big Ideas* program requested video footage and plans to air it in 2011. *The Courier Mail* ran a lead-up article in their Business Section and the *Australian Financial Review* ran a follow-up article. Publicity regarding the upcoming Oration was also delivered through the Greek media and media for people of Greece living aboard, including *Neos Kosmos*, *Greek Reporter* and *Hellenes Abroad*. *Campus Daily* also delivered exposure in its website.

For Professor Michael Stratton's Oration, paid advertising was placed in *The Courier Mail*, *Westside News*, *City News* and *City South News*. Advertisements also ran on the Brisbane CityCat ferries. DL cards were printed and distributed at relevant events staged in the lead-up. The event was listed in the Brisbane Marketing e-News newsletter and on the *OurBrisbane* website.

ABC Radio, 612 Brisbane, provided a listing for the Stratton Oration on ABC's *The Big Diary* website and a mention on ABC Radio 612 Mornings. The ABC TV *Big Ideas* program requested video footage and plans to air it in 2011. The *Brisbane Times* published an online article after the event.

Several challenges impacted on the Queensland Newspaper sponsorship and what they were able to deliver. Lack of access to speakers prior to the Oration, in the case of Dr Penelope Wensley AO and Mrs Irina Bokova, resulted in the running of alternate stories that didn't heavily promote the orations. Mr Jack Manning Bancroft and Mrs Irina Bokova were unable to provide a speech transcript or opinion editorial piece to run in *The Courier Mail's* Viewpoint.

Dr Tony Haymet provided an opinion editorial, which didn't run in *The Courier Mail*, as a conflicting piece, pitched by the Scripps Institution media team to *The Australian*, ran the day before. The University was favourably mentioned in The Australian opinion editorial, but it impacted on media relations between Queensland Newspapers and UQ at a crucial time in promoting the Centenary Celebration Day.

Internal issues at *The Courier Mail* saw poor editorial representation for Dr Tony Haymet and Professor Gareth Evans.

In addition to the above challenges, each of the Orations required significant time for promotion; media proved not to be the best solution. In some instances where the speakers were pitched to media, the University did not rate a mention. Direct, targeted marketing proved to be a more successful approach to securing registrations; however this approach had been time and human resource intensive.

Centenary Alumni Reunion Weekend

The Centenary Alumni Reunion Weekend received media attention from *The Courier Mail*.

The promotion of this event was done largely via direct, targeted marketing to alumni and by individuals who were organising activities/reunions.

A small advertising spend was focussed on promoting the event in the immediate surrounds, by way of postcard distribution in the western suburbs and advertising in *Westside News*.

Merchandise

All staff survey

All staff members were invited via the weekly *UQ Update* newsletter to complete a survey that would help determine what, if any, merchandise they would buy to commemorate the University's Centenary.

Out of the 91% of respondents who would consider buying merchandise, they were mostly likely to buy:

Item	%
Coffee mug	57
Polo shirt	44
T-shirt	40
Fridge magnet	32
Lanyards	29
A limited edition UQ centenary coin or medallion	27
UQ coaster set (images of UQ)	25
USB memory sticks	25
Ballpoint Pen and Pencil Set	23
Cap	18
Book satchels	17
Laptop carry bags	15
Leather passport wallet	14
UQ placemat set (images of UQ)	13
Silk scarf	9
Mobile phone "socks"	8
Tie	8
Wrapping paper	7
Cufflinks and tie pin set	6

Bookshop negotiations

The Project Officer (Centenary Communications) and the Senior Marketing Coordinator from the Office of Marketing and Communications met with the National Marketing Manager and the St Lucia campus Manager of the Co-op Bookshop to discuss the possibility of the Bookshop stocking Centenary items.

The key findings from the all-staff survey were presented during this initial meeting. This report indicated that there was demand for commemorative items. Based on these results plus sales data from the Bookshop, they agreed to stock a range of Centenary-related merchandise.

Centenary-branded merchandise comprised a Centenary medallion, lap-top bags (for 12" and 15" screens) and wine glasses and champagne flutes branded with the Centenary logo. The Bookshop also printed the Centenary logo on its bags for customers and produced a Centenary bookmark which was given at point-of-purchase. Items from the range, as well as Centenary publications, were taken to graduation ceremonies at the UQ Centre for sale to the new graduates and their families.

All risk was assumed by the Bookshop, which meant the UQ Centenary Secretariat and the Office of Marketing and Communications had no control over the items stocked.

Medallions

The antique bronze Centenary medallion went on sale at the Bookshop in January 2010. It featured the UQ coat of arms and birth date and the words 100 Years Ahead on the front, with the Centenary logo and an English translation of the University motto on the reverse.

Sales were high, as no commemorative medallion was produced for Q150 (The Sesquicentenary of the State of Queensland) in 2009 and collectors were keen to obtain the Centenary medallion.

Other merchandise

The UQ Art Museum, in association with its exhibition 100 Years: Highlights from The University of Queensland Art Collection produced a set of 18 cards together with a tri-fold mini-catalogue and essay, contained in a handsome gold-coloured and embossed card wallet-style box.

The cards featured a selection of 18 works from the Collection, ranging from 19th century works to contemporary. The individual cards and the card container featured both the UQ coat of arms and the Centenary logo.

Exhibition catalogues were also on sale at the UQ Art Museum.

Appendix 3

SUMMARY OF ACTIVITIES FUNDED BY CENTENARY GRANTS

Name of Unit	Centenary Activity	Funds Provided
<p>Australian Institute for Bioengineering and Nanotechnology</p>	<p>Innovations in Health and Science Seminars 18 April 2010 AIBN Building, St Lucia campus</p> <p>As part of the Centenary Celebration Day, the AIBN mounted a program of seminars and tours of the institute throughout the day.</p> <p>The entire day was highly successful and attendances exceeded expectations. It is estimated that over 500 visitors came to the Institute, mainly members of the general community, in addition to the 200 from our own staff, students and their families. Nearly all of the sessions were completely full with people standing when they couldn't sit. A number of those who toured labs commended the PhD students leading the tours for their enthusiasm saying how interesting they made the tours when speaking about their own research.</p> <p>The audience ranged from members of the academic community to curious local residents and also included parents with their teen aged children.</p> <p>A teacher from the Queensland Academy for Science Mathematics and Technology in Toowong brought several students to the institute forging what has led to a close association between the Institute and the Academy. Several parents attended specifically chosen presentations with their teen aged children as they considered courses and future direction after graduation. Members of the local community referred to the printed CCD programs and indicated that they had decided to attend presentations purely out of interest.</p> <p>AIBN staff and students used the opportunity to bring their families to the Institute to show them where they worked and what they did. They joined lab tours, attended presentations and were introduced to colleagues and friends at the lunch which was provided for staff, students and their families.</p> <p>Younger people/students arrived towards the end of the day and were particularly interested in the PhD students' 3 Minute Thesis presentations.</p>	<p>\$5,000</p>

Name of Unit	Centenary Activity	Funds Provided
School of Architecture	<p>UQ Centenary Map Launch 25 November 2010 Raybould Lecture Theatre, Hawken Engineering Building, St Lucia campus</p> <p>The School of Architecture created a poster map of the St Lucia campus, documenting the architecture and urban spaces of the campus. The map is designed to fold into a Campus Guide, reminiscent of a city tourist map. The map is a visual guide to the St Lucia campus, graphically documenting the buildings, identifying the history of the campus and its development, attesting to the place qualities of the campus and celebrating the contribution of architects, including UQ alumni, to its setting. The UQ Centenary Map provides an opportunity to reinforce messages about the qualities of the University campus as an environment for research, teaching and learning and highlight the role of architects, both UQ alumni and others, in the design and building of the campus.</p> <p>The map launch was attended by 350 people. The success of the launch event was magnified by holding it in conjunction with the annual architecture Summer Exhibition, which has a broad audience. Staff and students of the School, student's family and friends, other UQ staff and members of the Senior Executive, as well as UQ alumni were represented. Guest speaker at the event was John Birmingham, UQ alumnus and well-known Queensland author.</p> <p>The map is available for sale at the Co-op Bookstore on campus, allowing it to have a longer life and impact with a broader cross section of the University and the general public. The map has been well received as a novel means of communication.</p>	\$5,000
Advanced Water Management Centre	<p>AWMC 2010 Showcase & Networking Event 20 October 2010 The Long Room, Customs House, Brisbane City</p> <p>Approximately 110 students and staff members from AWMC attended, plus an additional 120 externals. Many were from science and engineering backgrounds and many were industry partners that the Centre either regularly collaborates with, or parties interested in working in conjunction more with the Centre in the future.</p> <p>The event was very well received. As well as celebrating UQ's Centenary, the event marked the AWMC's 15th anniversary and was used as an opportunity to assemble alumni for the celebration.</p> <p>Speeches were delivered by the Director, Professor Jürg Keller, as well as 3 guest alumni speakers – Daniel Gapes, Romain Lemaire and Cameron Staib. It was especially interesting for current students to see the achievements of alumni in their careers post PhD.</p> <p>Interactive displays showcased current projects and engaged guests, highlighting the expansion of research program and capabilities. Each of the 7 research programs submitted 1-2 questions about their displays and work, and guests could go round the room to find out the answers and win a prize hamper for correctly answering. This was a useful exercise as it encouraged AWMC members to talk to guests who came to look at their displays.</p>	\$5,000

Name of Unit	Centenary Activity	Funds Provided
Centre for Biological Information Technology	<p>UQ Celebrating 100 years – Leaders in Taxonomic Identification & Diagnostic Technologies 2010 www.cbit.uq.edu.au/uqcentenary.aspx – animated video, interactive identification key, posters etc.</p> <p>CBIT's contribution towards the Centenary celebrations was to produce a website outlining over a decade of achievements and contributions in research and tools for identification and diagnostics in biology and taxonomy.</p> <p>In conjunction with the website, CBIT developed an example identification key which users from all backgrounds, e.g., school children, universities and the community in general, can interact with. This interactive “display” allows users to participate directly by trying out the technology for themselves. As an additional contribution the Centre also produced a short animated video outlining the needs and benefits of accurate identification for the community.</p> <p>To promote the website the Centre produced posters which were displayed around the University. The project was also highlighted in an e-newsletter sent out to 15,000 Lucid users.</p> <p>Five hundred unique users tried using the UQ Centenary example identification tool during the Centenary year. Almost half of them were located in the USA, with China accounting for 12%. The fact sheets attracted 10,957 visits from 1,040 unique visitors.</p>	\$4,864
School of Biomedical Sciences	<p>UQ Centenary School of Biomedical Sciences Public Lecture 2 July 2010 QBI Auditorium, Level 7, QBI Building, St Lucia campus</p> <p>The School of Biomedical Sciences adapted its Annual Public Lecture and Awards Presentation event to allow it to be incorporated into the Centenary Alumni Reunion Weekend.</p> <p>The guest speaker, Professor Ronald J Quinn AM, Director of Griffith University's Eskitis Institute for Cell and Molecular Therapies, which investigates novel drug- and cell-based therapies for human diseases, was well-received by the audience. The level of engagement following the lecture was significant, given the refreshments were served outdoors on the QBI Level 7 Terrace and it was a very cold evening. It was reassuring that most, if not all, attendees at the lecture stayed for the ‘social’ part of the event.</p> <p>There were approximately 80 – 90 attendees, consisting of SBMS staff, UQ staff, former UQ staff, postgraduate and undergraduate students from the Faculty of Science schools and institutes, alumni, and members of the public.</p> <p>Attendance was not as high as anticipated and this could be attributed to the fact that the public lecture was held on a Friday evening during the semester break. The School has previously conducted its public lectures on a week night during semester and approximately 150 staff, students, alumni, and members of the public attend.</p>	\$5,000
Faculty of Business, Economics and Law, Schools of Business and Tourism	<p>Business, Economics & Tourism Alumni Dinner 2 July 2010 Ballroom, Sofitel Hotel, Brisbane City</p> <p>The event was a sit-down dinner with a history of UQ and a guest speaker of note. The guest speaker was Mr Li Cunxin (Mao's Last Dancer). The Faculty received a significant amount of positive feedback on the night for the choice of guest speaker, the standard of organisation and the quality of the guests. From time-to-time the Faculty still receives positive comments from people who attended the event, and indirect positive feedback from people who've spoken with people who attended the event.</p> <p>A criticism of the night was that the live music, provided by the very talented UQ Big Band, was too loud. On review we booked a band that was too big for the style of event and venue selected.</p> <p>The total number of participants was 310. These individuals were generally “high-value” alumni, donors, or connected to UQ in a significant way. Some international alumni attended.</p>	\$15,000

Name of Unit	Centenary Activity	Funds Provided
School of Chemistry and Molecular Biosciences (1)	<p>It's Magic and it's Science 18 April 2010 Raybold Lecture Theatre, Hawken Engineering Building, St Lucia campus</p> <p>As part of the Centenary Celebration Day, the School developed a science “magic” show, in collaboration with the School of Mathematics and Physics, demonstrating fun and interesting chemical reactions and highly visual aspects of the molecular biosciences, along with pieces from the repertoire of the Physics Demo Troupe.</p> <p>The 2 shows, each lasting approximately one hour, in the Raybold Lecture Theatre (capacity 460), were fully subscribed. At the first show (11am), about 50 people were turned away, and for the second show (start time 3pm) more than 100 disappointed people were unable to be accommodated. The lecture theatre was completely full by about 2.45pm.</p> <p>The audience consisted mostly of families with primary school age children. The interactive activity produced an excellent audience response.</p> <p>The show was filmed and has been added to the University’s iTunesU collection.</p>	\$3,000
School of Chemistry & Molecular Biosciences (2)	<p>UQ Chemistry & Molecular Biosciences Alumni Reunion Day 3 July 2010 Chemistry Podium, Chemistry Building , St Lucia campus</p> <p>As part of the Centenary Alumni Reunion Weekend, the School organised a reunion of alumni of the School and its antecedent departments.</p> <p>It was a full-day event, comprising morning and afternoon tea, facilities tours, lunch and seminars. Most guests were older graduates, who particularly enjoyed meeting with former classmates and colleagues. The younger guests found the displays of historical pictures and photos very interesting.</p> <p>85 people attended, consisting of graduates, graduands, current and former staff and their partners. Many guests were disappointed that the attendance numbers were too low.</p> <p>All guests enjoyed telling stories of their experiences at UQ to current staff. They were also interested in current UQ developments, particularly the staffing of the current School of Chemistry and Molecular Biosciences, building developments at the UQ St Lucia campus and the current UQ branding.</p> <p>The main aspects of effectiveness of engagement for the school were:</p> <ul style="list-style-type: none"> • Knowledge: The registration process allowed the School to capture alumni contact details. There was also a business card drop, which allowed the School to capture current employment details. • Empowerment: Guests who were concerned that UQ can’t contact their former classmates and colleagues offered to encourage them to reconnect with UQ. The School sent messages to all guests thanking them for their attendance and asking for feedback. There has been an excellence response rate of 24%. • Continuity: The School launched its alumni reconnection program in February with a hard copy newsletter, which was followed by two electronic newsletters in the lead-up to the event. Many guests expressed interest in repeat events, and the School intends to invite them to its public lectures, which happen four times per year. 	\$2,000
UQ Centre for Clinical Research	<p>Academic Clinical Health Science – Past Victories & Future Challenges 9 September 2010 Education Centre, Royal Brisbane and Women’s Hospital, Herston campus</p> <p>The Centre organised a one-day meeting on the Herston Campus on “Clinical Academic Health Science – Past Victories and Future Challenges”.</p> <p>The program consisted of 20 presentations and was attended by 238 people. The audience was a mix of clinicians, scientists, students, RBWH staff and the general public.</p> <p>The event celebrated the past historical achievements, show-cased current cutting edge research and explored the potential of an Academic Health Science Centre.</p> <p>All the talks were extremely well received and the Centre has had much positive feedback for the day, e.g.,</p> <p>“A fantastic conference, well organised, stimulating, well catered...what else could one ask for. I was extremely fortunate to have attended, the networking was excellent.”</p>	\$5,000

Name of Unit	Centenary Activity	Funds Provided
School of Dentistry	<p>UQ School of Dentistry – Gala Dinner for UQ Centenary and School of Dentistry 75th Anniversary 10 July 2010 The Long Room, Customs House, Brisbane City</p> <p>Approximately 2100 invitations were circulated to a black tie event that was held at Customs House on Sat 10 July 2010. The event was to celebrate both the UQ Centenary and 75 years of the School of Dentistry. The School did not expect to have a large number of attendees however it was hoping for larger numbers than eventually attended the event. There were 70 attendees, from current staff of the School, alumni, VIPs and invited partners and the function for 70 people was still significant and required a considerable amount of planning.</p> <p>In the planning stages, the School engaged a professional photographer to produce a photo series of the historic and grand buildings on the Turbot Street site. The photo sets were framed and made available for sale at the event and are also still on display in different areas of the School. These proved to be popular amongst staff and will be displayed in the board room of the new Oral Health Centre when it is built.</p> <p>The event was well attended and the Customs House venue helped link in the UQ Centenary theme well. In hindsight the School would have done things differently. The School feels that it perhaps could have used this opportunity to showcase the new Oral Health Centre initiative and to generate further interest in the future of the School. Another event will be planned in 2011 coinciding with a “ground breaking” ceremony that is anticipated to occur in March 2011.</p> <p>It is safe to say that the School has a heightened sense of awareness of the need to engage with its alumni and external stakeholders (and potential donors and sponsors), more regularly and in a proactive way. The School is currently in discussions with the Faculty Advancement Manager in regard to developing a plan around this.</p> <p>The School was very appreciative of the support (seed) funding that was made available for this initiative and was happy to contribute to celebrating the UQ Centenary and 75 years of Dentistry.</p>	\$5,000

Name of Unit	Centenary Activity	Funds Provided
School of Economics	<p>The 20th Colin Clark Memorial Lecture and Symposium 3 November 2010 Customs House, Brisbane City</p> <p>Started in 1991, the Colin Clark Memorial Lecture is held annually to recognise the contribution to economics made by Colin Clark whose work on national income accounting was fundamentally important to the development of macroeconomics and central to the approach of John Maynard Keynes that was so widely adopted after the Second World War. For the Centenary, the event was expanded to a full-day symposium.</p> <p>The 20th Colin Clark Memorial Lecture and Symposium was organised by the School of Economics in conjunction with the UQ Economics Alumni Network, the Economic Society of Australia (Qld) Inc. and with financial support from Queensland Treasury. Four distinguished speakers presented at this event, with topics covering frontier research in the area of economic measurement.</p> <p>The Colin Clark Memorial Lecture was delivered by Professor Erwin Diewert (Professor of Economics, University of British Columbia). Symposium lectures were presented by Professor Bart Van Ark (Chief Economist of the Conference Board, New York), Professor Paul Schreyer (OECD Deputy Chief Statistician and Head of National Accounts) and Professor Warwick McKibbin (Professor of Economics, Director of the ANU Research School of Economics and RBA Board member).</p> <p>The ability to attract eminent scholars of this calibre reflects not only the School's international reputation but also the strong research networks forged by senior staff. Along with communicating the outcomes of leading edge research in economic measurement and stimulating academic debate, the event provided an ideal opportunity to engage with the broader community, including representatives from business and federal and state government and government agencies and alumni members. It also served to facilitate useful discussions on potential joint research projects and other collaborations and to raise the profile of the School's fundraising efforts to grow the Archibald Scholarship into one of the most prestigious Honours scholarships in the Australasian region.</p> <p>There were 83 participants – 67 attended the full program and 16 attended only the Memorial Lecture and lunch. The participants were drawn from a wide cross section of the academic, government and business communities and included several alumni and three members of the Clark family.</p> <p>The event was also used to launch the UQICD, a dedicated website designed to provide an interface for researchers to download international comparisons data on purchasing power parities and real incomes covering 141 countries and the years 1971 to 2005.</p>	\$5,000
School of Education	<p>Making a difference – Celebrating Education Alumni 3 July 2010 Kathleen Room, University of Queensland Club, St Lucia campus</p> <p>Staged as part of the Alumni Reunion Weekend, the occasion was a celebration of our alumni achievements and an opportunity for them to reconnect with each other and with the School. The event included presentations (artworks, posters, televised interviews and a booklet) which told a number of alumni stories which were collected by the School from our alumni specifically for this event.</p> <p>By many accounts, the School's event was a success. For example, at the event, a number of alumni attendees approached School staff to indicate a willingness to contribute their stories to our collection. As a result of this interest, the School intends to continue collecting alumni stories and to produce a more comprehensive publication and also to post these stories on its website. Additionally, a number of alumni also came forward to offer their services towards the reestablishment of a school alumni committee. The School hopes to establish this committee by the end of 2010. Further, in the week following the event, the School received six email messages from attending alumni to thank it for its efforts.</p> <p>There were approximately 120 participants in total, with most of these being School of Education Alumni (and a number of them having graduation dates from as far back as the 1950s). The School was pleased with the attendance number, and also by the number of regrets received from alumni who indicated that they wished to remain informed about further upcoming school alumni events.</p> <p>For the School of Education, the event was clearly an effective engagement opportunity.</p>	\$5,000

Name of Unit	Centenary Activity	Funds Provided
Centre for Educational Innovation & Technology	<p>e-Discovery Quest 18 April 2010 St Lucia campus, with base in the Great Court</p> <p>The e-Discovery Quest ran as part of the Centenary Celebration Day and used QR coded clues (symbolic encoding of text clues in a type of bar code) to solve riddles related to items located around the University.</p> <p>All CEIT staff members were involved with final preparations and actively supported the e-Discovery project on the Sunday when everyone turned up to help for a long and busy day.</p> <p>Centre staff handed out about 150 Quest riddle sheets, and most were to groups of 2-4 people. Being beside the Information tent meant the Centre did good business with blue balloons and lolly-pops to groups with young children. Lollies and balloons were gone by lunch time.</p> <p>The QR code reader created a lot of interest, as most people hadn't experienced this technology before. If the Centre conducted a similar event again it probably would have fewer clues (that is, stops on the trail) and generally a smaller shorter hunt. Some people found the time required to complete the quest an issue and others wanted to be less actively involved.</p>	\$5,000
Faculty of Engineering Architecture and Information Technology; School of Chemical Engineering; School of Civil Engineering; School of Mechanical and Mining Engineering	<p>UQ Engineering Alumni Celebration Dinner 2 July 2010 The Long Room, Customs House, Brisbane City</p> <p>As part of the Alumni Reunion Weekend, senior Engineering alumni were invited to come together at a gala dinner event to celebrate the past, present and future of UQ Engineering – the birthplace of thousands of successful engineering careers and the engine room for much significant fundamental and applied engineering research.</p> <p>The event highlighted some key achievements of graduates and staff and reinforced the importance of science, engineering and technology in meeting future local and global challenges. It also provided attendees with an opportunity to reconnect and reminisce about the common experience of undertaking an engineering degree at the University.</p> <p>Three distinguished alumni were speakers –</p> <ul style="list-style-type: none"> • Dr John Nutt AM, Vice President, Australian Academy of Technological Sciences and Engineering, Bachelor of Engineering (Civil) (graduated 1955) • Mr Simon Bartlett, Chief Operating Officer, Powerlink, Bachelor of Engineering and Bachelor of Science (graduated 1973) • Ms Allyson Woodford, Process Engineering Superintendent, Caltex Australia Lytton Refinery, Bachelor of Engineering (Chemical) (graduated 2001) <p>Some of the funding was used bring John Nutt up from Sydney.</p> <p>Approximately 150 people, including 100 senior UQ Engineering alumni, attended.</p> <p>The event was a great success. A magician was hired for entertainment which worked well and gave the event more of a party atmosphere</p>	\$20,000

Name of Unit	Centenary Activity	Funds Provided
School of English, Media Studies and Art History	<p>Virginia Woolf and the Nature of the Human 10-11 December 2010 The University of Queensland Club; UQ Art Museum, St Lucia campus</p> <p>EMSAH's activity linked the UQ Centenary with the centenary of Virginia Woolf's famous remark that "on or about December, 1910, human character changed." The symposium recognised the past 100 years of the Humanities at UQ.</p> <p>The event constituted a series of public lectures on Virginia Woolf and her understanding of the concept of the human. These lectures were followed by some roundtable/ panel discussions that put the ideas of the human explored into the context of Australian modernisms, and the context of current directions in the study of the Humanities.</p> <p>Feedback was overwhelmingly positive: "a most rewarding and varied symposium"; "much food for thought and follow up. I renew my long acquaintance with Virginia Woolf's works with renewed vigour! If you have any future plans of this kind I would be grateful to hear from you"; "It was excellent - thank you!"; "It was inspiring as well as thought-provoking. It was such a pleasure to have a wide cross-section of the community there and contributing."</p> <p>The event was very successful in drawing a diverse audience of interested members of the public to the University. Approximately 180 people attended across 2 days, including academic staff from UQ and QUT; current UQ students (undergrad and postgrad); family members of performers; interested members of the public; members of The English Teachers Association of Queensland. It initiated a number of partnerships between EMSAH and hitherto un-tapped stakeholders (Queensland Art Gallery's "My Gen" programme, Brisbane city libraries, the Lyceum club, Avid Reader bookshop) and consolidated partnerships already in existence (Brisbane Writers' Festival, UQ Art Museum).</p> <p>Following the event there has been consensus among many in the School of EMSAH that this kind of event (a public lecture and associated discussion, aimed at alumni and other interested members of the public) should be a regular occurrence.</p>	\$5,000
UQ Graduate School	<p>Inaugural Australia & New Zealand 3MT™ 21 September 2010 Exhibition Hall, UQ Centre, St Lucia campus (competition final) and Long Room, Customs House, Brisbane City (official dinner).</p> <p>The 3MT competition, developed by UQ in 2008, is a skills development activity which challenges research higher degree (RHD) students to explain their research project to a non-specialist audience in just three minutes. Due to significant growth in the popularity of this event, UQ extended the competition this year, as part of its Centenary celebrations, to other national and international Universities.</p> <p>The event's primary goal was to assist students with developing their communication and presentations skills, to build awareness of UQ's Graduate School through positive press coverage, and to build relationships among staff and students at UQ and other participating institutions. The event was highly successful.</p> <p>3MT received strong internal support:</p> <ul style="list-style-type: none"> • 256 UQ students competed in the UQ competition to select the UQ representative for the final • A number of UQ divisions provided sponsorship • JAC radio streamed the Grand Final live on Tuesday 21 September • 33 Universities participated (with all Go8 universities taking part) • 3MT was promoted in print, radio and web publications with highlights including recognition in The Age (Melbourne), The Australian and ABC Radio. <p>The 3MT competition provided a valuable opportunity to highlight and promote UQ Centenary through the following activities:</p> <ul style="list-style-type: none"> • Logo acknowledgement in promotional material and the 3MT website • On stage signage at the semi final, final and official dinner • Presentation of a \$5000 cheque to the competition winner by Professor Michael Keniger (Acting-Vice Chancellor) <p>The students all participated in the Semi-Finals on Tuesday morning, with the top 10 continuing on to the Grand Final held in the afternoon.</p> <p>Approximately 300 guests attended the Finals and 100 representatives (participating students, academics from other institutions and UQ VIPs) attended the Official Dinner.</p>	\$5,000

Name of Unit	Centenary Activity	Funds Provided
School of Human Movement Studies	<p>Industry and Research Partners Evening (Cocktail Party) 18 May 2010 School of Human Movement Studies, 5th Floor Building 26B, St Lucia campus</p> <p>The HMS centenary activity comprised three inter-related activities:</p> <ul style="list-style-type: none"> a) the updating of the School's history through an honorarium offered to retired Adjunct A/Prof Ian Jobling; b) the production of a UQ Centenary HMS Research Report that is introduced by the School's history within the context of the UQ Centenary; and c) a school-based 'Partners of the School' event (cocktail party) to launch the Research Report in May, 2010. <p>Approximately 70 invitees attended the event, which was made up of a mixture of representatives from granting bodies, providers of consultancies, research partners, research supervisors, alumni, adjuncts, honorary staff, staff external to the school and school staff.</p> <p>All attendees received a copy of the Research Report on arrival and were introduced to staff who worked in their area of interest if they did not have a strong relationship with anyone within the School. Attendees were then able to circulate for a period before short addresses from a variety of staff including Prof Doune Macdonald, Mr McNarn and Prof Keniger. The addresses provided an opportunity to focus on a couple of key research activities in the School and identified those staff involved. This later provided the opportunity for research and industry partners to talk to staff about projects of interest within the School.</p> <p>Successes from the evening included the identification of some potential consultancy contracts, some additional research partners and some attendees offering to become involved in the HMS Advancement Board.</p> <p>The Research Report, produced as part of this project and funded by the School is a useful tool when outlining the strength of research and the variety of research in the School to visitors and potential partners. The report is available on the web at www.hms.uq.edu.au/docs/HMS_research_report_0809.pdf</p>	\$5,000
School of History, Philosophy, Religion and Classics; Faculty of Arts	<p>Public Lecture on the History of the Forgan Smith Building and launch of the book, <i>The Forgan Smith : History of a Building and its People at The University of Queensland</i> 3 July 2010 Room E109, Forgan Smith Building, St Lucia campus</p> <p>Professor Clive Moore authored a book detailing the story of the Forgan Smith Building and its people. Documentary research was carried out in Brisbane, Canberra and Melbourne and interviews were undertaken in Brisbane with ex-UQ staff. The consequent 96-page book, <i>The Forgan Smith: History of a Building and its People at The University of Queensland</i>, was produced to be ready for the Alumni Weekend in 2010. One thousand copies were printed. These were sold by the Co-op Bookshop at the Alumni Weekend, and at subsequent graduation ceremonies. About 150 copies were given the members of HPRC and the Faculty of Arts and the UQ Senior Executive, and the Governor-General (who wrote a Foreword) and the Governor and the Premier.</p> <p>A launch function was held in the former staff common room on level 3 of the Forgan Smith Building, prior to the lecture, on the Centenary Alumni Reunion Weekend. It was attended by approximately 40 people, including 2 grandsons of the former Premier, the Hon William Forgan Smith; Dr Ross Forgan-Smith and Dr Jeffrey Forgan-Smith, both of whom are UQ alumni and were delighted to be invited to attend.</p> <p>Key locations relating to the use of the building by the Australian Army in WWII have been identified with plaques.</p>	\$10,000

Name of Unit	Centenary Activity	Funds Provided
School of Information Technology & Electrical Engineering	<p>UQ IT&EE Centenary Alumni Reunion Dinner 21 October 2010 The University of Queensland Club, St Lucia campus</p> <p>Approximately 80 graduates from electrical engineering and information and communication technology gathered at the UQ Club to celebrate UQ's Centenary year. The event commenced with pre-dinner drinks and a retrospective presentation of ITEE research and graduate professional outcomes since the formation of the Department of Electrical Engineering in 1950. A most enjoyable dinner provided an opportunity for reflection and reinforced a spirit of commitment among attendees.</p> <p>Alumni who graduated in 1960 were very active in ensuring that as many alumni from their year of graduation attended as possible.</p> <p>Guest speakers and alumni, Ms Merryn York and Mr Daniel Lehtonen both recalled fond memories of studying at UQ and spoke of the culture shock they felt on their very first day at university. Both did not want to leave after graduation, Merryn staying to complete masters studies and Daniel began his working career at UQ.</p>	\$5,000
The Centre for Integrated Preclinical Drug Development	<p>Progression to Commercialisation – A Pathway to Prosperity 8 October 2010 Terrace Room, Sir Llew Edwards Building, St Lucia campus</p> <p>The event comprised a Symposium entitled “Progression to Commercialisation: A Pathway to Prosperity” followed by a cocktail party.</p> <p>The Symposium traced the history of approximately 50 years of entrepreneurship and commercialisation of life sciences research at UQ as seen through the eyes of 9 of the key players. Emeritus Professor Mervyn Eadie, the metaphorical ‘father’ of this entrepreneurial group, set the scene with a tale of his pioneering work in collaboration with Parke Davis in the UQ School of Medicine in the 1960's to investigate an outbreak of ‘phentoin toxicity’ in patients whose epilepsy had hitherto been well controlled with this medication.</p> <p>Professor Ron Dickinson outlined his discovery of a novel colour test for the detection of aldehydes in 1969 and how by leaping into print in search of fame and glory instead of patenting his invention, this enabled Sigma Aldrich to avoid paying a royalty stream to UQ. Presentations on the events that led to the creation and spin-out of the Phase 1 clinical trials company, Q-Pharm Pty Ltd, from the UQ School of Medicine in 2002 and the establishment of TetraQ at UQ in 2005 then followed.</p> <p>In summing up, Dr Denis Wade eloquently provided examples of the many pitfalls and challenges associated with the commercialisation of life sciences research that form significant impediments on the pathway to prosperity.</p> <p>There were 35 participants, most of whom were representatives of organisations external to UQ engaged in various aspects of research commercialisation in the biotechnology sector illustrating the effectiveness of the engagement of this event with its target audience. The participants thoroughly enjoyed the Symposium and convivial networking cocktail function that followed the Symposium.</p>	\$2,700

Name of Unit	Centenary Activity	Funds Provided
School of Journalism and Communication	<p>The UQ Centenary Photo-Journalism Exhibition 1-3rd May 2010 The UQ Centre, St Lucia campus</p> <p>The University successfully bid to host the global 2010 UNESCO World Press Freedom Day conference. This was the first occasion on which the activity had been held in the Pacific, or at a University.</p> <p>The UQ Centenary Photo-Journalism Exhibition featured the images of renowned Brisbane-based international press photographers, Tim Page and Hamish Cairns. The photographs were displayed prominently on stands in the conference area at the UQ Centre and were viewed by all delegates and visitors each day of the three day conference.</p> <p>An official opening ceremony was also held; the conference was opened and closed by the UNESCO Director-General, Mrs Irina Bokova, making her first visit to Australia. It was a hugely successful event and the exhibition played an important part in ensuring that success. The photographs are now with the School of Journalism and Communication and were displayed again at an exhibition in semester two, 2010. In the future, the materials will be regularly displayed at the School and elsewhere on campus. UNESCO in Paris has also asked that they be sent there for showing in the future.</p> <p>World Press Freedom Day brought dozens of UN, freedom of expression/ human rights organisations representatives and hundreds of international delegates to UQ. The two day event culminated in the presentation of the WPF Day Award, an internationally recognised prize for journalists facing oppressive/ dangerous situations whilst going about their work.</p>	\$5,000
School of Languages and Comparative Cultural Studies	<p>Languages at Work 3rd July 2010 Abel Smith Lecture Theatre, St Lucia campus</p> <p>Approximately 270 attended a grand celebration of School of Language and Comparative Cultural Studies graduate achievements. As part of the RSVP process, a survey captured information on current employment, interest in receiving the monthly School eNewsletter (100 people now added to this list), attending future events and providing the School with their stories of what they've been doing since completing their studies at UQ.</p> <p>Many people were interested in sharing what they've been doing with their language as well as other interesting information about their journey, which for some spans many decades. From this a wealth of contacts have been assembled with interesting stories to follow up for future promotional purposes.</p> <p>There were a large number of people (languages alumni as well as others from the BA cohort) who were very pleased to reengage with their alma mater, who indicated they would like to attend future seminars/lectures of interest. The School will be looking closely at how to build on this contact, and will give consideration to arranging specific alumni events in the future.</p>	\$5,000
School of Land Crop and Food Sciences	<p>Publication & Launch of Agricultural Science at UQ: A Centenary Celebration 29-30 June 2010 St Leos College, St Lucia campus</p> <p>There were two parts to the event. First was the publication of a history of agricultural science at UQ from 1927 to the present day. Professor Emeritus Ross Humphreys was commissioned to author the 100 page book, a photographic history of Agriculture at UQ since the inception of the Faculty of Agriculture in 1927, and 600 copies were produced for sale.</p> <p>The second part was hosting a 50 year reunion of agricultural science graduates at St Leos on 29-30 June. The reunion included bus tours of St Lucia and Gatton campuses, presentations and a formal luncheon on 29 June.</p> <p>The Agricultural Science at UQ publication was officially launched at the St Leo's luncheon. 110 agricultural science graduates from 1940 to 1963 attended the launch of the publication. Also in attendance were Professors Paul Greenfield, Stephen Walker, Richard Williams and Kaye Basford.</p> <p>Both the reunion and the publication proved enormously successful based on the positive feedback received from attendees at the reunion. Almost 75 copies of the book were sold during the reunion event.</p>	\$5,000

Name of Unit	Centenary Activity	Funds Provided
TC Beirne School of Law	<p>Then and Now – Changing Times at TCB 21 October 2010 Stamford Plaza Hotel, Brisbane City</p> <p>The event was a School of Law UQ Centenary celebration and also included the launch of the new Master of Laws program for 2011. The theme of the evening was recollections of TCB over the decades with an emphasis on fun and light-heartedness.</p> <p>One of the School's most distinguished alumni – The Hon Paul de Jersey AC, Chief Justice of Queensland – was the UQ Centenary keynote speaker and also officially launched the new LLM program. Other School of Law alumni sharing their anecdotes and memories of their time at the School were Chief Judge Patricia Wolfe (1970s), Mr Paul O'Shea (1980s), Ms Iyla Davies (1990s) and Mr Lonya Sheptooha (2000s).</p> <p>To provide a break between the speeches, the internationally acclaimed strings-sax-piano quintet Topology, known for their skill, flare and sense of fun, added to the entertainment by performing musical highlights from each decade and playing a medley of songs to reflect titles of courses in the new LLM. The speeches/music were followed by a one-hour cocktail party which provided an opportunity for guests to mingle.</p> <p>The feedback from the evening has been extremely positive, with both the Chief Justice and Chief Judge describing the event as "sensational". The format of speeches and musical interludes was so successful that there are plans to adopt it (and book the band Topology) for a function to be held by the Supreme Court of Queensland next year to celebrate their 150th anniversary. Photographs and a short report of the event are available at www.law.uq.edu.au/index.html?page=145486&pid=26466.</p> <p>The 150 guests included many of the School's prominent alumni - supreme and federal court judges and leading members of the Brisbane legal profession – as well as School of Law staff and students.</p>	\$5,000
UQ Library	<p>Book Launch of <i>Found in Fryer: Stories from the Fryer Library Collection</i> 30 November 2010 UQ Library, Duhig Building, St Lucia campus</p> <p>The Library published a book cataloguing 100 of the 'treasures' in its collection.</p> <p>The purpose of the event was to launch the book, <i>Found in Fryer: Stories from the Fryer Library Collection</i>, written and produced to celebrate the Centenary. Adjunct Professor [the Honourable Doctor] Peter Beattie launched the publication. Also at the event the Library unveiled a bronze portrait of Dr FW Robinson (Doc Robbie), who was instrumental in the founding of the Fryer Library. The work was completed by Dr Rhyl Hinwood, based on a sculpture by Daphne Mayo. Members of the Robinson family and Dr Hinwood were present.</p> <p>The book launch was an opportunity for the Library to thank those who have contributed to the book, to launch a significant centenary publication and to encourage support of the Library. Guests included contributors to the book (academics, writers, librarians, community members), UQ alumni, Friends of Fryer, UQ Senate members and UQ Senior Executive, Library Executive and staff of the Fryer Library</p> <p>The event was successful and 116 guests enjoyed the opportunity to socialise and to celebrate the book, the Library and the University's Centenary. Contributors and other significant guests were gifted a copy of the publication. All guests were given a commemorative calendar based on the book, bookmarks and the UQ Art Museum 100 gift cards. A number of guests purchased the publication. The Hon Dr Peter Beattie paid tribute to the Fryer Library and the work of the UQ Library. Awareness of the Library was raised and goodwill generated.</p>	\$5,000
School of Mathematics and Physics (1)	<p>Public talk From Pitch to WiggleZ: 100 years of Physics 4 July 2010 Parnell Building (lecture) and Alumni Court (lunch), St Lucia campus</p> <p>The School of Mathematics and Physics had two activities for the Centenary Alumni Reunion Weekend. The first was a talk given by Prof Andrew White on the achievements of physics at UQ over its first 100 years, titled From Pitch to WiggleZ: 100 years of Physics. This was delivered in the Parnell Building on the Great Court. The school renovated the foyer of Parnell, renewed the display cases in the main hallway of the building and installed a plasma screen above the entrance to the main lecture rooms for the event.</p> <p>The School invited members of its alumni network and the audience on the day for both events (see below) was around 50.</p>	\$3,000

Name of Unit	Centenary Activity	Funds Provided
School of Mathematics and Physics (2)	<p>Priestley Staircase Competition 4 July 2010 Parnell Building and Alumni Court (lunch), St Lucia campus</p> <p>The second activity was a competition about numbers in the Priestley Building. There are 146 stairs inside the Priestley building, with a large adjacent blank wall space. Current students, staff and alumni were invited to suggest the most interesting fact or usage of any of the numbers. Facts could be mathematical (e.g. $28 = 1 + 2 + 3 + 4 + 5 + 6 + 7$) or non-mathematical (e.g. 87 is cricket's "devil's number"). The School cleaned up the main staircase and painted numbers beside every step. Posters listing the "number facts" for each flight of stairs have been mounted in the stairwell. A plasma screen was also installed outside the entrance to the staircase on the ground floor of the building.</p> <p>A large number of students enter the competition and 5 iPods were awarded as prizes for the most interesting facts.</p> <p>Following the public lecture by Prof White (see above) lunch was provided, the Priestley staircase launched and the winners of the staircase competition were announced at the lunch.</p>	\$2,000
School of Medicine	<p>School of Medicine Centenary Fair 3 July 2010 Emmanuel College, St Lucia campus</p> <p>The School of Medicine Centenary Fair occurred from 11:00 am – 3:00 pm. More than 225 alumni, students, staff and guests attended this event.</p> <p>Two of the most enjoyable features of this event for the attendees were the 9-hole golf course (putting) and the jumping castle. The face painter was another popular feature for the kids. There was a barbecue and stalls for guests to buy gifts from. Alumni were particularly impressed with the barbecue and the relaxation room where they could update their details on a computer and enjoy complimentary coffee, tea or water.</p> <p>Immediately following the School of Medicine Centenary Fair, Professor David Wilkinson hosted Dr Nat Yuen, the 2010 UQ International Alumnus of the Year Winner and 1965 School of Medicine Alumnus, and his family to an afternoon tea at Customs House. There were 5 staff members present along with Dr Nat Yuen, his wife Sandra Yuen, and their daughter, Jess Yuen.</p>	\$5,000

Name of Unit	Centenary Activity	Funds Provided
Institute for Molecular Biosciences	<p>Ångstrom Art 2 – the Centenary Collection 18 April 2010 John Hay Building, St Lucia campus</p> <p>IMB's contribution to the UQ Centenary focussed on the staging of the Ångstrom Art 2 competition. The competition opened in October 2009 and a total of 62 entries were received by the closing date in early February 2010. All the images were reproduced on foam core to allow for easy display.</p> <p>The judging panel, consisting of UQ Art Museum Director Nick Mitzevich, Professor Stephen Walker, Dean of the Faculty of Science and Mrs Beverley Trivett, from the John Trivett Foundation, met on 16 February 2010 and selected a winner and two runners up.</p> <p>The winners were announced at an IMB UQ Centenary function for Institute staff and students where all the images were on display and afternoon tea was provided. Prize money for the winning entry was \$1,000 and the two runners-up each received \$500.</p> <p>The quality and variety of images entered in the competition exceeded the expectations of the IMB marketing staff and, in consultation with the judging panel, a decision was made to reproduce images from the Ångstrom Art 2 collection in two different formats – iPhone skins and postcards – to use as promotional material for both the IMB and the University of Queensland Centenary.</p> <p>The first event where all the images were on public display and postcards and iPhone skins were available was the UQ Centenary Celebration Day on the 18 April, 2010. IMB staff and volunteer IMB Ambassadors were on hand throughout the day to talk to the public about the images and to run tours through the Institute.</p> <p>Approximately 250 people came through the exhibition over the course of the day and feedback received on the collection was very positive, with many commenting that it really brought science to a level that anybody could understand.</p> <p>In May 2010 the Director of IMB, IMBCom staff and the Vice-Chancellor, attended BIO2010 in Chicago, the largest biotechnology convention in the world. At the IMB stand the iPhone skins were available to convention delegates and proved extremely popular, with over 500 being given away over the course of the four day convention.</p> <p>Ångstrom Art 2 – the Centenary Collection – has been a popular vehicle for raising awareness of the work scientists at UQ do as well as highlighting the University's Centenary. Images from the collection will be used in IMB publications for some time to come and the existence of the Centenary Collection will provide a lasting reminder of a significant milestone in the University's history.</p>	\$5,000
School of Music (1)	<p>Student Chamber ensemble tour to Charleville to present workshops, master classes and concerts in partnership with the Charleville community 11-13 June 2010 Town Hall, Charleville</p> <p>The Charleville string program organised by the UQ School of Music and supported by UQ Centenary funds was a worthwhile and innovative project. A string quartet of 5 UQ students, the Zelman Quartet, worked with 16 regional string players, forming an ensemble directed by School of Music Director of Performance Studies, Associate Professor Patricia Pollett during a weekend in June.</p> <p>The weekend program consisted of rehearsals, workshops, master classes and a culminating performance for the regional community in the Charleville Town Hall. Collaboration with the Queensland Festival of Music enabled a local choir to combine with the string ensemble in a work by Sydney composer Scott Saunders. The program was devised to provide stimulus, direction, challenges and inspiration for a community that has little instrumental classical music activity.</p> <p>The final concert was a resounding success. The students played very well indeed and the zeal and high standard was much appreciated by the encouraging gathering. The interaction with the choir, Scott Saunders and the QMF was extremely positive. Support from the community was positive as evidenced by a strong turnout of around 50, which included the Mayor of Charleville.</p> <p>This was a highly successful initiative, in all aspects. Clearly there is very little activity such as this in the region and it is hoped that the event was a boost to involvement and interest in music.</p>	\$5,000

Name of Unit	Centenary Activity	Funds Provided
School of Music (2)	<p>Perihelion Revisited: The Interaction of Composers and Performers in the Creation of New Music in Australia 30 September 2010 Nickson Room, Zelman Cowen Building, St Lucia campus</p> <p>About 60 people attended Perihelion Revisited, a performance and musicology event held as part of the University of Queensland Centenary Activities. The event showcased music commissions for the first UQ Ensemble-in-Residence, Perihelion. The audience included musicologists, musicians, students, staff, composers and graduates.</p> <p>ABC Classics' Dr Martin Buzacott chaired a discussion with Andrew Ford, Colin Spiers and Stephen Cronin, three renowned Australian composers. The panel discussed the collaborative interaction between composers and performers in the creation of new music in Australia, and explored the role of commissioning ensembles in fostering a living and vibrant musical culture. Stephen Cronin reported that his short work <i>Perihelion Rag</i>, written especially for the ensemble, had become one of his most performed compositions, regularly featuring on radio, recordings and school music curriculum.</p> <p>A special reunion by former Perihelion members Associate Professor Patricia Pollett, Philippa Robinson and Carson Dron and with special guest Katherine Philip performed <i>Tyalgum</i>, written by Rob Davidson. Davidson, now lecturer in composition at UQ, wrote the work in 1997 while he was a PhD student in composition at the University. The work was released on Perihelion's 1998 CD <i>Tangerine</i>.</p>	See above
School of Music (3)	<p>Music composition/performance of new work by Joseph Twist 24 November 2010 Nickson Room, Zelman Cowen Building, University of Queensland</p> <p>The final element of the UQ Centenary celebrations from the School of Music involved the commissioning of a choral work by Joseph Twist, a 2010 PhD graduate from the School of Music, and the world première performance of this work at the opening of the 3rd International Conference on Narrative Inquiry in Music and Education (NIME3).</p> <p>Joseph Twist completed the work, <i>Three Madrigals on Love</i>, hoping they would express 'the mystery of love, particularly its cheeky and duplicitous nature.'</p> <p>The madrigals were performed at the opening of the NIME3 conference before the University of Queensland Senior Deputy Vice Chancellor, Professor Michael Keniger, and 120 conference delegates. Delegates attended from Australia, New Zealand, Kenya, Norway, Poland, Portugal, Singapore, the Philippines, the United States, Canada, Finland, the United Kingdom and Sweden.</p> <p>So-la Voce Chamber Choir, an a capella choir formed in 2004 by University of Queensland music students and graduates performed this new composition by Joseph Twist.</p>	See above
Faculty of Natural Resources, Agriculture and Veterinary Science (1); School of Animal Studies; School of Integrative Systems	<p>Agriculture and Food Security Forum 28 September 2010 Main Lecture Theatre, Gatton campus</p> <p>Approximately 60 attendees from industry, government, the community and UQ staff and students gathered at a public forum to address national and international challenges associated with food security with presentations from leaders in the areas of science, climate change, agriculture and food security.</p> <p>The event was successful in highlighting the importance of education for a sustainable food future. Speakers were Professor Robert Henry (Director of Queensland Alliance for Agriculture and Food Innovation), Professor Julian Cribb (Julian Cribb and Associates), Mr Corey Watts (Regional Projects Manager, The Climate Institute) and Professor Michael J. D'Occhio (Head, School of Animal Studies).</p> <p>Extensive media coverage was garnered from the event across Australia. It stayed in the media from September 27 to October 27, so overall it had a month of media coverage.</p> <p>Due to the important role that The University of Queensland's Gatton Campus has in ensuring that people have enough food to eat this forum was very important in highlighting it as an issue amongst our current staff and students, members of government, industry and the community.</p>	\$6,454

Name of Unit	Centenary Activity	Funds Provided
Faculty of Natural Resources, Agriculture and Veterinary Science (2)	<p>Walkway Markets 27 October 2010 Central Walkway, Gatton Campus</p> <p>The Walkway Markets were held from 10am – 2pm in the Central Walkway of the Gatton campus. A steady traffic flow visited throughout the day. Many exhibitors commented that they did very well, sold more than at the Laidley or Mulgowie Markets. The event was advertised in the Gatton Star and the Toowoomba Chronicle so people came in from the local areas as well as staff and students on campus that day.</p> <p>The Walkway Markets event was successful in promoting our local producers as well as providing a fun and festive day for the staff and students on the Gatton Campus to celebrate UQ's Centenary. 15 exhibitors sold a range of products including fruit and vegetables, avocados, gelato, gourmet cheeses, meat, cupcakes, sweets, Greek food, jewellery, embroidery, plants.</p> <p>Since the Walkway Markets several potential exhibitors have contact the Faculty asking to be added to the list as they had heard positive feedback on the event from the people who exhibited on the day. A number of exhibitors sold out of products and were very happy with their sales and the venue. As the campus is located in the heart of the 'salad bowl', the Lockyer Valley it is an excellent location for a Farmers Market. It was definitely very positive for building relationships with local producers in the area as they may be able to be involved in future events such Orientation Market Day and Open Day.</p> <p>It is hoped that this can become a regular event in the Gatton campus calendar as it was successful in engaging with local producers, bringing members of the community onto the campus and also providing a fun day for the students and staff.</p>	\$5,044
School of Nursing and Midwifery	<p>School of Nursing and Midwifery: Centenary and Awards Function 7 May 2010 Customs House, Brisbane City</p> <p>The event, which fell between International Midwives' Day on 5 May and International Nurses' day on 12 May, celebrated the centenary of the University as well as the achievements of both the staff and the students of the School of Nursing and Midwifery. Guests mingled and enjoyed a range of canapés while being entertained by a flute ensemble from the boys of Brisbane Anglican Church Grammar.</p> <p>A short break in the evening occurred while a brief history of The University of Queensland was provided. Staff members were awarded a range of prizes that formally recognised their achievements and contributions to teaching and research. Undergraduate and postgraduate students were publically presented with scholarships or book prizes. Founding Head of School, Dr Elizabeth Davies, presented the inaugural Elizabeth A. Davies Scholarship while UQ staff member and descendant of Edith Cavell, Jeremy Crowley, presented the Edith Cavell Scholarship. The Deputy Vice-Chancellor, Professor Alan Rix, then delighted everyone with a surprise speech praising the contributions and successes of the School of Nursing and Midwifery, particularly to the Ipswich Campus.</p> <p>Guests included School of Nursing and Midwifery staff, students and alumni, the founding Head of School, Dr Elizabeth Davies, other UQ guests, industry and business partners and family of School staff. In total, approximately 130 guests attended.</p> <p>Overall, guests had an enjoyable time and many had to be 'encouraged' to leave Customs House well after the booking had finished.</p>	\$5,000

Name of Unit	Centenary Activity	Funds Provided
School of Pharmacy	<p>School of Pharmacy Gala Evening (Including History Book Launch) 17 April 2010 Pharmacy Australia Centre of Excellence PACE, Woolloongabba</p> <p>School of Pharmacy Gala Evening at PACE (Including History Book Launch)</p> <p>The event was a formal cocktail party at attendees were entertained by a 5 piece jazz band. The Head of School made a welcome speech and noted some of the schools achievements in recent times. There was also a lucky door prize draw with giveaways of up to 15 gifts.</p> <p>Total number of guests was 130 and included alumni and friends of the University, current and former staff, including adjunct, honorary etc, donors, preceptors, representatives from pharmaceutical Industry. Guests also included alumni from the first graduating cohort of 1962.</p> <p>The event celebrated:-</p> <ul style="list-style-type: none"> • UQ Centenary • 50 Years of Pharmacy Education at UQ • School of Pharmacy History Book Launch “Script for Success” • Opening of PACE Phase 1, School of Pharmacy’s new teaching and research location. <p>The History book authors were present to autograph books and chat with guests at the event. The Co-Op Book Shop was on-site to facilitate the sale of the book to guests.</p> <p>Overall the event was a success and the School received some great feedback from attendees both staff and alumni. The event allowed the School to reengage with many alumni with whom UQ had previously lost contact. This event has allowed the School to further relationships with alumni who have expressed their interest in becoming involved with future School and UQ activities.</p>	\$5,000
School of Political Science and International Studies; Australian Centre for Peace and Conflict Studies	<p>Building Peace in our Region 3 July 2010 Terrace Room, Sir Llew Edwards Building One-day public forum</p> <p>This event, a public forum staged for the Centenary Alumni Reunion Weekend, was jointly hosted by the School of Political Science and International Studies, the Australian Centre for Peace and Conflict Studies and the Asia-Pacific Centre for the Responsibility to Protect.</p> <p>The event brought together researchers, practitioners and UQ alumni who are engaged in advancing peace and resolving conflict for a one-day program (11am-3pm). Topics covered were Alumni in Action, Pacific Partnerships, and Responsibility to Protect. Panellists were Lina Alexandra, Department of International Relations, CSIS Jakarta, Anne Brown, Research Fellow ACPACS, Selwyn Garu, Secretary General of the Malvatumauri National Council of Chiefs of Vanuatu, Path Heang (UQ International Alumnus of the Year in 2008), UNICEF Cambodia, Christian Jack, BA/LLB student, Morgan Brigg, lecturer, POLSIS, Charles Hunt, Program Leader for Protection of Civilians APR2P Centre, Annie Pohlman, Program Leader for Southeast Asia APR2P Centre and Sarah Teitt, Outreach Director APR2P Centre.</p> <p>The international speakers, Path Heang and Selwyn Garu, were particularly powerful and interesting speakers, and there was some lively discussion.</p> <p>The organisers were disappointed with the attendance; about 30 were present.</p>	\$9,800

Name of Unit	Centenary Activity	Funds Provided
Office of the Pro-Vice-Chancellor Ipswich Campus	<p>Opening of Exhibition, <i>The Presence of Absence: Images of an Institution</i> 14 November 2010 Ipswich Art Gallery, City of Ipswich</p> <p>The PVC commissioned a professional photographer, Peter Liddy, to produce a photographic record and exhibition of the architecture of the Ipswich Campus. The Ipswich Campus contains both iconic heritage buildings from the late 19th and early 20th centuries, and several contemporary buildings well known for their architectural features. Peter Liddy works at the Queensland Art Gallery and is a well-known photographic artist with many architectural photo exhibitions to his credit (including the construction of GOMA, the Tennyson Power Station, the Ipswich Campus Blair Pavilion, and Broken Hill's heritage architecture).</p> <p>The launch event was the culmination of the project, which involved support from external organisations as well as the Centenary Celebrations Committee, the Ipswich Campus and the SDVC. Some 50 people attended, from UQ and various cultural institutions in SEQ, plus members of the Ipswich community.</p> <p>The published book of the images also contains associated essays. Copies of the publication have been deposited in the UQ, State and National Libraries, and sent to a range of individuals in Brisbane, Ipswich and beyond. The exhibition continued at the Ipswich Art Gallery until February 2011.</p> <p>This was a very successful activity event with a long-lasting impact through the publication.</p>	\$5,000
School of Psychology	<p>Psychology Open Day 3 July 2010 McElwain Building, St Lucia campus</p> <p>The Psychology Open day showcased past successes and future pathways of the School to alumni.</p> <p>Approximately 60 visitors mainly alumni and some current staff attended. In particular distinguished alumni travelled interstate to receive awards. While it was a small group who attended the day, there was general agreement by those who attended that it was a well organised and informative function. In particular there was much praise for the four professorial talks provided in the morning. Participants were pleased to find out what the School is currently researching.</p> <p>Following a well attended lunch, three alumni were presented with trophies for being voted as distinguished alumni (Professors Phyllis Tharenou and Kevin McConkey and Mr Roger Dooley). In addition four other alumni were acknowledged for their work, Anne Claire, Sonia Gilchrist, Daphne Keats, Alan Coulter and Professor Mark Dadds.</p> <p>It was clear that the attendees want to have more connection with the School and it will endeavour to maintain contact with these and other alumni.</p>	\$5,000
Faculty of Science	<p>Cafe Scientific – Manthropology debate 5 May 2010 The Irish Club, Brisbane City</p> <p>The event was designed to allow a wide audience to engage with the topic of evolution and discuss it with UQ alumni and staff experts in an informal and casual setting. ABC science presenters Paul Willis and Bernie Hobbs facilitated the proceedings making it an entertaining and lively night. The city location was also designed to allow easy access for the general public via public transport.</p> <p>The 180 attendees were drawn from the general public, university, CSIRO, and QIMR staff and students.</p> <p>Good media coverage was received and the event was recorded by the ABC to be aired during their Summer Season. It was also to be made available as a podcast on the ABC website.</p>	\$5,000

Name of Unit	Centenary Activity	Funds Provided
Faculty of Social and Behavioural Sciences	<p>UQ Centenary Film Festival 3 July 2010 Schonell Theatre, St Lucia campus</p> <p>The SBS Faculty staged a one-day mini film festival screening 5 films that aligned with disciplines taught in the Faculty. Each film was sponsored by a different school depending on the subject matter in the film. A stall was set up in the foyer with two staff members, faculty banners and information.</p> <p>A total of 270 attendances were counted as follows:</p> <p>Iris – 20 The Road to Guantanamo – 25 Samson and Delilah – 54 Precious – 125 Balibo – 46</p> <p>The event was extremely well attended and was a great success. Many movie goers stayed to watch all five films and there were even people who had drive up from the Gold Coast in the audience.</p>	\$5,000
School of Social Science	<p>The Social Life of Things Anthropology Museum 18 April 2010 Anthropology Museum, Michie Building, St Lucia campus</p> <p>The Anthropology Museum hosted a museum exhibition opened on 18 April 2010 and running until November 2010. Titled The Social Life of Things, it took its inspiration from a highly influential collection of essays called 'the Social Life of Things'. The exhibition featured things connected to research by academics from The University of Queensland's School of Social Science and treasures in the UQ Anthropology Museum collection that had had a social life, sometimes hectic, sometimes leisurely.</p> <p>The exhibition was opened by Adrian Franklin from ABC TV program, The Collectors.</p> <p>A record 1323 visitors attended during the Centenary Celebration Day, with 112 at the opening event.</p>	\$5,000
UQ Sport	<p>Tours and demonstrations; Active Tribes 18 April 2010 UQ Sport venues, Grassy Knoll, Great Court, St Lucia campus</p> <p>To support the Centenary Celebration Day on 18 April 2010, the St Lucia based sporting venues operated by UQ Sport contributed a range of activities for the general community.</p> <p>Tours of the 4 main venues were conducted, UQ Aquatic Centre; UQ Athletics Centre; UQ Tennis Centre; and the UQ Sport and Fitness Centre. Demonstrations of Salsa, Tango, Hip Hop, Capoeira, Boxing, Feldenkrias Bones for Life, Hatha Yoga were staged on the "Grassy Knoll" at Campbell Place . In the Great Court, Active Tribes activities were conducted for children aged 4 to 12 years old.</p> <p>There were a total of 35 participants across the 3 tours of sporting facilities. The demonstrations attracted 200 participants over the duration of the day, while 1000 watched. 350 Lifestyle Program were distributed. Active Tribes drew 150 participants, and 200 Active Tribes caps and 100 school and holiday programs were distributed. Parents were particularly pleased with Active Tribes and wanted to know more about the program. The kids loved the activities (didn't want to stop playing) and their free cap.</p>	\$5,000

Name of Unit	Centenary Activity	Funds Provided
Student and Administrative Services Division	<p>Queensland Heads of Student Administration Meeting 10 November 2010 Kathleen Room, Staff Club, St Lucia campus</p> <p>A meeting of the Queensland Heads of Student Administration (QHOSA) group is held twice annually and the Academic Registrar, Linda Bird, was pleased to host the meeting at UQ in 2010 to help celebrate the Centenary. Attendees including senior student administration staff from across the state, many of whom are UQ graduates or former staff members, engaged in discussions around an agenda of topics relevant to heads of student administration.</p> <p>Attendees were invited to join the Centenary festivities with lunch served in the President's Room, Staff Club, and a copy of the Centenary book, <i>The People's University: 100 Years of the University of Queensland</i>, was given away in a random draw.</p> <p>Positive comments were received from all attendees about the meeting agenda and quality of discussion and, without exception, all passed on their thanks to UQ for actively including QHOSA in the celebration of the Centenary. It was particularly fitting that one of the founders of the QHOSA group, Gay Westmore, was farewelled from her last meeting of QHOSA at the conclusion of the event. Gay retired as Academic Registrar from ACU early in the 2011 and was formerly a long-serving member of the professional staff at UQ.</p> <p>The total was 13 participants including senior student administration staff from: QUT, Griffith, JCU, CQU, USC, USQ, ACU and UQ.</p>	\$500
Teaching and Educational Development Institute	<p>TEDI's Yesterdays, Today's and Tomorrows 11 November 2010 Terrace Room, Sir Llew Edwards Building, St Lucia campus</p> <p>60 past TEDI staff recognised the contribution of present and past staff to building the University's longstanding reputation for teaching excellence with a cocktail function where the special guest was Professor Emeritus Ingrid Moses, Chancellor of the University of Canberra and former Vice-Chancellor of the University of New England, who began her career in higher education as a Graduate Assistant in TEDI in 1978.</p> <p>TEDI's current Director, Professor Marilyn Goos, explained that the invitation list was compiled from a master spreadsheet built up over the years that listed everyone who had ever worked in TEDI – and the spreadsheet contained over 400 names. She noted that many of TEDI's former staff now held senior leadership positions in teaching and learning, citing as examples Dr Carol Nicoll, Chief Executive Officer of the Australian Learning and Teaching Council, Professor Yoni Ryan, Director of the Learning and Teaching Centre at Australian Catholic University, and Professor Peter Lee, Vice-Chancellor of Southern Cross University.</p> <p>Professor Emeritus Ernest Roe, founding Director of TEDI was unable to attend but sent a message that recounted some of his memories of the establishment of TEDI. Professor Goos reminded TEDI's present and former staff that, despite significant changes in the higher education sector in recent years, TEDI's prime function remained as Ernest Roe outlined in TEDI's first newsletter, published in 1974 – “to improve by research and practical means the quality of teaching and learning in the University”.</p>	\$5,000
School of Veterinary Science	<p>School of Veterinary Science History display TBA Veterinary Science Building, Gatton campus</p> <p>The School of Veterinary Science has completed a project to preserve and display photographs and historical veterinary items within its brand new facilities on the Gatton campus. Historical photographs of the graduating cohort from each year, staff, various sporting teams, student groups and buildings/ facilities from many sites including St Lucia, Yeerongpilly and Pinjarra Hills have been digitised/restored, duplicated and framed and installed in display cabinets.</p> <p>Due to the late completion of the project, the functions at which the displays will be utilised will be staged in 2011, in conjunction with the 75th anniversary of the establishment of the Veterinary Science School at the University, with a view to ensuring that future, past and present students, staff, and the Queensland veterinary community in general, are reminded of the University of Queensland's important Veterinary School heritage, traditions and considerable legacy.</p>	\$5,000

Appendix 4

CALENDAR OF EVENTS

The screenshot shows the 'Centenary Calendar of Events 2010' page on the University of Queensland website. The page features a purple header with the university logo, '100 YEARS AHEAD' branding, and navigation links. A search bar is present in the top right. Below the header is a black navigation bar with links for HOME, ABOUT CENTENARY, EVENTS & ACTIVITIES, WAYS TO PARTICIPATE, GALLERY, ALUMNI, FOR STAFF, and CONTACT. The main content area has a breadcrumb trail: Home > Your Centenary > Calendar. The title 'Centenary Calendar of Events 2010' is prominently displayed. A 'JUMP TO' section allows users to select a month from JAN to JUN. The calendar lists events for January, February, March, and April, including dates, days of the week, and event titles. A right-hand sidebar titled 'ON THIS SITE' contains a table of contents with links to various sections of the website.

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Home > Your Centenary > Calendar

Centenary Calendar of Events 2010

JUMP TO

JAN	FEB	MAR	APR	MAY	JUN
JUL	AUG	SEP	OCT	NOV	DEC

JANUARY

- Fri 01** New 2009: Selected recent acquisitions
- Fri 01** The University of Queensland national artists' self-portrait prize
- Fri 29** The state we're in: Contemporary Queensland Photography

FEBRUARY

- Fri 05** Centenary Exhibition – Double Up - Pasifika Treasures
- Fri 19** Fiona Foley: Forbidden

MARCH

- Wed 10** Centenary Oration: Her Excellency Dr Penelope Wensley AO
- Sun 21** Centenary Reception - Singapore
- Wed 24** Centenary Reception - Kuala Lumpur, Malaysia
- Sat 27** Centenary Reception - Bangkok, Thailand
- Wed 31** Centenary Oration: Professor the Hon Gareth Evans AO, QC

APRIL

- Wed 14** Gatton Campus Celebrates UQ's Birthday
- Wed 14** Centenary Oration: Dr Tony Haymet
- Thu 15** Herston Campus Celebrates UQ's Birthday
- Fri 16** 50+ Graduates Reunion Luncheon
- Fri 16** 100 Years: Highlights from The University of Queensland Art Collection
- Fri 16** 100th Birthday Celebrations for Current Staff and Students
- Fri 16** UQ Ipswich Celebrates UQ's Centenary
- Sat 17** School of Pharmacy Golden Jubilee Gala Evening at PACE (includes Pharmacy History Book launch)
- Sun 18** **UQ Centenary Celebration Day: An all day event for the whole community**
- Sun 18** Exhibition - "The Social Life of Things"
- Wed 21** Centenary Oration: Jack Manning Bancroft
- Fri 30** Centenary Reception - Vancouver, Canada

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- > Oration Series
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MAY

Sun 02	UNESCO World Press Freedom Day 2010
Sun 02	Centenary Oration: Mrs Irina Bokova
Tue 04	Centenary Luncheon - Yogyakarta, Indonesia
Wed 05	Café Scientific – Manthropology – the science of the inadequate modern male
Wed 05	School of Nursing and Midwifery Centenary Cocktail Party
Thu 06	Centenary Reception - Jakarta, Indonesia
Thu 06	Centenary Reception - Toronto, Canada
Fri 07	Centenary Reception - New York City, USA
Wed 12	Great Court Race Finals
Wed 12	Centenary Reception - Los Angeles, USA
Sat 15	The Behan Legacy: The Stuartholme-Behan Collection of Australian Art
Sat 15	Alumni Friends of UQ Inc AGM and UQ Centenary Lunch
Wed 19	Centenary Alumni Reception - Sydney
Thu 20	Centenary Alumni Reception - Canberra
Fri 21	School of Veterinary Science Inaugural Practitioner Symposium 2010
Tue 25	Centenary Reception - Hanoi, Vietnam
Wed 26	Centenary Reception - Danang, Vietnam
Fri 28	Centenary Reception - Ho Chi Minh City, Vietnam

JUNE

Fri 04	An Evening with Peter Doherty
Tue 29	Agricultural Science 50 Years Reunion

JULY

Thu 01	Display of the History of the Department of Classics & Ancient History
Thu 01	UQ Business School Alumni Reunion Evening
Fri 02	Alumni Reunion Weekend 2-4 July, 2010
Fri 09	UQ Oral Health Alumni and Academic Upgrade Reunion Cocktail Party
Fri 09	AES+F: THE REVOLUTION STARTS NOW!
Fri 09	UQ School of Dentistry 75 years - 'Back to School'
Sat 10	UQ School of Dentistry `75 years – 'The Journey' Gala Dinner
Wed 14	Centenary Oration: Professor Jim Bell
Mon 26	Centenary Oration: Professor Joseph Stiglitz

AUGUST

Sun 29	UQ at Bridge to Brisbane Fun Run
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SEPTEMBER

Thu 09	Academic Clinical Health Science: Past Victories and Future Challenges
Sat 11	Before time today: Reinventing Tradition in Aurukun Aboriginal Art
Fri 17	Sidney Nolan: The Gallipoli series
Sat 18	A Celebration of Human Movement Studies – The First Decade Reunion 1975-85
Mon 20	UQ Final: The Three Minute Thesis Competition
Tue 21	Australia and New Zealand Grand Final: The Three Minute Thesis Inaugural Competition
Tue 28	Centenary Reception - London, United Kingdom
Tue 28	Agriculture and Food Security Forum
Thu 30	Perihelion Revisited: The Interaction of Composers and Performers in the Creation of New Music in Australia

OCTOBER

- Thu 07** Latin America Colloquium 2010
- Fri 08** Progression to Commercialisation – A Pathway to Prosperity
- Sat 09** Centenary Reception - Hong Kong, China
- Sun 10** Centenary Reception - Guangzhou, China
- Fri 15** Centenary Reception - Beijing, China
- Sat 16** Centenary Reception - Shanghai, China
- Wed 20** Advanced Water Management Centre – Research Showcase and Network Event
- Thu 21** ITEE Innovation Expo
- Thu 21** Information Technology and Electrical Engineering (ITEE) Reunion Dinner
- Thu 21** Then and Now – Changing times at TCB
- Sat 23** UQ School of Medicine Centenary Gala Ball
- Sun 24** Centenary Reception - Muscat, Oman
- Wed 27** Centenary Alumni Reception - Melbourne
- Wed 27** Walkway Markets
- Sat 30** The Presence of Absence: Images of an Institution

NOVEMBER


- Wed 03** UQ School of Economics Centenary Colin Clark Memorial Lecture and Symposium
- Thu 11** TEDI's yesterdays, today and tomorrows - A celebration of teaching excellence at The University of Queensland
- Fri 19** Multiplicities: Self portraits from the collection
- Mon 22** Centenary Oration: Dr Andrew Liveris
- Thu 25** UQ Centenary Map Launch at the School of Architecture Summer Exhibition
- Sat 27** UQ Chemical Engineering Centenary Alumni Reunion

DECEMBER

- Tue 07** Centenary Oration: Professor Michael Stratton FRS
- Fri 10** Virginia Woolf and the Nature of the Human

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Appendix 5

UQ CENTENARY
CELEBRATION DAY
PROGRAM

Appendix 6

UQ CENTENARY CELEBRATION DAY SUNDAY 18 APRIL 2010 POST-EVENT REPORT

Prepared by Event Manager: Verity Woodford

Planning

An Event Planning Advice document had been prepared by Reach Consulting as a guide with a proposed budget for the UQ Centenary Celebration Day (CCD). This was prepared with input from the Centenary Task Force and served as positive starting point to the planning of the event.

The CCD was eight months in the planning.

As Event Manager I chose to work mostly on campus (3 days on campus, one day from home) to fully immerse in the site. This was vital to the event, as being in the Centenary office meant I witnessed and was part of the big centenary picture unfolding and was on hand to meet, plan and work with the many, many departments and teams required to put an event of this scale together.

It became clear early on in the planning that it was smart and efficient to incorporate UQ's Birthday Celebrations (16 April) into the planning and budgeting of the 18 April event so that the following would be shared across the 2 events:

- Personnel (Production Manager, Stalls Coordinator, Event Manager, Stage Managers)
- Production Schedule
- Audio
- Infrastructure (stage, marquees, tables and chairs)
- Radios
- Security

Vision

Creating an event like this requires creative vision – the ability to put together the jigsaw puzzle of potential event elements and include them into an overall vision

that evolves as various program elements are devised and included (or excluded) in keeping with the vision.

Top of mind was for the event to showcase UQ in a positive light and target the general public i.e., 'open the doors of UQ', as well as staff, students and alumni. The programming needed to reflect UQ's achievements as well as being a fun/festival community day – I believe, and all the feedback supports, that this was well achieved resulting in an interesting, eclectic, cerebral, fun and future-focussed event.

Part of the vision and vibe of the day is determined by the layout of the event – venues were carefully and critically considered for their various qualities, e.g., indoor, outdoor, access to power, water, shade and feel.

On my recommendation, it was agreed to move the hub of the event from the lawn in front of the Forgan Smith Building to the Great Court and this was without question the best possible space for the hub of the event.

Program

Initial planning involved meeting with the many UQ schools, faculties and Institutes to follow up on their submissions to the UQ Centenary Secretariat. Many of these ideas were nurtured and incorporated into the program.

There were other program elements that I included from experience, that I knew would be interesting program elements and invaluable contributions e.g., Global Change and The Environment Talks, the Writers' Hub and involvement with local community, e.g., Indooroopilly State High School in the 'flash mob' and the Chalk Art Project.

We placed a call out to performers through *UQ Update* which was very successful as the entire stage program was devised from performers with a UQ connection. Many of the roving acts also had a UQ connection. Note that not everyone who applied was suitable for this event therefore a rigorous programming style evolved that commenced with orchestra and choir and moved progressively into folk, rock and pop, i.e., a build up.

I believe the program had integrity and a balanced mix of shows, music and activities for all ages....as the Chancellor said:

"There is no doubt that yesterday was an absolute triumph. The program was extensive and diverse, with something for everyone. Based on our experience, the presentations were precisely pitched at the level required for very engaged but lay audiences, and the enthusiasm and pride of the UQ teams came through in spades."

The program was very extensive and therefore too much to note individually in this report.

Budget

The approved budget was \$180,000.

The event came in under budget by approximately \$40,000 (a great saving).

Team

The Event team was fabulous and the event simply would not have been so successful without their individual and team efforts. Clearly there are too many people to mention but the core event team consisted of:

- Ellen Juhasz provided passion and dedication to UQ that one rarely sees – she was vital to my understandings of the workings of UQ and the connections to contacts for the event.
- Maryse Scott (apart from executing the UQ Birthday Celebrations in complete style) was invaluable for two massive roles as both the Volunteer Coordinator and Signage Coordinator. She also has managed all the finance.
- Shannon Price coordinated the communications and the OMC to manage the marketing for the event, including great sponsorship deals with *Courier Mail* and 612 ABC Radio.
- Bernd Neumann is completely experienced in production management and interfaced with external contractors and UQ Property and Facilities to ensure smooth operations of bump in and out.
- Kika Tjaden is an experienced Stalls manager and fulfilled her role seamlessly.

- Chris Abbot from Property and Facilities was our designated Event Liaison and took this Division role with both hands. He was incredibly helpful and managed the coordination of all the P&F teams with grace, ease and clarity.
- Then of course there were the invaluable contributions of all the UQ staff involved in activities and presentations and the 100 volunteers.

Property and Facilities

Overall Property and Facilities were extremely helpful and naturally became integral to the planning and execution of the event. This event was certainly larger and more complex than other events and this posed challenges for some of the teams. It was difficult to get 'real' quotes for certain services.

Chris Abbot as the Event Liaison was essential to the event.

Below is an overview of P&F involvement:

Carpenters

- Created all the simple but effective A-frame signs (designed by Maryse).
- Installed and removed all the signage.

Horticulture

- Installed the Bali flags.
- Coordinated the install of the Centenary grass logos.
- Marked up the Great Court (indicating where infrastructure could not be placed).
- Shane Biddle presented 'Nature Walks' as part of the Global Change and the Environment talks.

Water / Plumbing

- Potable water was difficult to access within the Great Court.
- 2 tap outlets were made available for users to fill buckets and carry to required site.

Power

- Power supply is minimal in the Great Court (and other sites) therefore extensive planning was required.
- 2 large silent generators were hired to manage the food stalls and the stage/audio/lights/ screen.
- P&F Electrics did not have sufficient staff resources to manage the event and recommended we contracted SGS Electrical. They were very helpful and worked tirelessly for days. They were invaluable.

Air conditioning

- An Air Conditioning Officer was on site throughout the event to manage problems if they arose throughout the buildings.

Security

- UQ Security was very helpful in the planning of the event and in their knowledge of the site and potential issues.
- They were also great sources of knowledge for toilets, access, egress, fire evacuation plans (and fire extinguishers for sites) and emergency plans.
- The event's security requirements were too extensive for their staff resources therefore we contracted an external company, Tru-Guard, who performed their duties extremely efficiently and had good people skills.

Traffic and Parking

- Traffic and Parking were very helpful with information. Their team also did not have the equipment and/or staff resources to manage the size of this event therefore we brought in road barriers from an external company and utilised Tru-Guard Security and volunteers on the road closures.

Waste Management

- The Waste Management and Cleaning Team were very organised and helpful throughout the event

Road closures

Due to the size and nature of the event quite a few road closures were necessary. This required extensive liaison between Security and Traffic and Parking and impacted on many UQ departments. Fortunately this was well managed and there were no issues on the day.

Production

Contracting a professional Production Manager was vital. He oversaw and ensured the smooth operation of bump in and out of both the 16 and 18 April events. The Production Manager coordinated the final Production Schedule, the Stage Managers, external security, hire and management of radios, in the final stages was the main interface with Property and Facilities and essentially became the Site Manager throughout the event.

Stalls

Contracting a professional Coordinator was the key to the successful management of stalls. Kika Tjaden, Stalls Manager, had the contacts and the experience to manage this aspect with little supervision. The bump in and out was smooth and though food stalls are requested to have electrical equipment tested and tagged and to ensure marquees are weighed down, many don't. Fortunately we had a designated electrician to assist who not only managed to get everything 'legal' but also educated the stall holders in the process.

The food stalls did very well and were an integral part of the success of the day. The craft stalls were probably not as vital to the event. The charity stall (Nepalese Australia Friendship Association) raised \$1,900 and were very happy and grateful to be supported (their fee was waived).

The addition of 'profloor' in front of the stalls was excellent, 'joining' all the food stalls together and saving the turf from damage.

It was suggested in the Event Debrief that, in future, food stall operators should not only supply power requirements but also itemise specific equipment being used.

Signage

Managing the signage was a very large role as part of this event. UQ is a large diverse and complex site. Initially, there was confusion about whose role this was because in my experience, Marketing is responsible for signage.

Due to staffing shortages, the OMC couldn't manage the signage and therefore the Events Coordinator in the Centenary Secretariat, Maryse Scott, filled this role and did a fabulous job. It was extensive and complex and she managed to create new systems of install that the P&F team commented were the best directions and instructions they had received for signage. She also created a new A-frame system that was cheap, effective, fast to produce and recyclable.

Combined with the good use of 'directional' volunteers, most of the audience had no trouble finding their way to the various venues around campus.

Due to the time (4 days) it takes to install all the signs, it would have been better to include the dates on the large signs – this would have also helped to advertise the event on campus.

Volunteers

Approximately 100 volunteers assisted with the event. They were brilliantly managed by Event Coordinator, Maryse Scott. Maryse coordinated two briefing sessions, arranged volunteer tote bags with programs, T-Shirts, lanyards and lollies, scheduled rosters and selected 5 volunteers as her 'Lead Assistants' with specific areas or volunteers to manage. This worked extremely well due to the large nature of the site and volunteer roles.

Room E232 in the Forgan Smith Building was utilised as the Volunteer Greenroom. Maryse set this up to meet volunteers, sign in (through filling in the UQ Volunteer Forms which cover volunteers under public liability), organise radio training and provide duty information and training.

Licences

Brisbane City Council

Brisbane City Council requires every organisation or individual organising a public event in Brisbane to apply for an Event permit. They required in depth information about all aspects of the event and also a fee. I requested, unsuccessfully, that the event fee be waived as the entire event is on UQ-owned land.

Liquor Licensing

Liquor Licensing is complex and increasingly so. A Liquor License Consultant advised the licensee (Wine N Dine M) and by default UQ to 'group' the Centenary events. This was good advice in that it halved the fee; however it did cause other issues with the completion of the required forms, i.e., the forms are based on 1 event and because 3 events were included this information created some confusion for both Liquor Licensing and Qld Police. These were sorted out through numerous phone calls and explanations, outlining the specific events and their target audiences.

There is also an 'automatic' response to UQ 'students' being part of a licensed event. Liquor Licensing required 3 Security to be present at the bar and Indooroopilly Police recommended 4 Special Police for the event (at quite a fee). Liquor Licensing thought 2 Special police would be sufficient.

It became very clear at the event and to the police that 4 police officers was overkill.

Though we submitted our application earlier than required and we were made aware there were no problems with the application, the permit arrived the day before the event.

UQ Legals

Contracts

There were no existing UQ templates for Performer Contracts therefore I drafted one from my experience and worked together with the UQ Legal Office in creating this documentation that will be now available for future use within UQ.

Public Liability

The Legal Office provided a Volunteer form for sign off so that all volunteers would be covered by UQ Public Liability. Other organisations (e.g., UQ Sport, Schonell Theatre) provided copies of their public liability insurance for our records.

Risk management

I met with ARMS (Assurance Risk management Services) to work through UQ's Risk management documentation.

We were extremely fortunate to have the voluntary assistance of Stephen Scott who assisted greatly with putting together the risk analysis for the event.

Highlights

- The Riptides definitely pulled a crowd (and publicity).
- The International food stalls were very successful.
- The Dusk Spectacle was a great way to finish the day.
- It's Magic and It's Science Show was very well crafted – funny and interesting.
- The Writers' Hub was very well programmed and attended (and the Co-op Bookshop selling books in the marquee was very complementary).
- 'Vote for Your Favourite Treasure' was a great contribution (conceived by Gillian Ridsdale UQAM) that led audiences to all 5 museums/collections, all of which experienced the highest attendance on record.
- The outdoor screen added a contemporary dimension to the event.
- AIBN was to capacity and went the extra mile by providing lunch for everyone.
- People loved the tours.
- A smooth trouble free event.

Improvements

- The Tours were enormously popular and though we tried to restrict numbers to a workable number (20), others followed regardless. Therefore it would be wise to equip the Tour Guides with a simple walk about audio system.
- The Kids activities proved extremely popular with people being turned away from full shows or additional shows being staged to cater for the demand. On reflection, more sessions could have been programmed to fill this demand.
- There was a complaint at the Info tent about the Laser Light Fantastic Show.

Recommendations

All major UQ events should have a P&F Event Liaison Coordinator as the interface between Property and Facilities and Event Manager. The understanding of the workings of the site and the access to appropriate personnel is vital to the success of an event.

Include charity stalls instead of craft/merchandise stalls.

Appendix 7

UQ CENTENARY
ALUMNI REUNION
WEEKEND PROGRAM

Appendix 8

OVERVIEW OF THE CENTENARY ALUMNI REUNION WEEKEND AND RECOMMENDATIONS FOR FUTURE COMMUNITY ENGAGEMENT

Prepared by Lea Sublett, Director, Alumni and Community Relations

Introduction

The Centenary Alumni Reunion Weekend focused on bringing alumni back to the University, demonstrating current successes and future priorities in learning and discovery, with a strong emphasis on engagement through arts, cultural, sporting, historical and intellectual programs. Reunions and tours were a highlight of the weekend, extending to the residential colleges who had their own reunion dinners, college tours and two-day reunions.

The program was widely promoted to the University's community of 188,000 alumni, though the primary audience was alumni living in the greater Brisbane area who make up 56% of this community. The Advancement Office coordinated event management and promotion of the 48 events that took place throughout the weekend, working in collaboration with engagement colleagues in faculties, schools, institutes, colleges, students, staff and volunteers.

Program Objectives

- To celebrate and communicate the achievements of the alumni community by combining Courting the Greats with weekend activity;
- To utilise the events as a vehicle to communicate the University's strategic direction, in its second century, to a broader audience;
- To re-engage with alumni in the greater Brisbane area, 56% of the University's overall alumni community with the purpose of:
 - Facilitating a two-way alumni engagement and to leverage engagement events managed by faculties, schools, institutes and other University partners (in particular Alumni Friends Book Fair, UQ Sport, UQ Art Museum)
 - Facilitate a two-way alumni engagement through segmented online and offline alumni communications, leveraging faculty, school and institute, partner communications
- To develop a program that increases intelligence with regard to alumni interests and preference (through event registration);
- To garner 1,500 new email addresses and contact details of alumni (includes sourcing lost alumni) through calls to action and reunion weekend event registration;
- To attract over 1,000 participants to the reunion weekend.

Program Outcomes

- Participation of around 5,300 alumni at events over the three days (including sporting events and conservative estimates at the Carnival at the Great Court).
- Alumni contact details on Raisers Edge were updated for 1,467 alumni who registered interest in the reunion weekend (including email addresses). This data was in addition to updated details collected for other Centenary year events (e.g. Orations, Faculty alumni events, domestic and international events).
- Employment data updated for 669 alumni (for reunion weekend registrations only).
- Alumni Friends of The University of Queensland Inc was a key partner in the reunion weekend. Their mini Book Fair attracted 600 visitors, and generated \$2,600 (almost all books were \$1.00-\$2.00). This partnership will be extended in 2011, when Alumni Friends host their biennial Book Fair at the St Lucia campus.
- International alumni participation – while the focus of this event was re-engaging with alumni in the greater Brisbane area, 16 international alumni returned for the reunion weekend (including the Alumni Summit, Faculty of Business, Economics and Law dinner and Courting the Greats).
- There was involvement on the part of high-profile alumni and staff event including:
 - Bruce Woolley (alumnus and ABC journalist)
 - Graeme Wood (alumnus and philanthropist)
 - Professor Clive Moore (Head – School of History, Philosophy, Religion & Classics) and author of Centenary publication: *The Forgan Smith: History of a Building and People at The University of Queensland*
 - Dr Rhyl Hinwood AM (Great Court Carvings sculptor who has created sculpture work in the Great Court since 1976)
 - Joshua Robinson (world class javelin thrower, Engineering alumnus and Vice-President of UQ's Athletics Club)
 - Hamilton Wilson – Architectural alumnus who has overseen a number of projects at UQ including the adaptive re-use of the Mayne Centre as the UQ Art Museum.
- Volunteer leadership promotion – The reunion weekend provided an opportunity to increase engagement with students. Eighty-five student volunteers contributed to the weekend in line with the Advancement Office Student Alumni Leadership program. Looking ahead, there is an opportunity to further involve student volunteers as hosts at University-wide alumni events to contribute to increased levels of engagement between students and alumni.

Recommendations for Future Community Engagement

Following the successes of engaging with alumni through St Lucia based community and reunion focused activity in April and July, it is recommended that the University seize the opportunity to develop an annual event with the following objectives:

- To increase involvement from alumni and the community (friends, prospective students and supporters) in the life of the University;
- To promote UQ as a space of cultural, sporting and social activity and lifelong learning;
- To deliver events for alumni in the greater Brisbane area that help to strengthen engagement, build a culture of philanthropy, increase participation and grow the esteem of the University;
- Making the University, its research and programs accessible to alumni and the community.

It is further recommended that consideration be given to increasing support for the Alumni Friends Biennial Book Fair by broadening promotion to alumni and the community, and developing a University-wide program that combines elements of the April community day and reunion weekend.

- The Alumni Friends biennial book fair and rare book auction are events targeting alumni, friends and supporters of the University and have been run by Alumni Friends biennially for over 30 years.
- In 2009 the event attracted 20,000 visitors over five days and raised \$146,000 from book sales.
- Funds from these events go into the Alumni Friends Trust for scholarships, bursaries and prizes for the Library, schools, museums and UQ Sport.

Feedback from University Engagement Staff

- It was felt that a full-day program was too long. It was suggested that in-house events be organised for the morning(s) followed by an afternoon or late evening central event/program of entertainment/celebrations.
- Staff and former staff are key segments of engaged alumni community. Future reunion weekend planning needs to consider extensive promotion to this segment.
- It was a fantastic opportunity for re-connection. "Friends" and members of the general public attended events which featured speakers well-known in the community.
- The reunion weekend provided schools with the opportunity to gather more intelligence and data on alumni, which expanded to a faculty-level data gathering exercise, using the event registrations as contact points for updating alumni contact details and other associated information.

- Tours of facilities are always a highlight – there is a need to consider the change in building locations related to the alumni cohort, e.g., showcasing George St campus vs St Lucia campus locations.
- Need to consider the different demographic groups of alumni and how to foster greater interaction between these groups at an event.
- Alumni guests were torn between attending central events (Courting the Greats, Carnival at the Great Court program) and individual faculty/school events. Future reunion weekend programs should be divided into two program segments, with faculty/school/residential college events in the morning, leading into a central alumni program of activities which could involve institutes and other units such as UQ Sport in the afternoon.
- The post-event follow up and feedback from alumni is important to ensure a continuation of quality engagement, including update of alumni profiles.
- The overall feeling was that there was a great sense of alumni reconnection at individual events. Most of the event organisers were keen to partner for future events.
- Consider creative post-alumni event projects which can involve alumni as a follow-up to the event. For example, UQ Library's archive photo collection project which was promoted at their Library Staff reunion event is still ongoing and alumni have been supporting the submission of old photographs, which has provided an opportunity to further engage.
- The date of future reunion weekend events needs to be properly considered. The July weekend was not ideal due to the wintry weather. The term holiday break was also a significant factor which might have affected overall attendances.
- The Centenary Alumni Reunion Weekend program attracted the older demographic alumni groups. Besides involving students as event volunteers, it was recommended that future reunion weekend projects should involve students and young alumni to reconnect with the university.
- A central UQ events registration system for paid and unpaid events would have been ideal for the facilitation of all event registrations occurring as part of the overall weekend program.
- Reunion meetings in the Great Court – the alumni who attended had a great time. Most people who made contact and registered were keen to find out who else in their graduating cohort was planning to attend central reunion meetings. This needs to be considered for future central reunion venues. The release of such information needs to be considered in the consideration for future reunion meeting.

Appendix 9

INTERNATIONAL ALUMNI RECEPTIONS

The following corporate international alumni receptions were staged across the Centenary year.

Singapore

Sunday 21 March 2010, Shangri-La Hotel, Singapore

Vice-Chancellor & President, Professor Paul Greenfield AO met with over 200 alumni and business partners at the event. Mr Loh Hoon Sun who graduated with a Bachelor of Economics in 1964 and was the University's International Alumnus of the Year in 2005 made a toast to the University and assisted the Vice-Chancellor to cut the Centenary cake.

Kuala Lumpur, Malaysia

Wednesday 24 March 2010, Shangri-La Hotel, Kuala Lumpur

Vice-Chancellor & President, Professor Paul Greenfield AO met with 140 alumni and business partners in Kuala Lumpur. Mr Megat Mohammad Faisal Khir Johari made a toast to the University and assisted the Vice-Chancellor to cut the centenary cake. Megat graduated with a Bachelor of Commerce in 1999 and has been the President of the UQ Alumni Association of Malaysia since December 2008.

Bangkok, Thailand

Saturday 27 March 2010, Grand Millennium Hotel, Bangkok

Vice-Chancellor & President, Professor Paul Greenfield AO met with 60 alumni and business partners. Ms Suganya Boonprasirt who graduated with a Masters of Social Planning & Development in 1992 and was the University's International Alumnus of the Year in 2004 made a toast to the University and assisted the Vice-Chancellor to cut the centenary cake. The reception also provided an opportunity to present Dr Wandee Gritsanapan with her Vice-Chancellor's Commendation from the 2009 International Alumnus of the Year awards.

Yogyakarta

Tuesday 4 May 2010, Bogey's Teras, Hyatt Regency Yogyakarta

Deputy Vice-Chancellor (Academic), Professor Deborah Terry met with 50 guests including alumni and business partners at a Centenary Luncheon in Yogyakarta. Professor Terry proposed the toast to the University.

Jakarta

Thursday 6 May 2010, Intercontinental, Jakarta Midplaza

Deputy Vice-Chancellor (Academic), Professor Deborah Terry met with 200 alumni and business partners at a Centenary Reception in Jakarta. Mr Budi Rahardjo who graduated with a Bachelor of Engineering in 1981 and a Bachelor of Commerce in 1987 made a toast to the University and assisted Professor Terry to cut the Centenary cake.

In opening the Jakarta event Dr Shannon Smith, representing the Australian Ambassador to Indonesia, said that this was the largest gathering of an Australian university's alumni he had seen in five years as the Counsellor (Education) at the Australian embassy. The Jakarta event drew alumni from all over Jakarta and surrounding regions some of whom travelled for over three hours to attend. The event allowed for UQ Indonesian alumni to reconnect with old acquaintances, some of whom had not seen each other in over 20 years, and provided alumni with an opportunity to reminisce about their UQ experiences.

The Indonesian events were the first time that the University had organised formal alumni events in this country. The extremely successful nature of the events demonstrated UQ has a sincere and grateful group of Indonesian alumni who permeate Indonesian government, university and business organisations and would provide the cornerstone of future collaborative activities in Indonesia.

Vancouver

Friday 30 April 2010, University of British Columbia, Vancouver, B. C

Professor David Wilkinson, Dean of Medicine and Head, School of Medicine, met with 19 alumni and guests at a Centenary reception in Vancouver. There was one current UQ Study Abroad student in attendance at this event, as well as two additional School of Medicine staff members. Due to the more intimate size and setting of this event, no formal presentations occurred.

Toronto

Thursday 6 May 2010, University of Toronto, 7 Hart House Circle, Toronto

Ms Clare Pullar, Pro-Vice-Chancellor (Advancement) met with 34 alumni and guests at a Centenary Reception in Toronto. Mr John Jenkins, a UQ Canadian alumnus whose son is currently studying medicine at UQ, made a toast to the University and assisted Ms Pullar and Professor David Wilkinson in the cutting of the Centenary Cake.

New York City

Friday 7 May 2010 The Ivy Room, The Cornell Club, 6 East 44th Street, New York

Mr Chuck Feeney, philanthropist and donor to UQ is a Cornell alumnus and although was unable to attend contacted the manager of the club to ensure that UQ alumni were treated as VIP guests. Vice-Chancellor & President, Professor Paul Greenfield AO, hosted the event. 100 alumni and business partners had been registered, but owing to a bomb scare in the city only 60 people attended. Dr Andrew Liveris, Bachelor of Engineering graduate 1975, Doctor of Science honoris causa, and UQ Alumnus of the year in 2005, was invited to cut the cake and propose a toast to the University.

The evening prior to the event Dr Liveris was honoured by the American Irish foundation for his philanthropy. Professor and Mrs Louise Greenfield along with Ms Lea Sublett, Director of Alumni & Community Relations, were guests of the Dow Chemical Company on the night.

Los Angeles

Wednesday 12 May 2010, Viceroy Santa Monica, 1819 Ocean Avenue, Santa Monica CA

Professor Paul Greenfield AO, Vice-Chancellor & President met with 50 alumni and business partners at a Centenary Reception in Los Angeles. Dr Peter Beattie, former Premier of Queensland and UQ graduate, made a toast to the University and cut the Centenary cake.

Hanoi

Tuesday 25 May 2010, Sofitel Metropole Hanoi

Professor Michael Keniger, Senior Deputy Vice-Chancellor met with 100 alumni and business partners at a Centenary Reception in Hanoi. Professor Keniger and His Excellency Allaster Cox, Australian Ambassador to Vietnam, addressed guests during the evening. Dr Son Nguyen who completed his PhD in 2007 made a toast to the University and cut the Centenary cake along with the new graduates from 2009.

Danang

Wednesday 26 May 2010, Furama Resort Danang

Professor Michael Keniger, Senior Deputy Vice-Chancellor met with 60 alumni and business partners at a Centenary Reception in Danang. UQ provided a bus for alumni living in Hue so they could attend the event. Professor Keniger addressed guests during the evening and invited Dr Tran Quang Anh who graduated with a Master of Philosophy in 2009 to make a toast to the University and cut the Centenary cake. Dr Tran Quang Anh was assisted by his fellow new graduates from 2009.

Ho Chi Minh City

Friday 28 May 2010, Sheraton Saigon Hotel & Towers

Professor Michael Keniger, Senior Deputy Vice-Chancellor met with 70 alumni and business partners at a Centenary Reception in Ho Chi Minh City. UQ provided a bus for alumni living in Can Tho so that they could attend the event. Professor Keniger and Mr Graeme Swift, Consul-General in Ho Chi Minh City, addressed guests during the evening. Ms Nguyen Thi Ngoc Diep, who graduated with a Master of Social Planning and Development (Professional) in 2002 and was awarded the 2009 International Alumnus of the Year, made a toast to the University and cut the Centenary cake along with the new graduates from 2009.

London

Tuesday 28 September 2010, Hyatt Regency London

Vice-Chancellor & President, Professor Paul Greenfield AO met with 147 alumni and business partners and their guests at the event. Mr Martin Benders made a toast to the University and assisted the Vice-Chancellor to cut the centenary cake. Martin gained his Bachelor and Postgraduate degrees in Commerce from UQ and is currently the Vice President – Sales Operations for Mazda Motor Europe. Martin and his wife Julie travelled from Germany to attend the Reception.

Hong Kong

Saturday 9 October 2010, Kowloon Shangri-La Hotel, Hong Kong

Vice-Chancellor & President, Professor Paul Greenfield AO met with 147 alumni and business partners and their guests at the event. Ms Nixie Lam, who graduated with a Bachelor of Arts in 2003 and a Masters in Business in 2005 assisted the Vice-Chancellor to cut the Centenary cake. Nixie was the President of the UQ Alumni Association of Hong Kong since July 2009, however has since retired to pursue her career.

Guangzhou

Sunday 10 October 2010, The Westin Guangzhou

Senior Deputy Vice-Chancellor, Professor Michael Keniger met with 88 alumni and business partners and their guests at the event. Mr Mr Xiao Cong Li (Jordan), who graduated with a Masters in Business in 2006 and is the current President of the UQ Alumni Association of Guangzhou made a toast to the University and assisted Professor Keniger to cut the Centenary cake.

Beijing

Friday 15 October 2010, China World Hotel, Beijing

Senior Deputy Vice-Chancellor, Professor Michael Keniger met with 111 alumni and business partners and their guests at the event. Ms Daisy Xu, who graduated with a MBA (Mt Eliza) in 2003 and is the current President of the UQ Alumni Association of Beijing made a toast to the University and assisted Professor Keniger to cut the Centenary cake.

Shanghai

Saturday 16 October 2010, Pudong Shangri-La Hotel, Shanghai

Senior Deputy Vice-Chancellor, Professor Michael Keniger met with 104 alumni and business partners and their guests at the event. Mr Hubert Tse, who graduated with a Bachelor of Commerce in 1994 and a Bachelor of Laws in 1997 and is the current President of the UQ Alumni Association of Shanghai made a toast to the University and assisted Professor Keniger to cut the Centenary cake.

Oman

Sunday 24 October 2010, Crowne Plaza, Muscat

The reception was organised at short notice on the back of a visit to Oman by the Deputy Vice-Chancellor (International), Dr Anna Ciccarelli. About 10 guests attended and Dr Ciccarelli reported that it was a great night, small but high calibre. There was no cake-cutting ceremony.

Appendix 10

SUMMARY CENTENARY BUDGET

The University allocated \$2 million in total for expenditure on the Centenary through the Centenary Secretariat.

See the section of the main Report on the Centenary Budget for information on the amounts expended by the Advancement Office on functions for alumni.

The following summary details broadly the income and expenditure by major area of activity.

Budget for Centenary – Summary	Budget (\$)	Actuals (\$)	Savings (\$)
Centenary Secretariat			
Wages	585,037	534,543	50,494*
Other	148,086	139,205	8,881
Centenary Grants to Organisational Units et al	284,000	248,363	35,637
Celebratory Events/Activities/Projects			
Senate meeting & dinner – 10 December 2010	9,500	16,446	-6,946
Birthday celebrations – 14-16 April 2010	26,600	17,876	8,724
Centenary Celebration Day – 18 April 2010	307,489	281,206	26,283
Commemorative Tree Planting Event	0	1,943	-1,943
Centenary Alumni Reunion Weekend – 2-4 July	26,500	56,557	-30,057
Centenary Oration Series	142,850	122,342	20,508
Art Exhibitions	147,000	147,000	0
Commissioned Music	15,000	15,000	0
Senate dinner & music première – 10 December 2011	0	12,021	-12,021
Other Event Expenses	0	227	-227
Development and Design	30,900	17,185	13,715
Marketing and Promotion	232,500	232,095	405
Corporate Publications	40,000	52,768	-12,768
Contingency	4,538	0	4,538
TOTALS	2,000,000	1,894,776	105,223

* Salary savings take account of estimate for wage payments to Executive Officer up to 6 April 2010

Appendix 11

CENTENARY GIFTS TO THE UQ ART MUSEUM

The following works were gifted to The University of Queensland Collection in commemoration of the University's Centenary, 2010.

* Gifted through the Australian Government's Cultural Gifts Program.

** Gifted through the Australian Government's Cultural Gifts Program (pending).

All measurements height x width x depth.

John Aland (1937–2005)

Red bouquet 1963

oil on board

60.5 x 91.5 cm

**Gift of The Honourable P. F. Underhill OBE.

Davida Allen (1951–)

At the waterhole 2003

oil on medium density fibreboard

120.2 x 269.4 cm

*Gift of Davida Allen.

Davida Allen (1951–)

Woman or housewife or Davida with vacuum cleaner

1986

oil on canvas

187.0 x 146.0 cm

** Gift of Ray Hughes.

Irene Amos (1927–)

Ahead before 1986

watercolour on paper mounted on board

image/sight 31.7 x 41.2 cm

**Gift of The Honourable P. F. Underhill OBE.

Justin Andrews (1973–)

Planar construction 5 2001

synthetic polymer paint, graphite and oilstick on canvas

135.2 x 122.5 x 3.5 cm

**Gift of Dr Morris Low.

Benjamin Armstrong (1975–)

Pink and black 2009

The Gertrude Edition 2009

blown glass and wax, edition 41/50

33.0 x 16.0 x 16.0 cm

**Gift of Benjamin Armstrong.

Andrew Arnaoutopoulos (1945–)

Logos, industrial surface (BP) 1990

synthetic polymer paint on canvas

168.5 x 168.2 cm

**Gift of The Honourable P. F. Underhill OBE.

Margaret Baragurra (c. 1935–)

Untitled n.d.

synthetic polymer paint on canvas

121.0 x 179.0 cm

**Gift of Christopher Thomas and Mark Alexander.

Charles Blackman (1928–)

The thin blue chair 1967

The blue checkered drapes 1967

The ordinary clock 1967

The white cane chairs 1967

The chest with three drawers 1967

The carver chair from Norfolk 1967

The monkeycircus table and the cabinet of skulls 1967

The white cane chairs again 1967

(The good German stove) 1967

Untitled 1967

Untitled 1967

Untitled 1967

from 'Certain chairs: A table or two and other

inanimates of our acquaintance' 1967 by Barbara

Blackman, published by UQ Press, 1968

felt-tipped pen, wash and white gouache on paper

twelve parts, each approx. image/sheet 27.2 x 18.8 cm

**Gift of Barbara Blackman.

John Brack (1920–1999)

John Brack: Nudes 1982

artist's book: lithograph on paper, unsigned proof

ten parts, each 54.5 x 71.0 cm (double sided)

Gift of Lynne Frolich.

Eric Bridgeman (1986–)

Gayer than all the rest 2009
single-channel video on DVD, 6:21 min
Labour Queen 2009
singlechannel video on DVD, 3.31 min
Triple X Bitter 2009
singlechannel video on DVD
Gift of Eric Bridgeman.

Leonard Brown (1949–)

In the Dead Sea, there are no fish 2008
oil on Belgian linen
152.05 x 152.5 cm
** Gift of Leonard Brown.

Ronald Bull (1942–1979)

Untitled (Landscape) c. 1974
oil on Frederic canvas board
74.3 x 99.5 cm
Gift of J. H. Curtis CB

Criss Canning (1947–)

The artist's studio 2004
oil on wood panel
23.8 x 27.5 cm
** Gift of Professor Alan Rix.

C. B. H.

Untitled (Man hunting kangaroo) 1846
ink on paper
image/sheet 22.7 x 33.0 cm
A settler's grave 1846
ink over pencil on paper
image/sheet 23.0 x 31.6 cm
Tired "overlanders" at a creek after 20 miles of country without water 1846
pencil on paper
image/sheet 18.4 x 29.2 cm
Squatter watching his dying horse 1846
ink over pencil on paper
image 18.8 x 27.9 cm; sheet 20.7 x 29.2 cm
"Overlander" with his "stockhorse" and "kangaroo-dog" from an eminence contemplating the proposed but untried route 1846
pencil on paper
image/sight 15.8 x 23.4 cm
Group of kangaroo 1846
ink over pencil on paper
image/sheet 17.7 x 26.3 cm
Untitled (Men with horses and dogs) 1846
ink over pencil on paper
image/sheet 17.6 x 26.2 cm
Gift of J. H. Curtis CB.

Jun Chen (1960–)

Ray Hughes and five other moods 2009
oil on Belgian linen
220.0 x 280.0 cm
*Gift of Jun Chen.

Kevin Connor (1932–)

Looking out from the studio and the Camphor Laurel tree window 1986
oil on Belgian linen
three panels, overall 198.0 x 547.0 cm
**Gift of John Boyle.

Lawrence Daws (1927–)

The cage 2005
digital mixed media print on paper, edition 8/40
139.0 x 153.0 cm
Gift of Lawrence Daws.

Purita Maryanne Downs (c. 1945–)

Untitled n.d.
synthetic polymer paint on canvas
60.5 x 76.0 cm
**Gift of Christopher Thomas and Mark Alexander.

Colin Duncan (1958–)

Baby ghost 2004
Perspex, edition 2/3
123.0 x 110.0 x 0.8 cm (irreg.)
*Gift of the Josephine Ulrick and Win Schubert Foundation.

Diena Georgetti (1966–)

Untitled early 1990s
blackboard paint, incised on found door
150.6 x 91.0 x 2.5 cm
Untitled early 1990s
synthetic polymer paint and pencil on canvas
53.5 x 58.5 cm
Untitled (DAMIT / KREATIVE) 1992
chalk on blackboard paint on masonite
77.7 x 117.5 cm
Untitled early 1990s
synthetic polymer paint and spray enamel on masonite
76.5 x 38.0 cm
Untitled early 1990s
synthetic polymer paint and spray enamel on masonite
76.5 x 38.0 cm
Untitled early 1990s
synthetic polymer paint and ink on paper
image/sheet 35.0 x 23.0 cm
Untitled early 1990s
photocopy on A4 paper
image/sheet 29.5 x 21.0 cm
**Gift of Scott Redford.

Katherine Hattam (1950–)

Rodchenko's teapot, tomato sauce & Diet Coke 2008
mixed media on paper
image/sheet 153.0 x 114.5 cm
*Gift of the Josephine Ulrick and Win Schubert Foundation.

Bill Henson (1955–)

Untitled #21 2007 – 2008
type C photograph, edition 1/5
104.5 x 155.0 cm
*Gift of Patrick Corrigan AM.

PJ Hickman (1952–)

Series Venice Biennale (2009) 2009
synthetic polymer paint on canvas, cardboard box
six parts, each 30.5 x 40.6 x 3.8 cm; six boxes, each
32.7 x 43.2 x 5.0 cm
Gift of P. J. Hickman.

Cherry Hood (1958–)

Jordie 2010
watercolour on Arches paper
image/sheet 150.0 x 101.0 cm
Purchased with the assistance of Bruce Heiser and
Cherry Hood.

Linde Ivimey (1965–)

Saint Claver 2006
cast acrylic resin, dyed cotton, natural fibre, cast and
natural cow and chicken bones
97.0 x 38.0 x 17.0 cm
**Gift of Robin Greer.

Tim Johnson (1947–)

Aboriginal sand paintings from the Western Desert
1980
screenprint on paper
image/sheet 56.5 x 43.5 cm
Gift of Josh and Danielle Milani.

Josie Petrick Kemarre (1953–)

(Bush Berry Dreaming) 2009
synthetic polymer paint on linen
208.5 x 96.0 cm
**Gift of Patrick Corrigan AM.

Peter Kennedy (1945–)

Sketch for large drawing 'What we call progress' 1987
charcoal on paper
image 50.6 x 114.0 cm (irreg.); sheet 58.0 x 122.7 cm
**Gift of Dr Nancy Underhill.

Craig Koomeeta (1977–)

Apelech Brothers: Face markings and head pieces
2005
ochres with synthetic polymer binder on Belgian linen
two parts, overall 95.8 x 191.4 cm
Gift of an anonymous donor.

Craig Koomeeta (1977–)

The Apelech Brothers 2005
ochres with synthetic polymer binder on linen
two parts, overall 95.7 x 191.6 cm
Gift of an anonymous donor.

Craig Koomeeta (1977–)

Pikkuw (Saltwater crocodile) 2008
natural ochres with synthetic polymer binder on
milkwood
32.0 x 241.0 x 75.0 cm
Purchased with the assistance of an anonymous donor.

Rosemary Laing (1959–)

from Paradise work (work #2) 1990
from the series 'Paradise work'
Cibachrome photograph, Plexiglas, mirror polished
steel, edition 1/10
18.0 x 54.0 x 2.5 cm
Foiled 1991
from the series 'from Paradise work'
Cibachrome photographs and perspex panelling
two parts, each 16.7 x 50.0 x 2.0 cm
other space (not central core) 1992
Cibachrome photograph, edition 1/3

18.7 x 59.7 cm

La Petite Morte (After Bataille) 1992
Cibachrome photograph, unique print
18.8 x 59.7 cm

blowout 1993

from the series 'blowout'
polyester particles in baked polyurethane, aluminium,
unique print

18.0 x 54.0 x 2.5 cm (irreg.)

beauty filter #2 (Louise's) 1992 – 1995
photographic print and Perspex, edition 1/5
21.2 x 23.7 x 1.5 cm

beauty filter #3 (Judy's) 1992 – 1995
photographic print and Perspex, edition 1/5
image 22.0 x 24.0 x 1.5 cm

beauty filter #9 (with heart) 1992 – 1995
photographic print and Perspex, edition 1/5
23.6 x 24.9 x 1.5 cm

**Gift of anonymous donors.

Jasper Legge (1968–2010)

City with prisms 2006
synthetic polymer paint and oil on canvas
140.0 x 160.0 cm
**Gift of Christopher Thomas and Mark Alexander.

Peter Liddy (1958–)

Untitled #1 – #20 2010
from 'The presence of absence: Images of an
institution'
gold-toned gelatin silver photographs
twenty parts, each 15.0 x 15.0 cm
Commissioned by Ipswich Campus to commemorate
the University's Centenary, 2010.

Daniel Mafe (1957–)

Sound c. 1994
oil on canvas
two parts, overall 122.5 x 184.0 x 2.5 cm
**Gift of The Honourable P. F. Underhill OBE.

Doreen Marpoondin (1946–2010)

Basket 2005
cabbage palm fibre with natural dyes
overall 8.0 x 32.0 x 32.0 cm

Basket 2005
cabbage palm fibre with natural dyes
overall 9.0 x 31.5 x 31.5 cm
Gift of an anonymous donor.

Suzie Marston (1952–)

Portrait of a youth wearing his mother's earring 1987
synthetic polymer paint on canvas
121.5 x 91.5 cm
Gift of The Honourable P. F. Underhill OBE.

Nevil Matthews (1930–)

Untitled 1963
epoxy resin on board
68.2 x 107.0 cm
Untitled 1963
epoxy resin on board
78.2 x 137.3 cm
**Gift of The Honourable P. F. Underhill OBE.

Danie Mellor (1971–)

Hundreds & Thousands (A Bittersweet History) 2009
mixed media with taxidermied birds and synthetic polymer paint on found branch, mounted on marble
overall 106.0 x 80.0 x 75.0 cm

*Gift of Joanne Elizabeth Kennedy.

Rod Milgate (1934–)

Presentiment late 1960s
oil on board
90.0 x 122.0 cm

**Gift of The Honourable P. F. Underhill OBE.

Donald Moko (c. 1930–)

Jindu 2004
synthetic polymer paint on Belgian linen
119.5 x 180.5 cm

**Gift of Christopher Thomas and Mark Alexander.

Margaret Morgan (1958–)

The bridge 1986
charcoal and oilstick on paper
75.5 x 105.3 cm

**Gift of The Honourable P. F. Underhill OBE.

Elizabeth Marks Nakamarra (c. 1959–)

Untitled n.d.
synthetic polymer paint on Belgian linen
91.7 x 61.0 cm

**Gift of Christopher Thomas and Mark Alexander.

Lorna Napanangka (1961–)

Untitled n.d.
synthetic polymer paint on Belgian linen
91.8 x 122.0 cm
**Gift of Christopher Thomas and Mark Alexander.

Makinti Napanangka (c. 1930–)

Untitled n.d.
synthetic polymer paint on Belgian linen
151.6 x 91.5 cm
**Gift of Christopher Thomas and Mark Alexander.

Lorna Fencer Napurrula (c. 1920–2006)

Untitled n.d.
synthetic polymer paint on canvas
109.2 x 89.0 cm
**Gift of Christopher Thomas and Mark Alexander.

Mitjili Napurrula (c. 1945–) 1

Uwalki Watiya Tjuta 2005
synthetic polymer paint on linen
197.7 x 200.0 cm
Gift of Patrick Corrigan AM.

Joel Ngallametta (1986–)

Law poles n.d.
natural ochres with synthetic polymer binder on wood
four parts, largest 150.0 x 20.0 x 20.0 cm
Gift of an anonymous donor.

Thaapitch Joe Ngallametta (1945–2005)

Boomerang and clapsticks 2005
natural ochres on wood
three parts, largest 80.5 x 10.0 x 2.0 cm
Law poles n.d.
natural ochres with synthetic polymer binder on wood
two parts, each approx. 123.0 x 15.0 x 15.0 cm
Dancing sticks n.d.
natural ochres on wood
two parts, each approx. 140.5 x 4.0 cm
Gift of an anonymous donor.

Sidney Nolan (1917–1992)

African montage c. 1963
oil on composition board
120.4 x 151.8 cm
*Gift of the Josephine Ulrick and Win Schubert Foundation.

Andrew Nott (1946–)

Shute 1967
synthetic polymer paint on board
107.5 x 122.0 cm
**Gift of The Honourable P. F. Underhill OBE.

Margaret Olley (1923–)

Venice 1952
watercolour over monotype on paper
image/sheet 41.6 x 52.5 cm
Tarred net 1961
ink and watercolour on paper
image/sheet 40.0 x 49.5 cm
Kuala Lumpur 1969
ink and watercolour on paper
image/sheet 25.7 x 41.4 cm
Gift of the Margaret Hannah Olley Foundation in recognition of the contribution to the UQ Art Museum by Nick Mitzevich (Director 2007 – 2010).

Harold Parker (1873–1962)

Carved wood panel c. 1892 – 1893
carved wood
overall 95.0 x 61.0 x 3.0 cm
**Gift of Dr Felix Behan.

John Passmore (1904–1984)

Self portrait with a scarf 1940
oil on canvas
44.4 x 39.6 cm
*Gift of Philip Bacon AM.

Rusty Peters (1935–)

Waloorrji Ngarranggarni (Cyclone Dreaming) 2004
natural ochres on Belgian linen
122.2 x 132.2 cm
**Gift of Christopher Thomas and Mark Alexander.

Gloria Tamerre Petyarre (c. 1945–)

Body paint design 2005
synthetic polymer paint on linen
125.4 x 210.4 cm
**Gift of Patrick Corrigan AM.

Gloria Tamerre Petyarre (c. 1945–)

Bush medicine (Bush leaves) 2008

synthetic polymer paint on linen
206.5 x 122.0 cm

**Gift of Patrick Corrigan AM.

Kathleen Petyarre (c. 1940–)

Thorny Devil Lizard 2007

synthetic polymer paint on linen
117.0 x 123.0 cm

**Gift of Patrick Corrigan AM.

Kathleen Petyarre (c. 1940–)

Untitled n.d.

synthetic polymer paint on Belgian linen
150.5 x 150.5 cm

**Gift of Christopher Thomas and Mark Alexander.

Jon Plapp (1938–2006)

All distance breathes 1987

synthetic polymer paint on canvas
132.0 x 152.5 cm

*Gift of Bruce Heiser in memory of Michael Milburn.

Axel Poignant (1906–1986)

Nolan n.d.

photograph

image 30.0 x 20.0 cm; sheet 38.5 x 29.0 cm

Portrait of Sidney Nolan n.d.

photograph

image 30.5 x 24.5 cm; sheet 38.5 x 34.0 cm

Gift of Dr Nancy Underhill.

Johnny Hans Poonkamealya

Apelech spear 2010

ochres, feathers, and stingray spur on wood
overall 193.5 x 12.0 cm

Gift of an anonymous donor.

Leonie Pootchemunka (1962–)

Moon sister's story 2006

from 'Duyfken: The Aboriginal print portfolio'

printer: Rosalind Atkins

linocut on paper, artist's proof 2/5

image 44.4 x 59.7 cm; sheet 56.5 x 75.5 cm

Gift of an anonymous donor.

Luke Roberts (1952–)

Alice Jitterbug (Germaine Greer) 1974

camera: Ron Ridge

photograph

99.0 x 77.5 cm

**Gift of Luke Roberts.

Luke Roberts (1952–)

Alice / Alles ... The Warhol Effect 1977/1996

camera: Jane Ulrich

mixed media: watercolour and pencil over photographs,
and found object with synthetic polymer paint, glitter
and yellow metal

118.5 x 113.0 x 9.0 cm

Gift of Luke Roberts.

Joy Roggenkamp (1928–1999)

Sketchbook c. 1985

watercolour, felt pen and charcoal on paper
eleven pages, each image/sheet 19.5 x 23.0 cm

Sketchbook n.d.

watercolour, felt pen, charcoal and pencil on paper
100 pages, each image/sheet 28.0 x 22.0 cm

Sketchbook n.d.

watercolour, pen and pencil on paper

nine pages, each image/sheet 25.1 x 35.5 cm

Glasshouse Mountains in cloud n.d.

watercolour on Fabriano paper

image/sheet 54.3 x 72.2 cm

White sails at Bribie c. 1962

watercolour and charcoal on paper

image/sheet 63.3 x 83.5 cm

St Louis Mission, Noumea n.d.

watercolour and charcoal on paper mounted on board

image/sheet 54.7 x 74.5 cm

Submarine base at Rabaul 1967

synthetic polymer paint on board

image 72.0 x 90.0 cm

On the road to Peachester c. 1985 – 1986

watercolour on paper

image/sheet 60.5 x 83.2 cm

The Glasshouses, afternoon n.d.

watercolour on paper

image 71.5 x 93.5 cm; sheet 71.5 x 107.3 cm

Storm over the Glasshouses c. 1967

watercolour on paper mounted on board

image 54.5 x 70.0 cm; sheet 56.0 x 75.7 cm

Teatrees and rocks, near Kyogle n.d.

watercolour on paper

image 80.0 x 92.5 cm; sheet 80.0 x 121.0 cm

Autumn – A Maleny glen n.d.

watercolour on paper

image/sheet 60.7 x 85.5 cm

To market to market n.d.

watercolour on paper

image/sheet 56.5 x 76.8 cm

Glasshouses painted in the evening from Cairncross

Park n.d.

synthetic polymer paint on board

image 71.5 x 89.5 cm

Gift of Ross McCowan in memory of Joy Roggenkamp

OAM

Joy Roggenkamp (1928–1999)

(Landscape with moon) before 1978

watercolour on paper

image/sheet 56.8 x 76.8 cm

**Gift of The Honourable P. F. Underhill OBE.

Pamela See (Xue MeiLing) (1979–)

Tears for the congregation 2008

found political poster reproduction, paper cut

image/sheet 82.0 x 112.0 cm (irreg.)

Gift of Pamela See.

Kathleen Shillam (1916–2002)

Cat n.d.
bronze
37.0 x 22.0 x 15.0 cm

Bird n.d.
bronze
23.0 x 26.0 x 31.0 cm

*Gift of the Josephine Ulrick and Win Schubert Foundation.

Andrew Sibley (1933–)

The windmill 1964
oil on board
image 90.0 x 121.0 cm

**Gift of The Honourable P. F. Underhill OBE.

Charlie Sofo (1983–)

Birds 2008
DVD, unlimited edition
duration 1.29 min
Gift of Carl and Edwina Marks.

Madonna Staunton (1938–)

Untitled 1979
collage on paper
image 16.0 x 16.0 cm
**Gift of The Honourable P. F. Underhill OBE.

Ronnie Tjampitjinpa (c. 1943–) 3

Tingari 2008
synthetic polymer paint on Belgium linen
119.0 x 179.8 cm
Gift of Patrick Corrigan AM.

Bill Whiskey Tjapaltjarri (c.1920–2008)

Rockholes and Country near the Olgas 2007
synthetic polymer paint on Belgian linen
199.0 x 486.0 cm
**Gift of Ken McGregor.

Thomas Tjapaltjarri (1964–) 4

Tingari cycle 2008
synthetic polymer paint on Belgium linen
182.0 x 299.5 cm
Gift of Patrick Corrigan AM.

Hayward Veal (1913–1968)

Garden scene, UK c. 1955
oil on canvas
50.7 x 40.8 cm
Self portrait c. 1953
oil on canvas
51.0 x 30.5 cm
*Gift of The Honourable Ian Callinan AC.

Carl Warner (1965–)

a concrete pasture 1998
silver chloride bromide photographs
106 parts, each image/sheet 25.3 x 20.2 cm
*Gift of Carl Warner.

Frank Watters (1934–)

Untitled (Dickey Beach, Tooway Creek) 1982
watercolour on paper
image/sheet 34.3 x 25.3 cm
**Gift of The Honourable P. F. Underhill OBE.

Guan Wei (1957–)

Gazing into deep space (Triptych) No. 12 2003
synthetic polymer paint on canvas
triptych, overall 127.0 x 159.0 cm
*Gift of the Josephine Ulrick and Win Schubert Foundation.

Greg Weight (1946–)

Margaret Olley – 1991 1991
photograph, artist's proof
image 54.8 x 70.2 cm; sheet 66.2 x 82.0 cm
Donald Friend – 1987 1987
photograph, edition 6/15
image 54.5 x 70.7 cm; sheet 65.9 x 82.1 cm
Robert Klippel, boatshed studio, Birchgrove – 1985 1985
photograph, edition 6/15
image 57.8 x 70.3 cm; sheet 68.8 x 80.5 cm
Mike Parr – 1995 1995
photograph, artist's proof
image 59.0 x 71.2 cm; sheet 70.0 x 82.4 cm
Fred Cress – 1995 1995
photograph, edition 1/15
image 70.2 x 58.0 cm; sheet 81.5 x 69.1 cm
James Gleeson – 1995 1995
photograph, edition 6/15
image 58.8 x 70.2 cm; sheet 70.0 x 81.6 cm
Rosalie Gascoigne – 1993 1993
photograph, edition 2/15
image 70.0 x 59.4 cm; sheet 81.7 x 70.8 cm
John Beard – 2003 2003
photograph on rag paper, edition 6/15
image 70.0 x 59.7 cm; sheet 81.4 x 71.0 cm
Lucy Culliton – 2003 2003
photograph on rag paper, edition 6/15
image 70.0 x 58.7 cm; sheet 81.4 x 70.1 cm
Tracey Moffatt – 1995 1995
photograph, artist's proof
image 70.8 x 57.8 cm; sheet 82.0 x 69.2 cm
Tracey with mirror – 1995 1995
photograph, edition 2/15
image 70.2 x 58.0 cm; sheet 81.5 x 69.2 cm
Carol Ruff – 1998 1998
photograph, edition 6/15
image 57.2 x 70.3 cm; sheet 68.6 x 82.0 cm
Michael Johnson – 1988 1988
photograph, edition 6/15
image 59.0 x 72.2 cm; sheet 70.5 x 83.8 cm
George Gittoes – 1998 1998
photograph, edition 6/15
image 58.8 x 72.0 cm; sheet 70.0 x 83.6 cm
Tim Storrier – 1995 1995
photograph, edition 6/15
image 56.5 x 70.3 cm; sheet 67.9 x 82.0 cm
Wendy Sharpe – 2000 2000
rag paper, edition 6/15
image 70.1 x 58.2 cm; sheet 81.6 x 70.0 cm
Gloria Petyarre – 1994 1994

photograph, edition 1/15
 image 71.4 x 58.3 cm; sheet 82.6 x 69.5 cm
Garry Shead with Petit Testament – 2003 2003
 photograph, artist's proof
 image 54.0 x 70.6 cm; sheet 65.5 x 82.2 cm
Brett Whiteley – 1976 1976
 photograph on rag paper, edition 8/15
 image 50.2 x 76.3 cm; sheet 61.6 x 83.3 cm
Martin Sharp – 1971 1991
 photograph, edition 6/15
 image 69.8 x 52.5 cm; sheet 81.2 x 63.6 cm
Jeffrey Smart – 1992 1992
 photograph, edition 6/15
 image 51.0 x 71.4 cm; sheet 62.4 x 83.2 cm
Lloyd Rees, brushes – 1983 1983
 photograph, edition 7/15
 image 70.7 x 48.0 cm; sheet 82.0 x 59.5 cm
Frottage (John Wolseley) – 2002 2002
 photograph, edition 6/15
 image 47.0 x 70.6 cm; sheet 58.4 x 83.0 cm
Queenie (McKenzie) – 1997 1997
 photograph, edition 6/15
 image 52.2 x 71.2 cm; sheet 64.0 x 82.0 cm
Johnny Bell – 1968 1968
 photograph, edition 6/15
 image 49.6 x 70.5 cm; sheet 60.7 x 82.0 cm
Wenten Rubuntja – 2001 2001
 photograph, edition 6/15
 image 48.6 x 59.8 cm; sheet 72.2 x 83.6 cm
Lloyd Rees – 1975 1975
 photograph, edition 4/15
 image 72.0 x 48.5 cm; sheet 84.0 x 59.8 cm
Arthur Boyd – 1993 1993
 photograph (coated paper), edition 6/15
 image 70.5 x 55.0 cm; sheet 81.6 x 66.2 cm
Arthur Boyd – 1993 1993
 photograph, edition 6/15
 image 48.5 x 71.2 cm; sheet 59.7 x 83.2 cm
Brett portrait 2, 1975
 photograph, edition 6/15
 image 70.5 x 47.5 cm; sheet 81.8 x 59.0 cm
Brett Whiteley – 1972 1972
 photograph, edition 6/15
 image 48.3 x 71.5 cm; sheet 59.8 x 82.8 cm
Brett Whiteley (Paint hat) 1971
 photograph, edition 6/15
 image 70.2 x 47.0 cm; sheet 81.6 x 58.2 cm
Brett (Whiteley) at Gasworks studio – 1971 1971
 photograph, edition 6/15
 image 47.5 x 70.6 cm; sheet 59.0 x 82.0 cm
Brett Whiteley – c. 1975 c. 1975
 photograph, edition 6/15
 image 70.4 x 47.6 cm; sheet 81.7 x 59.0 cm
Tim Johnson – 1991 1991
 photograph, edition 6/15
 image 58.0 x 70.7 cm; sheet 69.2 x 81.5 cm
The Hermannsburg Potters – 1999 1999
 photograph, edition 6/15
 image 47.3 x 70.2 cm; sheet 58.8 x 81.5 cm
Kevin Connor – 1991 1991
 photograph, edition 6/15
 image 48.0 x 71.0 cm; sheet 59.7 x 82.2 cm
John Olsen – 1996, 1996
 photograph, edition 8/15

image 70.0 x 56.5 cm; sheet 81.7 x 67.9 cm
 from Australian artists: Portraits by Greg Weight 1996
 *Gift of Patrick Corrigan AM.

Kenneth Whisson (1927–)

Country sleep 1 or Those dogs 1988
 oil on canvas
 image 58.7 x 90.0 cm
 *Gift of the Josephine Ulrick and Win Schubert Foundation.

Jubilee Wolmby (1949–2005)

Yam digging sticks n.d.
 natural ochres and synthetic polymer binder on wood
 six parts, largest 117.0 x 2.5 cm
 Gift of an anonymous donor.

William Yang (1943–)

Self portrait Arncliffe 2009
 assisted by: Sacha Kenyon and Walter MacIntosh
 digital print on paper
 image 68.0 x 152.4 cm; sheet 81.0 x 166.0 cm
 digital video 15:00 mins
 *Gift of William Yang.

Heidi Yardley (1975–)

Self portrait 2009
 charcoal, pastel and gesso on paper
 image/sheet 123.0 x 111.0 cm
 **Gift of Jan Murphy.

Hersey Yunkaporta (1946–)

Basket 2005
 cabbage palm fibre with natural dyes
 overall 6.5 x 28.0 x 28.0 cm
Basket 2005
 cabbage palm fibre with natural dyes
 overall 7.5 x 31.0 x 31.0 cm
 Gift of an anonymous donor.

Ron Yunkaporta (1956–)

Law poles n.d.
 natural ochres and feathers on wood
 overall, each 131.5 x 15.0 x 15.0 cm
 *Gift of an anonymous donor.

Michael Zavros (1974–)

Zegna suit 2006
 charcoal on paper
 image/sight 59.5 x 85.0 cm
 *Gift of the Josephine Ulrick and Win Schubert Foundation.

Salvatore Zofrea (1946–)

(Three nudes) before 1969
 watercolour on paper
 image/sheet 50.0 x 65.3 cm
 **Gift of The Honourable P. F. Underhill OBE.

