

LOOKING OUT FOR CULTURE

An Introduction to Indigenous arts, copyright, trade marks & protocols.

Indigenous cultural and intellectual property specialist, Ms Terri Janke, is presenting a one-day workshop in Canberra on Tuesday 25th September 2007.

VENUE: Mabo Room
Australian Institute for Aboriginal and Torres Strait Islander Studies (AIATSIS)
Lawson Crescent
Acton Peninsula, Canberra ACT

WHO SHOULD ATTEND?

You should attend if you are in the arts industry, government, private business, or if you are an artist, writer, creator, arts administrator, lawyer, student, or if you are interested in Indigenous arts & culture, or you are interested in Indigenous business or working with/for Indigenous people.

WHAT YOU GET?

One full day with one of Australia's leading Indigenous cultural and intellectual property specialists, light lunch, morning/afternoon tea, Certificate of Completion, networking opportunities, and course materials (100+ pages in a folder).

Registration and prior payment is essential to attend the event. Places will be limited.

COST

\$550 includes GST, course materials of 100+ pages, certificate and light lunch.

"Indigenous arts and culture is breaking new ground. With this growing exposure, it is critical that Aboriginal and Torres Strait Islander people have access to professional advice on copyright, contracts, protocols and trademarks, to develop cultural projects and to protect their Indigenous cultural heritage.

Whether you're an artist, a writer, dancer, singer, or work in government or private business – it's all about looking out for culture.

I hope you can come along and be a part of this workshop."

Terri Janke

"Not only was the LOFC session informative but the publication provided as part of the workshop will be a great future reference."

Joanne Brown
Acting CEO, Viscopy Ltd



About your Presenter
Terri Janke (BA.LLB.)

Ms Terri Janke is a successful Indigenous solicitor, published author and businesswoman.

Her Sydney based law firm, Terri Janke and Company Pty Ltd is a private independent Indigenous law firm.

Terri's firm has a charter to advance the protection of Indigenous people in respect of intellectual and cultural property matters.

Terri is the author of: – *"Our Culture: Our Future: A Report on Australian Indigenous Cultural and Intellectual Property Rights"* and in 2004 *"Minding Culture"* for the World Intellectual Property Organisation (WIPO) plus the Australia Council's *'Indigenous cultural protocols guides'*.

Terri is a popular public speaker. Her method is entertaining, engaging and educational. She empowers her guests with knowledge and enthusiasm.

She is a leading expert in her field.

"The workshop was invaluable in terms of providing an informed, holistic approach and better understanding of the cultural, social and practical issues facing Indigenous artists."

Sally Howland, Director of Member Services,
Australasian Performing Rights Association Ltd

The 'Looking out for culture' workshop is valuable as it offers an insight into the legal and cultural systems and more importantly, how the legal system can protect culture and the inadequacies of the legal system in protecting culture.

Samantha Joseph, Indigenous Lawyer

The one day program includes:

9:45 am Welcome settle-in, meet your peers

10:00am Start of workshop

Indigenous arts and culture What is Indigenous Cultural and Intellectual Property? What rights do Indigenous artists want to their art and culture? Intellectual property and protecting Indigenous arts: the shortfalls and potential uses.

11:15am Morning tea

11:30am Copyright What it protects? Duration of protection. What are the particular concerns of Indigenous artists in relation to copyright protection? Who owns copyright? What are moral rights? Indigenous communal moral rights. Case Studies.

12:30pm Managing rights using agreements What are the benefits of using a written contract? Case studies of arts licence agreement. Essential terms and conditions. Negotiating rights.

1:00pm Break for lunch - light lunch provided

1:30pm Developing protocols Overview of protocols for working with Indigenous arts and culture. What issues should be covered by protocols?

2:30pm Trade marks Where do you apply for a trade mark? What is the registration process? How much does it cost? Where to go for help?

What is the difference between a registered trade mark and an unregistered trade mark? Case study on Indigenous use of trade marks.

3:30pm Discussions of uses in participants work.

4:00pm Close workshop

Registration Form:

Please complete and post to:

Terri Janke & Company Pty Ltd
PO Box 780
ROSEBERY NSW 1445

Yes, I would like to attend the "Looking Out For Culture" Workshop on Tuesday 25th September 2007.

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Australian Institute for Aboriginal
and Torres Strait Islander Studies (AIATSIS)
Lawson Crescent, Canberra ACT

Name:	<input type="text"/>
Organisation:	<input type="text"/>
Address:	<input type="text"/>
Email:	<input type="text"/>
Phone/Mobile:	<input type="text"/>

Please find attached payment of \$550
(Cheque, money order or bank cheque) made out to:

Terri Janke and Company Pty Ltd
ABN27098848723

Note: Tax Invoices provided for all payments
and purchase orders.

**For more information, please contact the
Workshop Coordinator:**

Ms Sonia Cooper
ph 02 9693 2577
Fax 02 9693 2566
email sonia@terrijanke.com.au



Keep an eye out for Title: Looking out for culture: Indigenous arts and cultural expression and copyright, trade marks and designs, Author: Terri Janke, ISBN: 0-9757044-0-0, Due date: 2007/2008 release