We are committed to sharing our activities and a rich store of intellectual and leisure resources with the wider community.

Objectives
- to strengthen links and share our specialist resources with industry, business, the professions and the community
- to encourage strategic, mutually-beneficial partnerships with our stakeholders
- to champion the role of education and research in supporting the economic, health and social well-being of local, state, national and international communities

Key outcomes
- outdoor theatre event at UQ Ipswich, led by our Cracka Theatre Troupe and involving school and community groups in research, scriptwriting and performance
- about 80 public lectures
- contributions to more than 50 development aid projects overseas

Outlook
- more mutually-beneficial community partnerships
- increasing support from benefactions, bequests and other community sources

The year ahead
- stronger University-alumni relationships worldwide
- continued free public access to resources such as School of Music concerts and teaching and research museums

Sparking public debate
A host of free public lectures and seminars nurtured public debate, with many events including refreshments and opportunities for discussion.

Dr Peter Ellyard, an authority on global, regional and national futures and an Adjunct Professor, spoke on Planning for thrive in the 21st century at the inaugural annual UQ Ipswich Oration sponsored by the Friends of UQ Ipswich (see pages 37, 38)

Student-organised events aired views on:
- gender equity and the family (newspaper columnist Angela Shanahan: Sir James Duhig Memorial Lecture organised by St Leo’s College Student Club and the University); and
- microsurgery (Professor Earl Owen AO, who did the world’s first hand transplant: E.S. Meyers Memorial Lecture organised by The University of Queensland Medical Society).

Other lectures, including a Faculty of Arts Centre for Critical and Cultural Studies series, explored topics as diverse as:
- the role of the public university (Professor Peter Doherty AC, Nobel Laureate and graduate);
- the future of public broadcasting (Adjunct Professor Brian Johns, former ABC managing director);
- archaeological findings in Greece (Professor Alexander Cambitoglou, director, Australian Archaeological Institute at Athens);
- Japan’s foreign policy (His Excellency Ambassador Hisashi Owada); and
- documenting Australia’s indigenous
languages (Dr Mary Laughren, School of English, Media Studies and Art History).

We were again primary sponsor for nearly 60 events at the Brisbane Institute www.brisinst.org.au, a public forum based at Customs House. Lunch and breakfast meetings, evening seminars and conferences explored topics such as:

- Should judges speak out? (The Hon. Justice Margaret McMurdo);
- Balancing work and family (John Covey);
- Art, fakes, frauds and other stories (Philip Bacon AM);
- Rattling the skeletons in the boardroom closets (Stephen Mayne);
- Philanthropy in a Smart State (The Hon. Michael Ahern); and
- South East Asia: the Queensland connection (Sallyanne Atkinson AO).

OMC Web Services worked with other IT divisions to review and upgrade systems running our corporate website, revamped sites for faculties and administrative sections and completed new sites such as UQ Gatton www.uq.edu.au/gatton and myAdvisor (see pages 25, 44).

Qualitative market research showed prospective students, their parents and mentors still give priority to degree quality and high graduate employment when choosing a university. This was the basis for corporate and faculty recruitment advertising including particularly successful postgraduate studies campaigns by the Faculty of Arts and Faculty of Social and Behavioural Sciences.

Other marketing initiatives included a Faculty of Biological and Chemical Sciences competition promoting the Bachelor of Marine Studies (new in 2002). This attracted 400 entries from high school students and teachers as far afield as Cairns and Dalby. The 16 winners (eight from each group) enjoyed a three-day Science Camp at our Moreton Bay Research Station.

Journalism students and staff produced

- The Queensland Independent newspaper www.sjc.uq.edu.au/tqi/index.htm circulation 12,400, free on Brisbane university campuses and to homes in St Lucia, 700 available from newsagents at $2 a copy;
- NewsWatch, a half-hour current affairs program broadcast at 8.30am Saturdays on community radio station 4RPH, 1298am; and
- InSite, a multimedia current affairs website www.sjc.uq.edu.au/insite/index.htm

The School of Music contributed to 4MBS Classic FM radio broadcasts (news and event previews, 1pm, second Sunday of each month).

**Communications**

Our Office of Marketing and Communications (OMC) promoted research, teaching and other activities via

- marketing initiatives such as open days (see pages 40-41),
- a media liaison service facilitating expert media commentary,
- online news www.uq.edu.au/news,
- magazines such as UQ News (monthly, circulation 14,000) and Graduate Contact (twice-yearly, circulation 120,000), and

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**Town and gown**

Graduate and corporate relations initiatives involved our Development Office (see page 43), Convocation, the Friends of UQ Ipswich, The Alumni Association of The University of Queensland.
Sam Logan and Joan Cribb sort donations for the biennial Alumni Book Fair and Rare Book Auction. These raised $117,000 for projects ranging from the Book of Remembrance (commemorating those who have donated their bodies for University teaching and research) to computers for the Centre for Microscopy and Microanalysis.

Kudos for Customs House...
- Brisbane Restaurant and Catering Awards for Excellence (Function/Convention Centre Catering category)
- Brisbane Tourism Awards (Heritage and Cultural Tourism category): third win in a row and entry to the Hall of Fame

2001 CLIENT BASE FOR FUNCTIONS AT CUSTOMS HOUSE

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Review of activities

Community partnerships

Queensland Inc. and graduate associations in Australia and overseas.

The Friends of UQ Ipswich strengthened University-community ties with on-campus events such as a Corporate Cocktail Party and the Friends Dinner. The annual Corporate Golf Day on the course adjoining the campus was particularly successful, raising more than $5000 for a Friends of UQ Ipswich undergraduate scholarship in 2002.

About 200 members of the public attended our first UQ Ipswich Scholarships and Prizes Presentation of awards worth $36,000. Sponsors included Ipswich City Council, Boeing Australia, Bendigo Bank, Ipswich RSLA Sub-branch, Ipswich City Rotary Club, Clemenger BBDO, UFS Pharmacy and the Ipswich Club of the War Widows’ Guild of Australia (Queensland).

Alumni Association support included:
- the biennial Book Fair and Rare Book Auction;
- contributions to Excellence in Teaching Awards (see pages 22-23) and student traditions such as the Great Court Race (see page 27);
- student awards such as Alumni postgraduate bursaries, the Betty Fletcher Memorial Travelling Scholarship and (with UQ SPORT) sports scholarships (see page 27);
- specialised equipment such as the Braille Computerised Notebook; and
- annual awards of Alumnus of the Year (Ted Evans AC, former Secretary of the Treasury) and Graduate of the Year (Karen Dancer, who graduated Bachelor of Science with honours in mathematics and a Grade Point Average of 6.99 out of a possible 7).

Leisure and entertainment

Customs House, our heritage-listed riverside base in Brisbane’s CBD, was a popular venue for University, public and private meetings, seminars and catered events.

Free guided tours of the building attracted 2500 Sunday visitors and 10 private groups; and 14,000 Art Gallery visitors attended free showings of our Australian art collection and visiting exhibitions such as

- Contemporary Art of Vanuatu and
- the Doug Moran National Portrait Prize touring exhibition of 32 portraits including the $100,000 prizewinner Self-portrait in bed with the Animals by Kristin Headlam.

Brook Dittman from Bremer High School... one of a cast of 80 staging Sandy Gallop Dances with the Moon, a sunset processional performance at UQ Ipswich. The community production, an initiative of our Cracka Theatre Troupe and artistic director Sue Rider, involved Redbank Plains and Bremer State High Schools, St Mary’s College, the Leichhardt Community Centre and S Troupe (a theatre group for people with disabilities).
A full concert program attracted audiences totalling 9000 to the elegant Long Room, where School of Music performers gave two dinner concerts, two twilight concerts and eight free Sunday concerts.

Other Customs House events included:
- The Queensland Biennial Festival Concert featuring composers from Paris, London, Basel, Sydney and Brisbane, and
- performances by non-University groups such as Operatif!, the Imogen Youth Choir and the Youth Music Foundation.

**A musical feast**

*Australia All*, a Centenary of Federation concert featuring our 80-member Queensland University Symphony Orchestra, University Chorale and chamber choir *Concentus*, headed the School of Music program at St Lucia.

Other events included:
- 24 free lunchtime concerts;
- excerpts from Mozart’s *The Marriage of Figaro* (orchestra and vocalists);
- events for the sixth annual Brisbane Early Music Festival, founded and organised by the School and featuring University, local and interstate musicians at venues throughout Brisbane; and
- the Queensland premiere of Bach’s *Der Gerechte kommt um* at our 10th annual Thanksgiving Service honouring people who donate their bodies for teaching and research (University Chorale and the University Chamber Choir *Concentus*).

Our musicians also performed off-campus. Our Symphony Orchestra took part in Kidnapped! *The abducted orchestra*, a joint production with the Queensland Ballet.

Queensland University Musical Society (QUMS), whose members represent the University and outside communities, appeared at
- the Goodwill Games opening gala,
- St Stephen’s Cathedral with the Brisbane Philharmonic Orchestra and
- Laidley Cultural Centre, one hour’s drive west of Brisbane. *Elision*, our contemporary music ensemble, appeared in
- *Dark Matter*, a collaboration with artists from Norway and the Netherlands at the Brisbane Powerhouse, and
- *One X 2*, a program *Elision* members created to help people enjoy contemporary music.

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### Degrees honoris causa...

- His Majesty Sultan Haji Hassanal Bolkiah Mu’izzaddin Waddaulah-Sultan and Yang Di-Pertuan of Brunei, Darussalam (Doctor of Laws)
- actor, director and dramatist Bille Brown (Doctor of Letters)
- artist and University sculptor since 1976 Rhyl Hinwood (Doctor of Philosophy)
- solicitor Dr Jeffrey Mann AM (Doctor of Laws)
- poet Peter Porter (Doctor of Letters)
- distinguished surgeon and champion swimmer Dr David Theile (Doctor of Philosophy)

#### 2001 University of Queensland Gatton Gold Medal...

- Harry Debney, CEO Visy Industries ($2.1 billion turnover, 6500 employees)

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### Teaching tools, public pleasure...

- Anthropology Museum
- Antiquities Museum
- University Art Museum
- Computer Museum
- Marks-Hirschfeld Museum of Medical History
- Physics Museum
- Zoology Museum
- Insect Collection and other collections
Special events

The 90th Anniversary Alumni Reunion weekend at St Lucia included public events such as a Book Fair, the inaugural Alumni Cup Intercollege Cloister Races (see page 27), museum exhibitions, and performances by the Regimental Band and the Emmanuel College Pipers. The event was organised through the Development Office by representatives from about 20 alumni groups including all the faculties, the University Regiment and UQ Gatton.

UQ Ipswich was a major sponsor for Steam and Steel, the City of Ipswich Centenary of Federation celebration. Our contributions included a display and performances by Cracka Theatre Troupe (see page 38), established in 1992 as part of our postgraduate drama program and now associated with our Australian Studies Centre. Business management students, on behalf of Centenary of Federation organisers surveyed people attending the event. UQ Ipswich was a major sponsor for Steam and Steel, the City of Ipswich Centenary of Federation celebration. Our contributions included a display and performances by Cracka Theatre Troupe (see page 38), established in 1992 as part of our postgraduate drama program and now associated with our Australian Studies Centre. Business management students, on behalf of Centenary of Federation organisers surveyed people attending the event.

Community consultation

We consulted widely on major issues affecting the University and the community.

The UQ Ipswich Strategic Advisory Group, which represents University, Ipswich City Council, business and community interests, advised on community effectiveness of the UQ Ipswich marketing campaign. Members (particularly Bendigo Bank) are also supporting redevelopment of the heritage-listed Boilerhouse as a home for the Community Service and Research Centre (see pages 41, 43).

The Community Liaison Committee, representing the IMB, University, government, community and CSIRO discussed issues concerning the joint UQ/CSIRO building project (see pages 49, 50) on the St Lucia campus. The Committee helped resolve issues such as traffic and parking congestion, noise and other construction-related issues. The Committee will continue to meet regularly.

Open days

More than 25,000 prospective students and mentors attended our annual UQ Study Expo at St Lucia. This showcased research and teaching facilities such as museums, libraries, laboratories and teaching areas. UQ Gatton and UQ Ipswich Open Days drew crowds of 4000 and 2000 respectively.
About 700 visitors converged on our Experimental Mine in suburban Indooroopilly for our annual Mine Open Weekend, to see research and teaching facilities at the world’s only known university-owned underground mine located within a capital city. The 36th annual AusIMM National Student Mining Games proved an extra drawcard.

The new Postgraduate Education Loans Scheme (PELS) helped attract 1500 visitors to our third annual Postgraduate Information Evening; and 5250 people (twice as many as in 2000) attended our second annual UQ Careers Fair, involving 70 leading employers from government and private industry.

**Linking ideas, people, expertise**

The UQ Ipswich Community Service and Research Centre (CSRC) has generated more than $2 million for reinvestment into the community since its launch in 1999. In 2001, Centre staff worked with 220 partners, produced more than 20 reports and publications for community and government, participated in 25 conferences and symposiums, employed 40 community researchers and established 150 learning partnership opportunities for student placements and community projects.

The CSRC also completed 25 funded and numerous unfunded projects. These included:
- Web-based software for Housing Service agencies;
- established the community, media and communications program area; and
- after-school care services and community IT training.

The year’s other highlights included:
- the Graduate Certificate in Interprofessional Leadership, supported by more than $100,000 in Queensland Government community scholarships;
- selection as national organisers for the international Universities as sites of civic responsibility research project;
- attendance of 700 at a CSRC-organised public symposium where Professor Robert Putnam, Harvard Professor for Public Policy, argued the benefits of community involvement;
- 14 Collaborative Community Learning programs; and
- development of a software database linking community projects with University knowledge (partnership between CSRC and the UQ Ipswich Information Environments program).

**School-to-university transitions**

Initiatives to smooth the path from school to university (see page 18, 23) included our usual major five-day events for high school students:

- Leo Howard Vacation School as an experience of university life;
- Bridging Chemistry Course at UQ Gatton, preparing students with no chemistry knowledge for university studies (one participant travelled from Zimbabwe);
- FEAST (Future Experiences in Agriculture, Science and Technology) at UQ Gatton, exploring careers in agribusiness, agricultural science and environmental management; and
- Biofutures 2001 forum (sponsored by the University, Queensland University of Technology and the State Government) including a mock United Nations summit on Genes for the people.

**Sharing expertise**

Research outcomes benefited communities everywhere by boosting knowledge about the world’s people, communities and physical environments (see pages 30, 31, 33, 34).

Staff and students lent skills to government, business, rural and community needs. Contributions included:

- extending Triple P (the Positive Parenting Program) to New Zealand, Germany, Hong Kong, Singapore, Scotland and the USA (SBS Faculty researchers);
- humanitarian work in East Timor (arts/law students and UQ Gatton lecturers);
- growing 60,000 flannel flower plants as the official floral emblem for NSW Centenary of Federation celebrations – contract with the Royal Botanic Garden Sydney extended to next year (School of Land and Food Sciences and Birkdale Nursery);
- community education such as creative writing workshops (since 1995) at a Brisbane City Council library, and a media studies program for secondary and tertiary students examining reality television as an expression of Australian culture (contemporary studies lecturer); and
- a training workshop on preserving biodiversity via “green economics” for participants from the USA, China, Pakistan, Malaysia, Indonesia, New Zealand and Papua New Guinea (our Centre for Economic Policy Modelling and World Wide Fund for Nature).

**Advancing overseas aid**

We were involved in more than 50 development aid projects through UniQuest’s (see page 31) International Projects Division. Major projects included the:

- Education Sector program in Kiribati (School of Education, AusAID);
- Post-secondary Education Rationalisation project in Laos (University Library, Asian Development Bank (ADB));
- Strengthening of the Budgeting Systems project in Tonga (UniQuest, AusAID);
- Public Sector Reform project in Vanuatu (UniQuest, AusAID);
- Institutional Strengthening of Agricultural Service project in Papua New Guinea, to develop Vudal University (Faculty of NRAVS, New Zealand Overseas Development Aid);
- Strengthening Legal Education and Judicial Training project in the Maldives, (T.C. Beirne School of Law, ADB);
- Himachal Pradesh Watershed project feasibility/design mission in India (UniQuest, AusAID);
Abu, a five-tonne 68-year-old Asian elephant from Ashton’s Circus, arrives at our veterinary school clinic for foot x-rays. The diagnosis was arthritis.

**Review of activities**

**Community partnerships**

*Privatisation of Extension Services* project in Sri Lanka (UniQuest, ADB); *Southern Province Rural Economic Enhancement* project in Sri Lanka (UniQuest, ADB); and *Legal and Judicial Reform* project in Sri Lanka (UQ Centre for Legal and Economic Study of Institutions (CLESI), UniQuest, ADB).

Faculty of Business, Economics and Law initiatives included the following.

- The Centre for Tourism and Risk Management worked with the World Tourism Organisation (WTO) on producing a tourism safety and security manual for the WTO’s 138 member states.
- As part of a World Bank consultancy, CLESI staff devised a commercial law course for the University of Colombo and received a SUS20,000 grant from the John Templeton Foundation to develop a course on advanced constitutional law and theory.

**Sharing language skills**

IML, our Institute of Modern Languages (www.iml.uq.edu.au) established in 1934, met community needs with training, translation and interpreting services in 31 languages including Auslan (Australian sign language).

We enrolled 2226 people for 185 courses. These had no formal entry requirements and taught listening, speaking, reading and writing skills plus background cultural studies. People studied for personal or professional reasons, to augment University studies, or in preparation for community work abroad.

We designed courses to meet special needs and taught these at client locations, for example:
- basic language (Tetum) and cultural skills for the Australian Army’s Second Combat Engineers preparing for peace-keeping duties in East Timor (Enoggera Barracks);
- Spanish language for Thiess Pty Ltd staff involved in the company’s South American operations;
- spoken Portuguese with a performance focus for Bio Rhythmics Brazilian Dance Academy teachers preparing to tour a dance troupe in Brazil; and
- spoken Japanese with a customer service focus for staff of a Brisbane store.

Interpreting services included work for group study tours; and we completed translations as diverse as:
- dubbing voiceovers in Spanish and Indonesian for Thiess corporate videos,
- cataloguing (e.g. 800 books in Arabic) in English for the Queensland State Library,
- signage on Queensland trains, and
- subtitles for the reality-TV series *Big Brother Uncut*.

ICTE, our Institute for Continuing and TESOL (Teaching of English to Speakers of Other Languages) Education (www.icte.uq.edu.au), provided:
- general, academic, business and special-purpose English language training,
- teaching training,
- English language testing and
- Continuing Professional Education (CPE).

International highlights included:
- selection (as one of only seven providers worldwide) by the Hong Kong Government for a five-year benchmarking project to upgrade English language skills for 11,000 primary and secondary teachers;
- a project with the Faculty of Business,
The year 2002

The new $20.6 million UQ Centre (see page 49) will be available for graduation ceremonies, examinations, major conferences, exhibitions, sports and recreation.

Our Community Service and Research Centre (see page 41), in partnership with the Office of the Deputy Vice-Chancellor (International and Development) and the Development Office, will support a fundraising campaign to renovate the historic Boilerhouse at UQ Ipswich for use as a community resource.

We will launch an Australian Centre for Commerce and Tax within the T.C. Beirne School of Law, to develop internationally as a centre of excellence for the study of commerce and tax laws. The initiative is backed by the Brisbane office of Mallesons Stephen Jaques, ranked Australia’s leading law firm in last year’s Asia Pacific Legal 500 and winner of six of 26 categories at the 2001 Australian Law Awards.

Continuing education

Twenty-four people “audited” undergraduate courses (mostly in the Faculty of Arts) in a community initiative introduced in 2000 through the Extension Studies Domestic division of ICTE. Auditing gives a non-enrolled person access to all class activities except assessment and is expected to grow in popularity as it becomes better known.

Community Education’s professional and personal development program attracted more than 2000 enrolments (up 300 from last year) in courses ranging from science to business and the arts.

We expanded Extension Studies Domestic programs with in-house training programs such as:
- public speaking (Julius Kruttschnitt Mineral Research Centre);
- food hygiene practice (Maroon Outdoor Education Centre);
- negotiation skills (Queensland Nurses’ Union);
- preventing dog aggression (Emerald Shire Council); and
- client service (Sara Lee Bakery).

Extension Studies International division offered university, professional and vocational training, including TraveLearn Australia programs for seniors in the USA. TraveLearn is a licensed education tour operator within ICTE and manages programs for inbound and outbound groups.

Other Australian offerings for overseas participants included:
- a 15-day professional development program (15 secondary-school principals and administrators from Jiangsu Province, China);
- a three-week business studies program (16 people from East Carolina University, USA);
- an 11-day cultural studies tour program (25 people from City University of Hong Kong); and
- short courses in animal and social welfare training, sport and recreation (Jikei Gakuen College Group, Japan).

Benefactions and donations

Our Development Office reviewed alumni in a bid to enhance graduate relations and improve the operational frameworks for graduate networks.

Office staff also launched a new website www.development.uq.edu.au including options for donating online to the annual Chancellor’s Fund.

Fundraising outcomes (see also page 32) included the following highlights:
- $1,156,059 in donations to the 2001 Chancellor’s Fund, up from $1,064,377 in 2000;
- $90,000 for an Individualised Medication Effectiveness Testing (IMET) service at our Centre for General Practice (Queensland Medical Laboratories);
- $164,000 for two PhD scholarships in the Faculty of Arts (private donation);
- $35,000 from the Andrew Thynne Reid Trust for research into hearing; and
- conclusion of the Chair in Animal Welfare Campaign, which raised more than $2 million to fund the professorship and associated research for five years (see page 32).